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Vol. LXII.
1637.

GUARDING THE G.P.O.'s MILLIONS SEE PAGES 26 and 28

JOHN BULL

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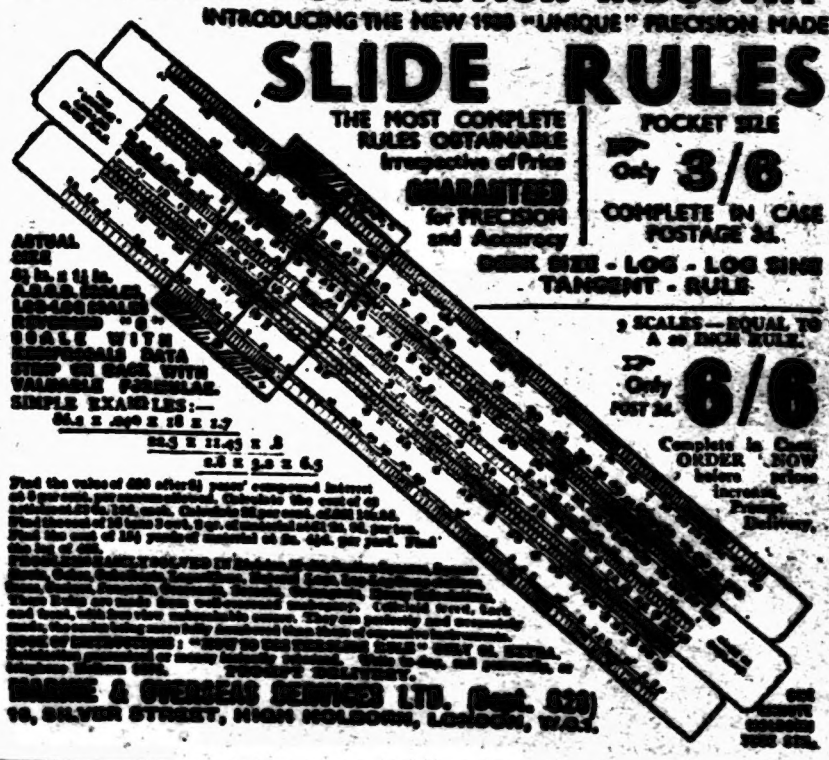

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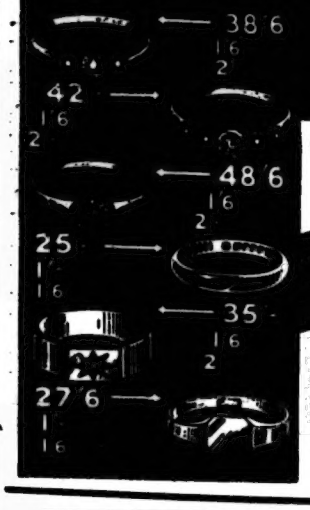

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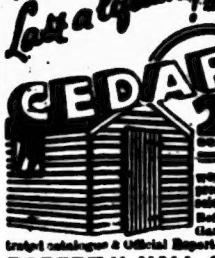

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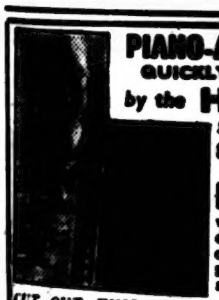

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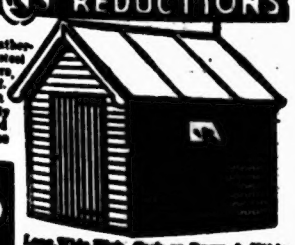

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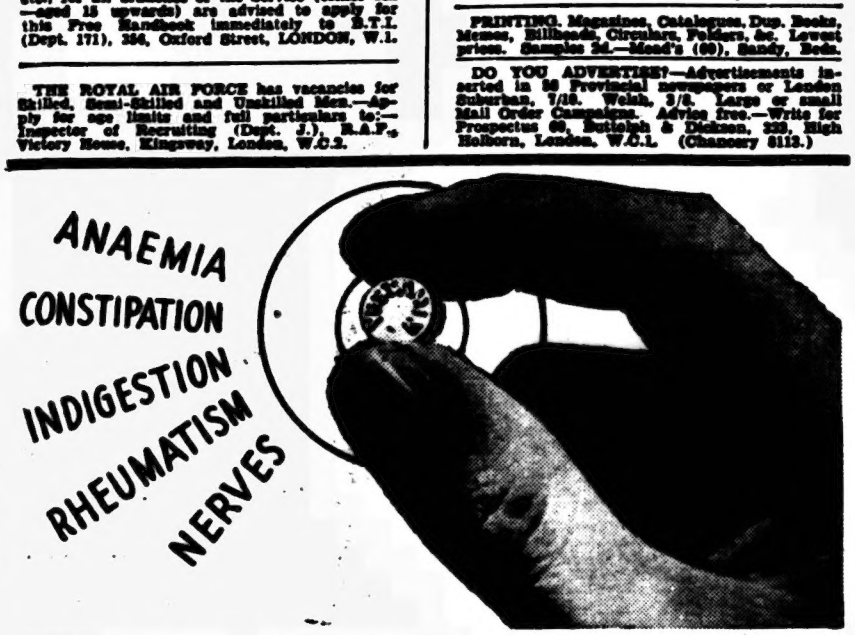

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A1 NOVELTIES for Dances—Hats, Balloons, Novelty Musical Instruments, Masks — List J.B.1776 free.—Dudley's, 464, Holloway Rd., N.7.

BUY WOOLS NOW. Free samples. Rug and Knit and Embroidery guide.—Newcastle Wool Co., Ltd. (Dept. 71), Newcastle-on-Tyne.

WALLPAPERS.—Wonder Pattern Book post free. No increase in prices.—Blakey, Morris (Dept. J.B.), 68, London Rd., S.E.1.

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 136, Upper St., London, N.1.

RABBIT NETS, Guns, Snares, Ferreting Tackle, Bird, Partridge Nets; catlg free; easy payments arr.—Young's (J.B.), Misterton, Som.

CLEARING LINE. 60 x 100 White Sheets 9/6 pair; satisfaction guaranteed; post free.—VENBALL, 32, Boones Rd., LEE, S.E.13.

CEDARWOOD Garden Sheds and Garages last a lifetime and cost little more. Cedarwood won't warp or shrink. Needs no paint. Obtainable from 2/6 down. See advertisement on p. 2.

CARRY a Stop Watch, as used for Sport, etc. You can now get one for the amazing low price of 5/9, as illustrated in the advt. on page 2. A bargain in Slide Rules also appears there. Read how this marvellous Calculator can help you.

BABY-CLOTHES.—EXPECTANT MOTHERS, do not hesitate in obtaining your complete layette from me. Every garment beautifully Home-made from finest materials. Style and quality approved by Nursing Home and Welfare centres. 25-garment Layette with full-size Shawl, 20/-, or Superior Nursing Home Set, 42/-, including Blankets, woollies, Silk Robe and Handsome Shawl. Send 2/- for pcl. on approv. (Cash or Terms.)—Mrs. J. Howard, 66, Dover Road, Portsmouth.

FOR free catalogues of Drage's fine furnishings and full particulars of their famous 50 Pay-Way terms, fill in the coupon on page 5.

EVERY home should have an Acme Cabinet Wringer-Mangle—it takes all the toil out of wringing and mangling. In one compact cabinet are four things without which no kitchen can be really efficient. Write at once, mentioning *John Bull*, for free illustrated booklet, 26A, describing all models, sizes, prices, etc., to Acme Wringers, Ltd., David St., Glasgow, S.E. See p. 27.

1/6 DEPOSIT secures the Ambron Reducing Corset offered on page 38.

ON page 7 readers are offered particulars of two useful and important Encyclopedias, the most complete productions of their kind. You can get the Electrical Encyclopedia and/or the Building Encyclopedia on approval for 7 days. Every purchaser will receive a valuable 66-page pocket book free. Turn to page 7 right away and fill in the Order Forms and learn how you can save money in a 100 different ways and can begin to forget such things as bills from joiners, carpenters, electricians and mechanics.

FUR COATS.

OLD FUR COATS MADE NEW. LATEST STYLES. SEND, OR CALL WITH COAT, FOR FREE ESTIMATE.—THE PORTLAND RENOVATING FUR CO. (Dept. J.B.), 173/179, GREAT PORTLAND STREET, LONDON, W.1.

POULTRY-KEEPING.

£ S. D. OF EGGS.—Make Big Money by following the expert advice given in "The Feathered World Year Book, 1937," mine of information—over 320 pages and 80 illustrations in photogravure. To obtain this great work send 2/6 to "The Feathered World" (Dept. J.B.3), 9, Arundel St., London, W.C.2.

WIRELESS AND MUSICAL.

PIANO-ACCORDIONS, Drums and Accessories, Trumpets, Guitars. 1d. p.c. brings unique 60-pp. cat. free. Easiest terms. Part Exchanges.—J. E. Raymond Co., 5, Laurence Pountney Hill, E.C.4.

HOHNER are the only Accordions GUARANTEED FOR 12 MONTHS. See that you get YOUR GUARANTEE with your new Hohner. £5 to £40 bases, £3 10s. to £50 10s. From all good music dealers, cash or easy terms. Coloured brochure post free. Hohner Concessionaires, Ltd., 179 (J.B.), Tottenham Court Rd., London, W.1.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New discovery. Wonderful! No leathers, pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (830 M.), 69, Chancery Lane, London, W.C.2.

EVERY man and woman should get a free copy of a most helpful and informative booklet offered by makers of Iron Jelloids. Fill in coupon on page 41 or write, mentioning *John Bull*, to Iron Jelloid Co. (Dept. J.39), Watford, Herts.

FREE.—If you are run-down, lack appetite and zest for life, fill in the coupon in the large display advertisement on this page, or write, mentioning John Bull, to The Yestamin Co., Dept. C., Burton-on-Trent, for trial tin of 40 Yestamin tablets. Enclose 3d. for postage, etc.

FREE.—A generous example of FEEN-A-MINT, the safe, pleasant chewing laxative, is offered to every reader who sends a postcard, mentioning John Bull, to Whitt's Laboratories, Ltd. (Dept. A.3), 18, Thames House, London, S.W.1. See page 34.

FREE to indigestion sufferers—pocket (or handbag) sample of Meerhand indigestion tablets and diet chart. Write (enclosing 1d. stp.) to W. B. Cartwright, Ltd. (Dept. J.B.), Rawdon, Leeds. See page 41.

MISCELLANEOUS.

THE policies of the Prudential Assurance Co. provide protection for your wife or your children, and an income for the man himself. Fill in coupon on page 36. You may never regret it.

HOUSEWIVES, get this Free Cookery Book. Simply fill in your names and address in the coupon in the Stork Margarine advt. on p. 18.

FREE sample tube of Odol Toothpaste. Simply send a postcard to Cranbux, Ltd. (Dept. J.B.38), Norwich; or fill in coupon, p. 26.

FREE Cash Prizes. £35 in prizes is offered by the proprietors of Dunlop Cheese for the best last line to the Limerick on page 5. Read the conditions carefully and send in your entry now. Don't delay—you may forget.

NAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, healthendangering habit. Fitzer, Ltd. (Dept. J.B.), 51, Broadway, Crouch End, London, N.8

The Art of SPENDING Wisely

EVERYONE is faced with particular problems, but one of paramount importance to the average housewife is that of running the home easily, happily and economically. Science and invention have brought into every home the use of many labour-saving appliances. Newly developed products are constantly being advertised—ready to help you save money and improve your standard of living. A new piece of furniture, a new carpet, something better in the way of radio—any or all can work wonders in adding to the charms of the home. But spending money is much more than paying out. The business of securing the utmost value is truly one of the modern arts—yet, to an extent, one which all can accomplish. Read advertisements! Buy advertised goods!

Whatever your need for the family or the home, furniture or household necessities, efficient heating or lighting, or even something that will give immediate relief from pain, advertisements tell you at a glance how and where your requirements can be met at the keenest possible prices.

The advertisements in JOHN BULL are a reliable guide to the attractive offers made by some of the largest and foremost manufacturers. They *must* be, since whether the advertisements be those of a store offering a variety of bargains, or those referring to everyday commodities, in many instances household words, the continued business of the advertiser depends on his goods being of good value and always certain to give the purchaser satisfaction.

The fact that goods are advertised is in itself an indication that their standards of quality are strictly maintained, that they represent honest value.

It must be remembered that a manufacturer brands his product with a distinguishing name, and advertises and sells them under that name because he has unlimited confidence in his goods. With his eyes open he is making it easy for any dissatisfied purchaser to avoid buying his particular make of article a second time. Thus it would be sheer commercial insanity to brand and advertise goods that nobody would buy twice.

Of course, only reliable firms are allowed to advertise in JOHN BULL, and readers need never hesitate to respond to them, for they are all of proved value. Particular care is taken to ensure that no reader suffers in loss or disappointment through any of the goods purchased through JOHN BULL. That is why the JOHN BULL Guarantee appears in every issue. Your safeguard. You can therefore place your fullest trust in goods advertised in JOHN BULL.

A famous millionaire once said, "Any fool can make money, but wise spending calls for brains above the average." He meant, in effect, that a wise man spends only when he knows he will get value for his money—a very sound principle.

One very certain way to ensure getting good value is to buy advertised goods, and readers who buy goods advertised in JOHN BULL will spend their money wisely. The JOHN BULL Guarantee appears on p. 35.

DIPLOMA' LIMERICKS

£35

1ST PRIZE £15
2ND £5 3RD £3 4TH £2
TEN PRIZES OF £1 EACH

An airman named Archie de Gray
Took his sweetheart up with him one day:
Said he with a grin,
"We'll just try a spin

SOME RHYMES: *bay, day, clay, fray, gay, hay, jay, lay, may, nay, pay, play, pray, say, slay, splay, spray, stay, stray, sway, trait, affray, allay, array, astray, away, anyway, convey, delay, dismay, display, essay, gainsay, inveigh, obey, relay, repay, survey, weylay.*

CONDITIONS.

The proprietors of 'Diploma' Crustless Cheese offer a first prize of £15 and other prizes, as stated, for what they consider the best last line to this Limerick. Write your last line on paper and attach the coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Danish). Send as many attempts as you like, which may all be on one sheet, but for each must be attached a label. The Lines will come before a competent staff of adjudicators. The Managing Director's decision is final and legally binding. Address to:

Competition (Dept. 12), WILTS UNITED DAIRIES LTD., TROWBRIDGE, WILTS.

Closing Date: Entries must reach us not later than Friday, November 5, 1937. A List of Winners will be sent to every competitor. (D405a)

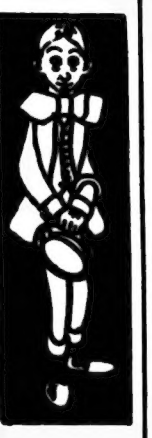
DIPLOMA
The ENGLISH CRUSTLESS Cheese
6d Box of 6
1/- Box of 12
Cheddar or Cheshire

It's so simple

TO FURNISH AT

DRAGES

You select your furniture . . . arrange terms to suit yourself . . . and have a home to be proud of . . . *AT ONCE!* You cannot get better service or better value.



Comfortable and well-made 3-piece suite. Settee and 2 chairs. Sprung backs. £9.10.0 or 44 monthly payments of 4/9

Hundreds of groups of Fine Furniture from 4/6 monthly. Delivery on payment of first instalment.

It's so Simple

DRAGES Limited
73-77 OXFORD ST. LONDON, W.1
42 Deansgate, Manchester
101-103 Bull Street, Birmingham

SEND THIS COUPON NOW

FREE POST in unsealed ½d. stamped envelope to Drages. *Please send me a copy of your new 32-page Brochure together with the book "You and Your Home."*

Name.....
Address.....
J.B.30/10.....

C.28

She Served While She SUFFERED!

Waitress's Distressing Experience!

NEURITIS
— Yet Had To Carry Laden Trays!

COULDN'T EAT
— And Had to Serve Food!

HEAD "THUMPED"
— While She Was Bombarded With Orders!

Dr. Cassells Tablets *Saved Her Job!*

From Our Special Health Investigator.
Royston Greene.
Sudbury, Friday.

To be a waitress in a popular restaurant carrying about heavy trays of food, remembering the 101 different orders, ministering to the needs of others—*and all the time feeling "dead beat" and ready to drop!* What an awful experience it must be! This afternoon I heard from the lips of Miss O'Duffy, a story of her heroic endeavour to keep going whilst afflicted by terrible nervous troubles.

"If it had not been for Dr. Cassells Tablets," she said to me, "I feel sure I could never have been able to keep my job."

"Tell me about your trouble, Miss O'Duffy," said I.

"I have been a victim of terrible nerves all my life, but twelve months ago they began to get suddenly worse," she told me. "I used to get the most awful headaches and times when I simply could not eat any food. Then I began to get neuritis in my right arm."

"As I ran about at busy times of the day with laden trays of food, I felt ready to drop. As the customers bombarded me with orders, my head was thumping with pain and going round and round with dizziness. But still I had to carry on and in desperation I began to take any form of tonic anyone suggested to me."

"Did you get any relief, Miss O'Duffy?" I asked.

"None," she replied. "Then, I read one of those wonderful Dr. Cassells interviews."

"And you tried Dr. Cassells Tablets?" I enquired.

"Yes," she said. "I got some from the chemist round the corner and took some that afternoon and before I went to bed. When I awoke in the morning I knew that I would get better for I felt different already!! I felt I had a "grip" on myself and life began to look more cheerful. In a short time the neuritis in my arm disappeared and my head stopped aching! I shall never forget how delighted I was to find that my health and nervous trouble was conquered!"

Miss O'Duffy Notes her Cheery Smile!

"I don't care how many customers I attend to now, I don't care how quickly they shout their orders, I never lose my cheerful smile!! I shall always praise Dr. Cassells Tablets and my advice to every suffering person is to try this wonderful remedy. Instantly."

NO NEED TO SUFFER!

In every chemists' shop you can obtain the wonderful formula known to fame as Dr. Cassells Tablets! Go AT ONCE and secure a bottle of this Nerve Restoring and Health Rebuilding, Re-invigorating tonic and see how soon YOU, too, can be freed from all such troubles as

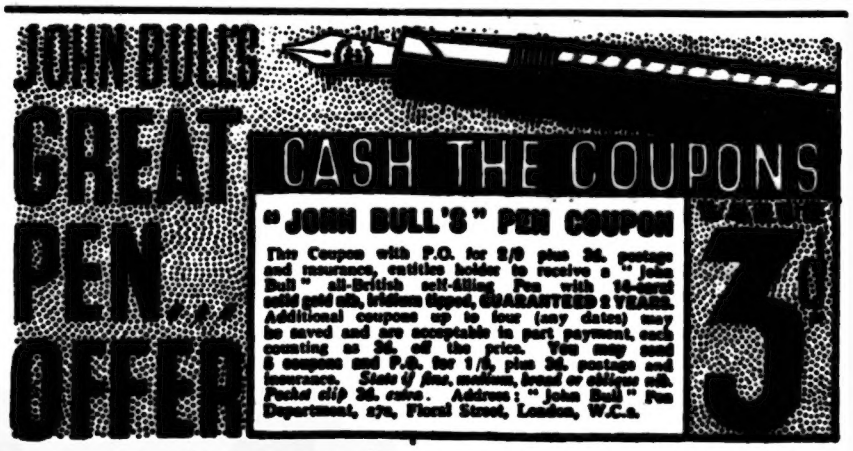
HEADACHES HYSTERIA
INDIGESTION NEURITIS
NEURALGIA SCIATICA
INSOMNIA "NERVES"
LUMBAGO DEPRESSION

Get YOUR supply of Dr. Cassells Tablets TODAY!
Sold Everywhere 6d., 1/3, 3/- & 5/-.

FREE! Amazing Gift! Of priceless value! Veno's Health Chart—Health Hints and exercises. Send a postcard INSTANTLY to Veno Drug Co., Ltd., Manchester, 16.

Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble


JOHN BULL'S GREAT PEN OFFER
CASH THE COUPONS
"JOHN BULL'S" PEN COUPON
This Coupon with P.O. for 2/6 plus 2d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 2d., off the price. You may send 3 coupons and P.O. for 1/6, plus 2d. postage and insurance. State if fine, medium, broad or oblique nib. Pocket clip 2d. extra. Address: "John Bull" Pen Department, 270, Fleet Street, London, W.C.2.
3d.

THE hands of the clock creep round to 4.30. The silence of the schoolroom is rudely broken by the tramp of many feet. School is over for the day.

In the gathering dusk the children start for home. But what mischief will they get into on the way—what pranks will they play—what risks will they run?

Between the moment the teacher says 'Dismiss' and the time the children should arrive safely home is Danger Time. As the days draw in, so does the danger of accidents increase.

Parents should remember that one of the many benefits offered by JOHN BULL'S Great Free Family Insurance Gift makes special provision for children's accidents. Tens of thousands of parents have proved this Gift to be a boon and a blessing.

EXCLUSIVE BENEFITS.

In addition to the many accident benefits incorporated in the scheme, JOHN BULL is the only paper in the world to safeguard precious possessions against damage by FIRE, STORM, FLOOD and TEMPEST and the only paper to pay SICKNESS BENEFITS.

£763 PAID LAST WEEK.

Last week alone JOHN BULL distributed to registered readers or their dependants no less than £763 14s. 6d., paid as follows:—

Household and Sickness Benefits	...	£243 4 6
Accident Benefits—Adults	...	£203 10 0
Accident Benefits—Children	...	£317 0 0

It is the unexpected that so often happens. If you have not yet signed for Safety, turn to Registration Forms on page 7 and do so now.

55 YEARS of HEART-STRAINING ASTHMA ENDED in 3 WEEKS by DO-DO

Mrs. F.M.B., of Hastings, whose amazing letter should be read by every sufferer.

If you are inclined to despair of ever finding lasting relief from Asthma, read this fine tribute to Do-Do.

Hastings, January 13th, 1937.

"I have suffered for 55 years with Bronchial and Cardiac Asthma—every cure tried—costing hundreds of pounds—all have failed either at once, or after three or four months' trial. I had given up hope when I tried Do-Do. The trial box acted like magic, in that it allowed me to SLEEP. After three weeks I lay down normally and SLEPT well. I have given the tablets one year's trial before writing. I now take one morning and evening regularly and SLEEP well, eat well and work hard. I only take extra tablets if any undue pressure has been put on my heart, when one acts in the 30 seconds as advertised. Practically, I am at last a normal individual—in all ways, able to do a good day's work with anyone." (signed) Mrs. F. M. B.

What finer, more convincing PROOF could you want? Not only do Do-Do (Brand) Asthma Tablets provide the speediest and surest relief in all breathing difficulties, but also the cheapest. If Do-Do tablets were sold at ten times the price they could not be made better, because no better formula exists. Do-Do Asthma Tablets contain medicaments of the highest curative value found in no other asthma remedy—tablet, powder or liquid—at any price. No other asthma tablet does so much yet costs so little. The power of a single Do-Do Tablet to cut short a bad choking spasm is due to its high medicinal content. In one Do-Do Tablet you get full 5 grains of concentrated medicine—that is why ONE Do-Do Tablet will end the worst paroxysm in 30 seconds and why an occasional dose will keep even a chronic sufferer free from savage attacks. Above all praise and valuation is Do-Do's ability to banish those awful wakeful nights, and to give the boon of calm, unbroken and refreshing sleep.

Do-Do (Brand) Tablets have a special potency in the treatment of Asthma in all its many forms, but they are also of the utmost value in chronic cases of Bronchitis, Bronchial Catarrh, Night Coughing Fits, Chest Tightness, Wheeziness, Dyspnoea (Difficult Breathing), Emphysema (Air Distended Lungs)—in fact in all respiratory disorders in which coughing spasms and laboured breathing are symptoms. Get Do-Do and stop fighting for breath.

Of Qualified Chemists everywhere 1/- (7 full doses), 3/- (over 4 times the size), and 10/6 (17 times the 1/- size).

★ Cut out this announcement NOW, before you do anything else—to remind you to get a packet today!

THE EMPIRE TOBACCO WITH THE LARGEST SALE

You reap the benefit

You always get a real good smoke at eightpence an ounce from a pipe of Digger. Because with Digger the quality standard is always kept up to the same high level. Thousands of pounds weight of Digger are sold every day. Thanks to the steadily increasing demand, regular supplies of the finest leaf from Empire tobacco fields are always ready to hand and it is you, Mr. Smoker, who reaps the benefit.

With five varieties—Flake, Shag, Plug, Mixture or Honeydew—there is a choice for everyone.

PLAYER'S

DIGGER

TOBACCOS

8 PER OZ

FLAKE-SHAG-PLUG- MIXTURE-HONEYDEW

Now EASY'S BIGGER VALUE THAN EVER

Creamier lather—bigger oval stick—still only 6d

Get the NEW 'EASY' today!

The new EASY is amazing value—it's larger and even better than before; well over a hundred perfect shaves for the same price—6d only! EASY, with its new handy oval shape and its *double-creamy* lather, gives speedier, easier shaves than ever—leaves your skin smooth and refreshed. See that the new oval EASY Shaving Stick goes on your next shopping list!

WELL OVER 100 SHAVES FOR 6d

E 282-172-88 A LEVER PRODUCT

★ *Accept this* HEALTH OFFER . . .

IF you are run down, lack appetite and zest for life, fill in the coupon in the large advt. on page 4, for Special Trial Supply of 40 tablets of Yestamin, the wonderful Vitamin yeast treatment. Enclose 3d. stamp for postage, etc.

"JOHN BULL"—THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS

CUT HERE

JOHN BULL

Hand this Form to your Newsagent

To (Name of Newsagent).....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 30/10/37

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "JOHN BULL." Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

Name and Address of Newsagent.....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 30/10/37

P.S.

Don't forget to look into John Bull's Shop Window—you always find bargains there.

See pages 2 & 3.

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned, and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get those two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 2/-.

£35 in Cash Prizes FREE! For Best Last Line to Limerick on page 5.

THE proprietors of "DIPLOMA" CHEESE offer a first prize of £15 Cash and numerous other cash prizes for the best last line to Limerick in their announcement on page 5. Turn to it now—read the simple conditions, then send in your entry at once. Note closing date, Friday, November 5th, 1937. You may send in as many entries as you like provided you comply with the rules. Address your entries: Competition (Dept. 22), Wilts United Dairies, Ltd., Trowbridge, Wilts.

Tobacco at its Best

—**AND WHY...** ROCK CITY Cigarettes are made from ideal proportions of 100% pure matured Virginia Tobaccos — a **MILD VIRGINIA** for **DELICACY**, a **FULL STRENGTH VIRGINIA** for **BODY**, a **VERY RICH VIRGINIA** for **FLAVOUR** and a **SPECIAL VIRGINIA** solely for its **BOUQUET**. In the blending of these tobaccos, Carreras' experience and formulas are unique. They bring you TOBACCO AT ITS BEST, in an ideally balanced blend that will give your palate **COMPLETE** and enduring smoking satisfaction.

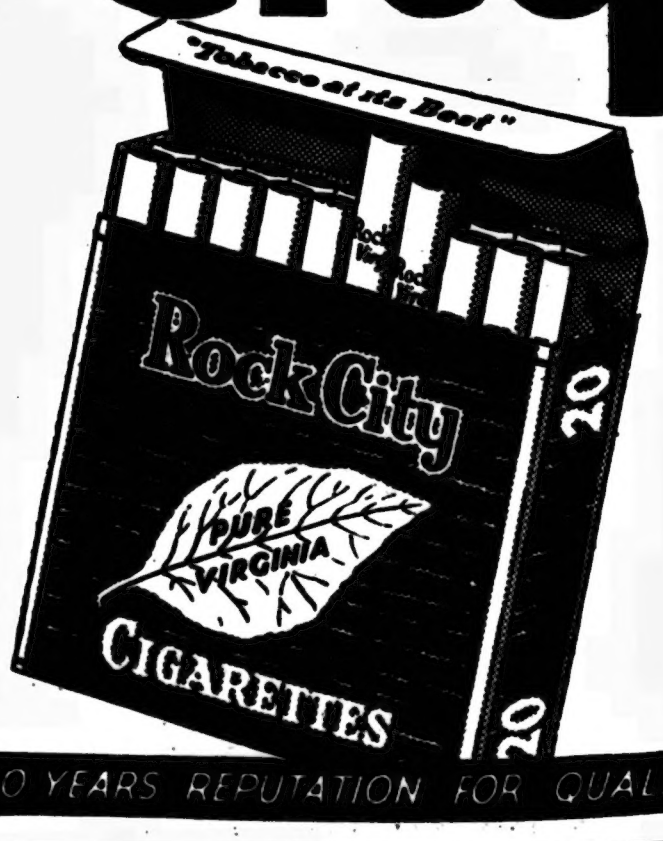
Rock City

VIRGINIA CIGARETTES

10 for 6D

20 for 1/-

FLAT 50s. 2/6 • DESK 100s. 5/-



R.C.4.

MADE BY CARRERAS LIMITED — 150 YEARS REPUTATION FOR QUALITY

JOHN BULL

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroicalix, London.
Registered at the G.P.O. as a Newspaper.

Thursday, for week ending Saturday, October 30, 1937. Twopence.
Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

WITHOUT FEAR OR FAVOUR

WAR RISKS

Government Betrayal

They've dumped the baby!

FEW weeks have passed this year without a direct question having been addressed to the President of the Board of Trade or some other Member of the Cabinet regarding the extraordinary dilatoriness of the Government in devising a scheme for the insurance of private property in the event of war.

Industrial and commercial leaders, financiers, lawyers, representatives of the big building societies, and others, have all tried privately to get information which would justify the Government's inaction. In Parliament question after question has been set down in the hope of producing an explanation.

Every enquiry has been met with evasion or replied to as if the matter were of so little account as to be unworthy of the Cabinet's serious consideration.

OF course, it is one of tremendous importance—one which affects every home and business in the land. And events are now happening which make some aspects of it appear exceedingly grave and alarming.

The Government's refusal to be frank about the position has been seized by private interests as a ready-made opportunity for gain.

In every area of the country citizens are being invited to contribute to suddenly promoted schemes for their supposed financial protection in war-time. A few of these, whatever their fate may be, are founded on good intentions. Most are snares for the unwary, or for those who can be stampeded.

Much unfair criticism has been levelled at Lloyds and the great insurance companies because all of them have declined to accept insurance of any kind against war risks on land.

They deserve tribute, not blame or reproach. They refuse to bring war risks within the scope of their operations, because to do so would incur liabilities which cannot be calculated, and might, in the circumstances, imperil the prestige of the British insurance system throughout the world.

The new and rapid development of rearmament in Europe makes it impossible to estimate an economic rate of premium, and any underwriting of war risks by private agencies could not be other, therefore, than a hazardous gamble. The last war has to be disregarded as a guide to the possibilities of future destruction by enemy action.

Small property owners, particularly those buying their houses through building societies, are specially concerned about the Government's failure to provide a scheme of State insurance.

In the event of war the purchaser of a small property through a building society is confronted with the risk of not only losing his house or meeting a big repairs bill but of also being liable for the continued payment of mortgage instalments to his society.

That is undoubtedly why there has been a colossal response within a few days to a project which has just been launched under the auspices of the Property Owners' Protection Association.

In forty-eight hours after its certificate of registration had been issued, the new company received enquiries or applications for insurance to the extent of £50,000,000. And it is regarded as certain by the promoters—people of the highest repute—that, in less than a year, property worth more than £1,000,000,000 will have been insured against war risks.

THERE can be no doubt whatever about the honest intentions of this undertaking or about the manner in which it will be administered. Whether or not it is adequate or practicable is another matter, and subscribers to it will not expect unusual sympathy if circumstances should prove too powerful for the realisation of their expectations.

It is bad enough that the Government, by its neglect to face up to the situation, should be driving small house owners into the necessity of having to depend for protection on a new and untried private company like this one.

A much worse aspect is that the official apathy has also been an open encouragement to numerous adventurers to enrich themselves.

Up and down the country householders are being canvassed intensively by the agents of mushroom concerns which pretend to have the resources to insure them, their houses, and the contents of their homes against all kinds of war dangers.

The door of opportunity is wide open to the exploiters and the gamblers. People without the smallest experience of insurance, and without substance or backing, are making small fortunes by snatching fees and premiums for which, they are well aware, no service or cover can be given.

IT is up to the Government now to put an end to the activities of the dubious concerns.

This would be most effectively done, of course, by the introduction of a Treasury-sponsored insurance scheme guaranteeing compensation for war losses.

But, until the Government finds the courage to do so, it must, in the general public interest, make it compulsory on all the new so-called war insurance firms to pay down a deposit commensurate with the risks they pretend to be able to cover.

Straight from the Shoulder

New Burdens for Motorists

Wages Scandal to be Nipped in the Bud
Menace of the New Kidnappers
More Pensions Hardships

MOTORISTS, in the New Year, are likely to be faced with a further increase in the premiums of their compulsory insurance.

Indeed, the burden of insurance on the car owner of moderate means is fast becoming intolerable. Causes of the new additions are two.

The insurance companies are paying out so much money in accident claims that many of them are losing substantially on their motor business.

Then, legislation will be passed by Parliament to remedy the present grievances of injured parties. There are serious loopholes in the law as it stands.

Helpless Sufferers

If a motorist, meeting with an accident in which a third party is injured, is guilty of misrepresentation or failure to comply with the terms of his policy, then the insurance company—in certain conditions—can repudiate liability.

The sufferer is left therefore "in the air," having to claim damages against a person who may have no means whatever.

£200,000 Fund

In addition, there is the problem created by an insurance company becoming insolvent.

Parliament will meet these cases with an amending Compulsory Motor Insurance Bill. There will be provision for the setting-up of a central fund—1 per cent. of the premium income from motor insurance business in the United Kingdom.

It is estimated that this will yield about £200,000 from which contingencies will be paid.

The Lax Must Pay

And, moreover, the insurance companies are going further to differentiate in higher premium rates against the "accident prone" motoring classes.

These will include, for example, airmen, actors, bookmakers, and individuals engaged in particular occupations which seem to lead to road carelessness.

Army Reform

We criticise absurdities which cannot be expected to encourage recruiting because we believe it is a public duty to do so. At the same time we appreciate the practical common-sense being shown by Mr. Hore-Belisha in his difficult job as Minister for War.

Showing practical common-sense

Much tightening up is going on behind the scenes, and the information that the officers will have to devote more attention to study and less to hunting and social distractions is welcome news.

One step in this direction is the announcement that in future artillery officers will have only one horse between two, instead of one horse each, and sometimes two.

Mr. Belisha is also pushing ahead with schemes designed to raise the Army in the esteem of civilians and to make it a more attractive career in every way. We need them.

Wage-Cutters

Here's a scandal that must be nipped in the bud.

Despite all the talk of prosperity, some groups of employers have started to reduce wages.

That should be unheard of with trade booming and the cost of living soaring.

Yet the Ministry of Labour reports that during the past month 180,000 workers have had their wages cut, involving them in losses of over £1,000,000 a year.

The Miner Pays

The victims of the wage reductions have been coalminers in the Nottinghamshire, Derbyshire and Scottish coalfields.

If we were being promised cheaper coal, some cuts in miners' wages might be understandable. But coal prices—and profits—are rising.

The hosiery manufacturers are also trying to get their workers to accept reductions. The men and women concerned should get plenty of public support if they resist the move.

Cheap Copy-Cats

For if one group of employers manages to stop the upward trend of wages and start them on the downward track, it will not be long before others follow suit.

The Government should tell them at once that it is a policy that will not be permitted.

New Kidnappers

Don't swell the clamour for sending home the Basque children quickly. Haste might involve ghastly tragedies.

One small refugee in Britain is claimed by four different people in Spain. The boy declares that none of them is his parent.

A letter requesting the return of another child is supposed to be written by the father. But the mother, now a refugee in France, cannot identify the handwriting There are similar cases.

Thorny Problem

We're sorry this thorny problem has led to the resignation of Canon Craven from the Basque Children's Committee.

But as many of the applications for repatriation come from a Franco organisation, and as the details supplied do not tally with those in possession of the committee, it's a good plan to have all requests considered by a commission headed by Sir Holman Gregory, of Old Bailey fame.

If this wise precaution weren't taken we should have something to say about it.

This Day and Age

When we feel inclined to pat ourselves on the back we might ponder the case of the fourteen-and-a-half-year-old boy charged at Stepney Juvenile Court with stealing watches. He told the magistrates that he worked eleven hours a day!

And this is just the sort of thing that we condemn our ancestors for tolerating.

Below the Belt

Most of us know of the enthusiasm with which many mill and factory workers of the North scrape and save for their annual holiday. And after fifty-one weeks' "grind" they know how to let themselves go.

We have heard of people being mean enough to steal the pennies off a dead man's eyes. Strikes us that meanness of this brand is being shown by employers who now are quoting the amounts paid out by the workers' holiday clubs to bolster their objections to holidays with pay.

Such hitting below the belt can only disgust decent people.

National Beauty

A plea for the establishment of national parks in such parts as the Lake District, Snowdonia and Dovedale has been made by Professor G. M. Trevelyan, who asks: "If London is thus helped (by the Government), why should the rest of the nation be starved?"

Shortsighted local authorities and speculative builders are between them doing their best to destroy England's rural beauty, and it's about time the Government locked the stable door before the horse finally bolts!

Palestine Pickle

The serious state of dissatisfaction that exists among members of the Palestine Police Force ought to claim the immediate attention of Mr. Ormsby-Gore, the Colonial Secretary.

Something for him to look into

These young Englishmen are writing home and complaining that they are being employed on duties and in circumstances which do not give them a fair chance of defending themselves against the attacks that are being made upon them by the discontents out there.

Some of the men are sending in their resignations.

There will be more resignations to deal with unless Mr. Gore sees that conditions are improved to such an extent as to make them more tolerable.

Kindly-like

The Italian Cabinet has decided that the British-founded Italian Society for the Prevention of Cruelty to Animals shall be suppressed and substituted by a Fascist organisation.

Reflecting on the "kindness" shown by Italians to many of their own countrymen, never mind the Abyssinians, we are inclined to murmur, "God help the dumb animals!"

Had Him Taped

Maurice Friend has good looks, good connections—and a prison record which includes two spells of penal servitude.

With his charm he made a profitable pastime of gaining the confidence of trusting women and then swindling them.

Now another six months has been added to his jail experience.

It gratifies us to know that we devoted a page to exposing this swindler while he was still at large.

Hard Tack

We have before us the circular issued by the Ministry of Labour for the enquiry into family budgets. Twenty-one multi-coloured pages of it.

Produced in the true official tradition, it looks a cross between an unwanted income-tax demand and regulations covering outbreaks of foot-and-mouth disease.

Civil servants must have had a rare old time hatching it. Anyway, families who get it can depend on good mystery reading for the winter nights—provided they have the stamina to stand up to it.

Musso Wants Money

There are strong rumours in the City that Mussolini is proposing to ask Britain for a loan.

Suggestion is that if the loan is granted Benito will bring his foreign policy more into line with British desires.

We wonder!

Already we have given this blustering little Fascist Corporal undue wealth of patience.

But any of his international highway-man tactics of "your money or your life" must be scotched by determined opposition in Parliament.

Any available money here should be used for public works to ease the lot of our own people, and not to provide another crop of bayonets for Mussolini.

Danger in Disguise

Not before time, a committee has been appointed to enquire into the use of celluloid and similar highly inflammable material in the manufacture of toys, fancy goods, etc.

Too many toys available for putting into the hands of children are extremely dangerous and bring more risk of peril than promise of joy.

Herd Instinct

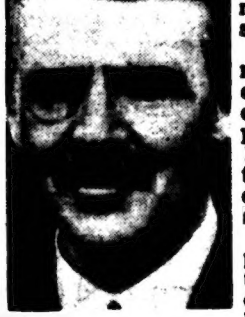
"Everybody's doing it" chanted the pre-war refrain, and that's why Lord Baden-Powell complains about those who shout their praises of the latest craze in the largest crowd.

As "R. P." points out, it is this very spirit, internationally applied, which prompts the competitive piling up of armaments.

The herd instinct is very strong and proportionately dangerous. The imitative fool can, in the end, do just as much harm as the knave who strikes out on his own line.

Pension Problems

The Pensions Ministry is uneasy. Judging from the number of complaints we get it may well be so.



Mr. Ramsbotham, Minister of Pensions

There are hundreds of cases of grievances that just cry out for more humane consideration.

Many of these, no doubt, will be quoted in a full-dress debate on pensions which M.P.s of all Parties will demand during the new session.

Our pensions experts keep doing their best to help, often successfully, but it has been obvious to us for a long time that the Premier should institute a thorough enquiry into the way ex-Servicemen's cases are handled.

Unlucky Victims

Special stress must be laid on the way applications for pensions on behalf of men whose injuries are only now beginning to show themselves are being rejected in wholesale fashion.

Indeed the complete waiving of the seven years' limit for making claims will be urged.

Shocking Exploitation

Incidentally, the way employers are exploiting men with pensions, by employing them at cut wages, will be exposed if this debate takes place.

One case that will be brought to notice concerns a caretaker for office premises who was offered 6s. a week, while he was to pay 15s. a week for the flat provided!

Knock-Outs

When Ernest Brown proposes the "Immortal Memory" of Burns, let's hope he'll remember the unemployed must eat—"for a' that."

* * *

Non-intervention may have "arrested" war. But it is Peace that's getting batoned.

* * *

We agree with the Prime Minister that health is better than wealth—if there is something in the larder.

Appalling *Divorce* Muddle

Mr. A. H. Hassard-Short must know more about working-class domestic tragedies than any other man in Britain

IT is just over two months to the first of January and what was so often called in the House of Commons a few months ago "easier divorce."

Well, how easy is it going to be?

Few people who followed the swaying fortunes of the battle that raged round Mr. A. P. Herbert's Bill will have forgotten the heartrending examples quoted of decent people forced to live in a state of unnatural loneliness or a bondage worse than slavery.

What are their prospects of getting the relief to which the country decided they were entitled?

It will be against the spirit which animated both the people who fought for the reform and those who, while hating divorce, made concessions which speeded up its progress, if people who have lived in torment for years must continue in purgatory a year so so longer, and if others are going to be denied relief altogether on the grounds of insufficient means.

Yet lawyers who are dealing with the early flood of enquiries from these unhappy people forecast that that is what is going to happen.

Those lawyers have met the earliest applicants. They are very different from what most people imagined they would be.

There is nothing of the Reno divorces among them. Few of them are young—not so many of them in early middle-age.

You would search among them in vain to find gallivanting young men about town and arch young sirens of the type that are in love and out again within a year.

The majority of them are white-haired people deserted by their partners fifteen, twenty, thirty years ago, and who have new happiness waiting for them if only they could get release.

Most of them, as the dossiers of the Divorce Law Reform Union show, have steadfastly turned their backs on that happiness throughout more years than they care to think about.

Some have not, and will have to lay their own weaknesses before the court, if divorce ever becomes possible to them.

To all of them a long delay in getting their cases before the court, *which seems inevitable unless some drastic changes are made before January* 1, will be something terribly tragic.

To be cheated at the very last—they daren't think of that.

It is estimated that 60 per cent. of them are working people who hope to be able to proceed as Poor Persons and who, if they are unable, must go on suffering just as if A. P. Herbert's Bill had never been heard of.

See them as they are seen at that office in the Royal Courts of Justice, London, where poor persons must make their applications for cheap justice.

There, under the control of Mr. A. H. Hassard-Short, who must know more about domestic tragedies hidden away in working-class homes than any other man in Britain, a sympathetic staff tells them that income mustn't exceed £2 a week and total possessions, apart from tools and apparel, must be less than £50 if the Poor Persons' procedure is to be invoked.

But those limits can be extended to £4 a week and £100 where special circumstances merit it, and you'd be surprised how hard they try to find those special circumstances.

Typical of many applicants who have gone there for help was the old man of eighty, who had had a cousin of sixty keeping house for him since he was cruelly deserted by his wife. He wanted to marry his cousin "because the neighbours hurt so much with their tongues."

Never a day passes without a crop of wives, deserted when their children were babies, who have made it the supreme battle of their lives to keep those children out of institutions. Now that the children are grown up and able to look after themselves, these mothers see a chance of gaining their liberty at last.

They come in whispering. "Please I want a £5 divorce," some of them say. Yet there are people who still think the new Act was intended for the benefit of film-type vamps and bounders.

People who think that should look, too, at the grey-haired working men who are coming forward in anticipation of January 1. Some of them have worked by day, tended children by night. Month after month, year after year.

One applicant for Poor Persons' help not only asked for a £5 divorce, but fidgeted with a crumpled handful of ten 10s. notes.

He was a road-mender with young children and a housekeeper he had to pay. Some fortunes must have taken less saving than his £5.

That £5 so often mentioned needs this short explanation: Once a certificate of aid is given, the applicant puts down a deposit of £5—the only charge—from which the out-of-pocket expenses of the barrister and solicitor are paid. They do their work for nothing and are not, as so many poor person litigants think, paid by the State.

The Law Society has ninety-one organisations of this kind all over the country. More and more solicitors add their names to the various rosters year after year without hope of reward.

Every one of the ninety-one committees is dealing with applications from people who have had new hope in life since "easier divorce" became law. They are all finding a preponderance of old people among them.

Two years ago there was a test of a selected number of divorce applicants. The average age of the husbands was 34.6 years, of the wives 33.6 years. The average duration of their shattered marriages was 11.1 years in the case of the male applicants, 13.2 in the case of the women.

It will be a very different average next year.

One man who has placed his case in the hands of one of the Law Society's ninety-one committees was deserted in 1902. In that year he sang in a Manchester choir with his wife. After the service she accused him of looking at women in the church, struck him in the face and walked out of his life for ever.

Thirty years ago, when his five babies were so much in need of a "mother," he had a chance to marry a fine sort of woman, but the law denied him the relief he could have got quite readily if his wife had been guilty of nothing worse than a single act of infidelity.

To-day, that fine woman is still waiting for him.

A woman applicant has never had a penny of maintenance from her husband since he left the Army in 1919.

He came back from the war, threw his kit-bag on the table, and walked out without waiting to look at the baby born during his absence, and which he had never seen.

There is a wearying similarity about the majority of the cases. Over and over again it is the story of the woman left to bring her babies up without help, or the man who must be bread-winner by day and "mother" and housekeeper by night.

In many cases they turned their backs on would-be partners who could have changed life completely for themselves and their children. In others, they defied the conventions, and dreaded the coming of census forms or any other type of official questionnaire which, they feared, would wrest their secret from them.

They defied the conventions. How much of the blame for that can be laid at the door of the law?

And now—two months to the "easier divorce" that has been promised.

What if the Poor Persons' Department breaks down under the strain? It doesn't think it will, but it is aware that a tremendous strain will be put on the generosity of those lawyers on its lists who voluntarily represent poor people without payment.

And what about the border-line cases, people not quite poor enough to get cheap justice, but not rich enough to afford the £50 to £70 which is the minimum cost of even an undefended divorce?

According to experts, three-quarters of our adult population would be unable to afford the cost of a divorce even if they wanted one.

Eminent lawyers have pointed out that if district registries always took such cases as they now take Poor Persons' cases, the cost would at least be within the province of near-poor people prepared to make tremendous sacrifices.

And what about the general delays of the law?

Already it takes about a year from the first to the last stage of a divorce. What will be the delay in 1938—and in 1939, when divorce should reach its peak?

Bear in mind that all the thousands of people who have applied to the Poor Persons' Department for "cheap" divorce in recent years, only to be told during the preliminaries that the evidence of adultery is too weak to proceed on, although there is ample evidence of desertion, have their applications still on file.

One solution advanced in legal quarters is that a divorce judge should be kept on circuit, dealing with nothing but matrimonial cases.

Many lawyers point to the fact that the three judges doing divorce have to handle Admiralty and Probate cases as well. They suggest that transfer of Probate to the Chancery Division, where six judges often have nothing to do, would be the best solution.

Let us have one or two new judges, if there is no other way.

These people who have suffered so long and so much shouldn't be kept in purgatory a day longer than necessary.

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS

Three Sisters in Bondage

From their room windows in the asylum, the three Browning sisters look out on a scene like this. But, after forty years' captivity, it is to them as if it were in a foreign land

IN the Kent County Mental Hospital, at Chartham Down, near Canterbury, three unmarried sisters are detained as lunacy patients.

Their names are Julia, Rosie and Mary Browning. Their ages are fifty-two, forty-six and forty-two respectively.

They have been held captive in this or other institutions for forty years!

They were removed from their home when they were little children.

They have never known, practically since babyhood, what it is to have one day of freedom.

* * *

They are not lunatics. But throughout these long years the authorities, by continuing to hold them as prisoners, have done the most that could be done to manufacture them into mental subjects.

Hundreds of times JOHN BULL has had to relate glaring examples of children having been taken from their homes because of poverty or lack of parental care and sent to institutions of one kind and another from which they could never obtain their release.

Ghastliest of all the cases, however, is the one which has now to be recorded regarding the three sisters Browning and their forty years of captivity.

* * *

They have been in bondage so long that no one really knows why they were ever sent into it.

Their mother is still alive, but she is now a very old woman and she has only the vaguest memories of the circumstances in which her three daughters were taken away from her.

She has no knowledge whatever why, afterwards, they were made lunacy prisoners.

But it is possible from what records and recollections are available and dependable to reconstruct the manner in which these three little girls left their home and began the forty years of durance which has taken them into advanced womanhood.

From this evidence, it is clearly a case which, if sifted to the bottom, could wreck the foundations of the whole lunacy administration of Britain—the administration which still keeps behind asylum walls thousands of people of mature years who are not in any way insane or mentally unstable, but who had the misfortune when they were young to be sent into some kind of institution for reasons quite unconnected with their mental health.

* * *

Searching back into events towards the end of the last century, it can be found that the three sisters Browning were taken into the care of the Dover poor law authorities at their mother's request. Their father had died and Mrs. Browning was soon so broken in health and impoverished in fortune that she could not give her children proper care and sustenance.

Not for a moment did she conceive when she entrusted them to the poor law authorities that they would be made life-long prisoners.

Why, after a time in the poor law institution, the three girls were ever sent to a lunacy establishment is a complete mystery.

The only definite fact ascertainable is that one of them—Mary—once in a fit of temper bit the hand of a nurse. Soon afterwards she was consigned to the asylum—with her sisters to keep her company.

So, from infancy to past middle age, these three women have gone down the corridor of the years praying for the freedom which they have never known.

To those who visit them at the asylum where they have been detained for so long they, somehow, are still able to express the hope that one day they will "get out of here."

They speak about the fields outside and the towns and villages in the district as if these were in a distant foreign land which they may be allowed to visit in a problematical future.

Various relatives of the Browning sisters have lately been making very strenuous efforts to have the oldest of them—Julia, aged fifty-two—released to their care. They have supposed that if they were able to have her set at liberty it would only be a formality and the question of a short time before her two sisters were also given their freedom.

For some extraordinary reason, quite impossible to understand, the authorities insist that there can be no discharge until someone who is not even a blood relation of the three women gives consent.

These three women, now well past middle life, were not at all insane when as children, they were ushered into a mental institution.

* * *

Notwithstanding their forty years' incarceration they have, miraculously, been able to keep their mental balance, although for all that time they have been herded among lunatic, half-witted and imbecile people.

Some day soon they may be driven really insane if they are not restored to their relatives.

Often JOHN BULL has had to show that it is possible for children to be taken from their homes and held in institutional servitude for endless years.

Members of Parliament on these occasions have expressed themselves as incredulous that such things can still happen.

We invite the doubters among them to examine for themselves the tragic history of the three sisters Browning.

Big Railway's Shame

AN annual ticket for one free journey on the line!

That is the reward which has been given by the Southern Railway Company in gratitude to Mr. S. H. Lamb, of Longfellow Road, Worcester Park, Surrey, who has served the company for forty-three years.

Again and again JOHN BULL has shown the shame of the railway companies, which, after using the best years of a man's life, throw him on the scrapheap like an outworn tool.

The case of Mr. Lamb is typical of many that come to our notice.

He began work on the railway when he was thirteen years old as a booking boy at a wage of half-a-crown a week. Eventually he became a signalman and was employed at one of the busiest junctions in London until his health broke down.

Doctors then told him that it was unlikely that he would ever be able to work again. They were right. Mr. Lamb is now physically ruined and his only outings are those on which his grey-haired wife pushes him in an invalid chair.

* * *

Whatever the cause of this man's illness—and there is little doubt that it was linked with his occupation—it seems that his forty-three years' service with the Southern Railway Company should have earned him a pension, however small.

His hopes were sanguine when, after the first twelve months of illness, the company wrote to ask him if he would accept a pension, the amount of which was not mentioned. Mr. Lamb was then fifty-seven years of age.

But his hopes were soon dashed. He was told that it had been found he was not old enough for a pension. He was given a grant of £25 from the Railway Welfare Fund, to which he was a contributor—the sole reward of forty-three years' loyal and spotless service.

But for the support of two sons Mr. and Mrs. Lamb would have been forced to enter the workhouse.

The wages of a signalman are not so generous as to allow for any big margin of savings for old age. After the first twelve months of illness following the loss of his job, Mr. Lamb found that his savings were exhausted.

When the railway company refused to grant even the smallest pension, the financial outlook of the Lambs was dreary. They have had to depend on a total income of 10s. a week from a friendly society!

* * *

Worse still, his health has not improved, and the nursing of an invalid who requires a special diet is an expensive business.

So far as his employers were concerned, his forty-three years' service—twenty-five years as a signalman without a blemish on his record—counted for nothing at all.

He has been graciously awarded one free railway ticket a year—a gift which is worthless to an invalid who is practically tied to a bath chair.

This old signalman sits propped up in his chair by the fireside in a small house at Worcester Park, from which he can hear the sound of the passing trains.

He will talk of his father, also a signalman, who was killed on the line one foggy night, and of his three brothers who were also railwaymen.

Mr. S. H. Lamb — in penury after forty-three years' spotless service

As he listens to the thundering trains in the distance Mr. Lamb thinks back to the long years he spent in the signal-box at Vauxhall Junction and mutters, "When my health broke down they just kicked me out of the service like a dog."

It is a matter for regret that all the railway companies of Britain should not have in operation a scheme by which broken workers like Lamb could be provided for after long and loyal service has established a moral right to financial help in their declining years of ill-health.

* * *

The Workmen's Compensation Act cannot help him, as the direct cause of his inability cannot be tied down to anything specific.

The work of railwaymen is hard. Often it is very dangerous. But these facts are not always taken into calculation when health collapses.

The conditions in which railway workers are employed and discharged are half a century behind the times. It is not uncommon for them, as in Mr. Lamb's case, after between forty and fifty years' service, to be made to realise that there is nothing for them to live on except charity.

'Ware Cheats!

EVERY householder and housewife is wary of the old photograph enlargement and free frame trick practised by itinerant canvassers.

Now the imposition is being carried on in many parts of the country by new methods.

Behind it are two principals—known as Bentley Moss and Albert Pobjoy—who are operating on an immense scale.

They have been recruiting agents by the score in all the populous areas in recent weeks and supplying them with what purport to be collecting books for nationally known hospitals.

To one or other of these hospitals householders are invited to subscribe half-a-crown. For each contribution of that amount it is undertaken that a coloured enlargement of any photograph will be supplied together with a frame.

The names of the different hospitals are used without authority. None of them has received a penny.

Nor has any subscriber ever obtained the promised photographic gift.

Rates Squeeze Victims by the Thousand

ONCE again the rating courts are working overtime.

And once again distress warrants are being issued in tens of thousands a week against poor people who have not the means to pay the amounts demanded of them—this time much larger amounts than usual in consequence of the new assessments which have been enforced almost everywhere.

Pitiable stories that are pouring in to JOHN BULL of impoverished people in danger of having their homes sold up all carry one moral.

It is the need, first, for the rating authorities to exercise their powers much more than they do to give relief from rates payments in cases of poverty, and, secondly, for Parliament to devise new legal machinery by which the courts would be able to give better individual attention to the summonses that have to be heard.

* * *

As matters stand, the magistrates who have to bear the burden of this thankless work do not, in many instances, get a chance to administer justice properly. Summonses are presented to them in mass and they cannot possibly give adequate consideration to the details and merits of most of the cases.

In Leeds no fewer than nine thousand summonses for rates arrears in the current half-year have just been issued!

This is monstrous, because it is entirely unnecessary.

If they had been given the slightest opportunity, most of the householders brought to court would have paid the rates due in time according to their means without being made to suffer the cost and embarrassment of court proceedings.

Moreover, in Leeds as in many other places, the fault is more with the civic machinery than with the citizens themselves. This is due to the authorities having failed to issue final demand notices.

* * *

Most remarkable aspect of recent proceedings in the courts has been the stubborn exhibitions of municipal representatives who flatly refuse to accept payment of rates arrears by instalments.

The pathetic cruelty of this attitude is well depicted by the experience of a young manufacturer who opened a business in the East End of London a few months ago. He is now ruined, but we will not identify him so that he will have every chance in the future.

When he took over the lease of the factory recently, he found that the rates imposed on him were more than treble those demanded of the previous occupier.

He was unable to pay the full amount, but offered to put £20 down and to discharge the balance at the rate of £3 a week.

His offer was contemptuously refused. An order was made against him to pay in full within a month or to undergo twenty-one days' imprisonment.

He has just served the sentence in Brixton Prison.

* * *

Ironically, he was informed before being taken to jail, that he would be allowed to appeal against his assessment—but that the date of the appeal would be after his release from prison!

Both the local authority and the State have lost by this man's unjustified imprisonment.

The business in which he had sunk all his savings has had to be closed down and the premises are now empty. A staff of twenty-six people, to whom he had been able to give steady employment at good wages, are now all workless and dependent on unemployment benefit.

If the local council had waited for a few weeks longer, it would have been paid the rates arrears in full.

Procedure of this kind is not only rank injustice. It is barbarous and insane.

We would commend the justices in most of the rating courts to study an example set a few days ago by Sir Nigel Davidson, the enlightened chairman of the Worthing Bench.

Sir Nigel Davidson, the enlightened chairman of the Worthing Bench. Men of his understanding are rarely found presiding at the rating courts

More than 1,150 summonses had been issued in his court.

In most of the cases Sir Nigel had no alternative—such is the law—but to sign distress warrants against the unfortunate householders. But in every case where he could find the smallest reason to display sympathy, he gave the clearest hints to the council's officers that the warrants should not be executed until adequate opportunity had been given to pay off the arrears.

* * *

He did so in the case of a woman with a blind husband whose house had been provided for them by a daughter and whose income had fallen to 10s. a week. Clearly, these poor people should never have been summoned.

In another case an elderly man, who owed £14, pleaded that a distress warrant should not be made against him because he could pay in full in two weeks.

He had just recovered from eighteen weeks' illness, and it was the first time he had ever been behind in the payment of his rates for forty years.

Yet the representative of the council present in court insisted that a warrant should be issued.

Sir Nigel was not having anything of that kind. He refused to grant the warrant, and adjourned the case to give the man a proper chance to meet his obligation.

Unfortunately, men of the compassion and understanding of Sir Nigel Davidson are rarely found presiding at the rating courts of Britain.

VETERAN'S TRAGIC END

THE other day small paragraphs in the newspapers described a tragedy in one of the main streets of the Portsmouth district.

A man named Daniel Horrigan, aged forty-nine, was reported to have dashed away from the company of a friend with whom he was walking on the pavement and to have thrown himself beneath the wheels of a trolley-bus.

* * *

More than that the general public has not been made aware of; but behind this suicide is a set of circumstances which demand a prompt enquiry at the instance of the Minister of Pensions.

Horrigan was an ex-Service pensioner who, suffering from acute neurasthenia, had been a patient in a Pensions Ministry hospital at Cosham, Hants, for more than five years.

He took his life after he had been discharged from this hospital for alleged insolence to an official.

He considered himself to have been a victim of injustice, and the belief had undoubtedly affected his mind. His chronic neurasthenic condition had been intensified also by a great deal of worry regarding his four children who are being cared for in the north of England.

But were the poor man's unhappy thoughts about injustice unwarranted? Let us see.

Horrigan, according to those who knew him, was a timid man, very hesitant in manner and nervous in speech.

Yet he had been sent out from the hospital where he had undergone five years' continuous treatment for nervous disorder on the ground that he had been abusive to someone in authority.

He had been working in the tailor's shop of the hospital, and there had been some small trouble about a particular job having been given to another patient instead of to him.

To a normal person the incident, so trivial, would have mattered nothing. To a man with shattered nerves, it represented a mountain of injustice.

There were words between him and an officer of the institution.

* * *

It might be thought that a momentary outburst by a hopelessly neurasthenic patient would have been understood and passed by. In fact, it would be expected that, in the circumstances, the unfortunate ex-soldier would have been shown a greater measure of sympathy and every allowance made for his passing tantrum.

The effect was inevitable when, instead, he was ordered to be discharged from hospital. His mind became unbalanced.

And from the moment he passed out from the hospital gates Horrigan was haunted by another fear.

While he was a patient, 10s. had been placed to his credit every week until the sum of about £100 had accrued to him.

Somehow, he had been led to believe that he would forfeit this money in consequence of his act of alleged insolence.

He was so worried about this possibility that he paid a visit to London so that he could consult the Ministry of Pensions. He was more depressed than ever after that interview.

* * *

Sleepless nights followed throughout which he paced the bedroom provided for him by friends. Their efforts to console him were useless.

He had to be prevented a few days before his death from throwing himself into the sea. Then his tired and worried brain gave way completely. The street suicide followed.

No doubt the Ministry of Pensions doctors at the hospital honestly believed—and had every reason to do so—that it would be safe to discharge Horrigan from their care after he had been reported for insolent behaviour.

Events proved that they were mistaken.

Of all hospital patients, surely neurasthenic ex-Service men under the care of the Ministry of Pensions should not be subject to a system of discipline and punishment which, in the event of any breach of conduct, leads to their discharge, either voluntarily or otherwise.

Cadet Academy Frauds

POLICE attention should be speedily focused on a slick adventurer who, using the alias of "Major Percival Grace," is darting about the country on a merry game of plunder.

The major's ambition in life is to coach and train young men for commissions in the Regular Army. He represents that his plans have the tacit support of senior officers at the War Office whom he pretends to count as his friends.

* * *

Many parents have already been deceived by him, but the victims he has robbed most heavily are those whom he has induced to subscribe money for the foundation of what he calls a College for Cadets where boys of from fifteen to eighteen years of age will be given instruction in the rudiments of military science.

From estate agents in different counties the "Major" has been obtaining particulars of country houses with grounds suitable for the establishment of his military academy.

Having begun negotiations and received letters from these agents, he uses them as confirmation of his intentions and *bona-fides* when approaching dupes for financial assistance.

* * *

By false pretences "Major Grace" obtained entry the other day to a London West End club. When he left, the discovery was made that the cloakroom had been raided and a good deal of valuables had vanished.

From this club he also took a quantity of notepaper which he is using to obtain goods from tailors, outfitters and jewellers.

We can identify this rogue, who uses many names, as an ex-convict named Johnstone who has served prison sentences for large-scale frauds.

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CANDID COMMUNICATIONS

No Women "Shock" Brigades

Fair Play for Orphans—Monkey Business at Zoo—Another "Wrong Number"

DEAR MARCHIONESS OF LONDONDERRY,—The women of this country have never been found wanting in times of national emergency.

During the war you yourself organised 3,000 women motor drivers who rendered service of similar value to the women and girls who worked the trams and buses, and who tackled dirty and laborious jobs in mills, factories, and warehouses.

I cannot enthuse, however, over the new attempts to revive women's auxiliary organisations, particularly those likely to attract those members of the "Mayfair Brigade," who have little more in mind than being able to strut about in oh-so-natty khaki uniforms.

* * *

So far as recruiting members for your own Women's Legion of Motor Drivers is concerned, for instance, I was surprised by the observations of Assistant Commandant Mrs. Winn.

"The nicer type of women are applying and we are out for quality rather than quantity," she said.

That remark strikes me as savouring of snobbishness rather than of patriotic zeal.

* * *

But what concerns me more is that this training of women for war seems to be unnecessarily scaring the public into feeling that war is nearer than it really is.

Further, I am emphatic, and I am sure you will agree, that if we must have these women's organisations, then every step must be taken to avoid the recurrence of such scandals as were associated with the women's units during the war.

Unless that is done, the founding of them will be doing more harm than good.—JOHN BULL.

The women of this country rise to emergencies

The EARL OF ONSLOW,
President, London Zoo

MY LORD,—Your council's decision to close the ever-popular Pets Corner at the Zoo "as at present constituted" will disappoint a hundred thousand children and their parents next summer.

Most of the council members are old men; few under sixty. Their view that the Zoo is being "turned into a funfair" is prejudiced and fantastic.

They should remember that Pets Corner is at least as educational as the rest of the menagerie and carried on admirably in keeping with the highest aims of your society.

I hope the public and the rank and file of your 8,000-odd Fellows will make loud and effective protest.—JOHN BULL.

Mr. LLOYD GEORGE: Shouldn't think Mussolini wants your honey. Enough bees in his bonnet.—JOHN BULL.

Mr. E. H. C. COOKE,
National Council of Sport

DEAR SIR,—Some people say we are becoming a nation of spectators instead of players. They seem blind to the fact that once boys and girls leave their elementary or secondary schools they lose nearly all facilities for active participation in sport.

In London you have done excellent work in getting firms to provide playing fields for their staffs.

Now you have been appointed chairman of the newly formed National Council of Sport in Industry and Commerce I wish your council well in its plan to press the Government for grants for the extension of playing fields and gymnasia for workers in small towns and industries.—JOHN BULL.

Sir MAURICE JENKS,
London Magistrate

DEAR SIR MAURICE,—When an unemployed man was brought before you, charged with trying to throw himself in the Thames, he fainted in the dock.

Remanding him for a week, you ordered that he be given a hot meal before he left the court building.

It is your due to know that many of my readers have written applauding your kindly act. Which to me proves that their hearts are in the right place—like yours is.—JOHN BULL.

CHARLES JEFFORD,
London Sailorman

DEAR JEFFORD,—I bet you won't go out of your way again in a hurry to put a stranger on the right road. And I won't blame you.

When policemen stopped you and a man whom you were showing the way to Trafalgar Square it was discovered that the suitcase he carried contained stolen property.

Both of you were arrested and after fourteen days in custody on remand the "stranger" made a statement clearing you.

Naturally, you were discharged, but I won't be surprised if you appear before the "beaks" again some time—for giving anyone who might ask you the way a sock on the jaw!—JOHN BULL.

ALAN CHORLTON, M.P.: Drought threat proves stupid folly. Have repeatedly urged plentiful water supply essential to national health.—JOHN BULL.

Mrs. REGINALD JOSWEY,
Visiting Australian

DEAR MADAM,—Some people might think it sound sense on your part to advocate the sending of orphans from English institutions to Australia to solve the Commonwealth's problem of underpopulation. I don't.

Have you stopped to consider that orphan children already suffer because they have no parents? Is there any moral justification why they should also be sent out of their native land because of their misfortune?

Imperial emigration has come to a pretty pass when it is seriously advocated that orphanages should be systematically emptied to provide settlers of the future.—JOHN BULL.

Mr. ERNEST BROWN,
Minister of Labour

DEAR MR. BROWN,—What is this talk about your proposing to take £30,000,000 out of the Unemployment Fund surplus and hand it to the Exchequer—presumably to pay for armaments?

Something of the kind is going on. The "feelers" that ministers have been putting out in their speeches, to see how the public reacts to the proposal, have not been planned without reason.

If you have no such intention, tell us at once.

The money in the Unemployment Fund was subscribed for the unemployed. They and their fellow-workers provided a good deal of it.

To take it for armaments would be robbery. And you know it.—JOHN BULL.

HILDA GRINDROD,
Aged 14, Bolton

DEAR HILDA,—Sometimes things happen to make folk doubt whether honesty *is* the best policy.

The other day a man who found £50 odd was rewarded with a threepenny block of chocolate! But your experience helps to banish any doubts about what is the proper thing to do.

For finding a bag containing £400 you were rewarded with £2 and the offer of jobs for your six brothers and sisters when they leave school. Not a bad day's work, Hilda.—JOHN BULL.

STEVE DONOGHUE: On retirement from saddle, wish you easy ride to success as trainer.—JOHN BULL.

Sir ARCHIBALD BODKIN,
Recorder of Dover

DEAR SIR ARCHIBALD,—You were one of the most notable and zealous Public Prosecutors the country has had.

It must be a big change for you to find the Dover Quarter Sessions absolutely free from criminal cases, so adding to your store of the traditional white gloves.

In three years the present Mayor has presented you with seven or eight pairs. If this "free from crime" reputation is maintained the fame of the white cliffs of Dover, and the white gloves, will be going hand in hand.—JOHN BULL.

Major TRYON,
Postmaster-General

DEAR P.M.G.,—Was your recent "more telephones" campaign just a try-on?

I am having complaints from people who asked for a telephone over two months ago. Excuse they get is that deliveries of instruments from the manufacturers are behind schedule.

If that is so, it looks as though your ordering department has not been doing its work properly.—JOHN BULL.

Not from the B.B.C.

JAW LORE

ON the Continent it's laid down as a law
That Englishmen invar'ably say "Haw";
In cartoons you recognise
Them by reason of the size
Of their upper teeth and retrogressive jaw.

These widely-held opinions give one pause,
Demanding that we ascertain the cause
Of the foreign artist's habit
Of referring to a rabbit
As a model when depicting English jaws?

Such treatment by the chaps who paint and draw
Must touch our finer feelings on the raw;
But enquiry scientific
Has now furnished proof prolific
That rebuts this libel on the nation's jaw!

As the result of strenuous work put in by a doctor and three women dentists in measuring the jaws of L.C.C. school children, conclusions have been reached which must go far to relieve a tense situation.

Said conclusions are embodied in an illuminating report by the Medical Research Council, which (among other acute observations) has no hesitation in saying that "The mandibular molars, when erupted, occlude each one distally to the corresponding maxillary tooth."

This, of course, makes it abundantly clear why whenever we masticate whitebait on a Thursday a slump on the Stock Exchange is bound to follow. Any doubts on this point are set at rest by the announcement that "In normal antero-posterior occlusion, as is well known, it is the triangular ridge of the medio-buccal cusp which occludes in the buccal groove of the mandibular molar."

Having made this clear, the report offers some inspiring comments on "post-normal occlusion"—which is its fancy name for the facial condition vulgarly described as "rabbity-mouthed."

Measuring tests disproved the popular notion that people with rabbity mouths usually have receding chins, and that children whose lower teeth come well behind their upper teeth cannot chew properly and should therefore be below average height and weight. On the contrary, youngsters with rabbity mouths were found to be taller and heavier than those with so-called "normal" jaws.

But mankind will not readily relinquish its illusions on this subject, such as the assumption that a chin which protrudes like the bonnet of a streamlined car is evidence that its owner is strong, determined and eminently fitted to boss a business or tell democracy where it gets off.

Tells democracy where it gets off

Actually, it would seem, the human jaw as an index to character is worth rather less than tuppence.

You may by studying its teeth
A horse attempt to judge;
But, when applied to humans, such
A test is sheerest fudge!

For you will but be reasoning like
Totalitarian mutts
If you accept as proof of strength
An outsize jaw that juts!

A chin like a Dictator's may
Belong to any "tweeny";
So why attempt to deify . . .
The jawbone of an ass!

Sorry, but I'm hanged if I can think of a rhyme for "tweeny." Perhaps you can.

Y. Z.

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Refugees seek sanctuary at the International Settlement in Shanghai

Six Lost Years

by A. G. GARDINER

DURING this week-end the Nine Powers Conference opens at Brussels. It is six years behind time.

If Japan had been called to account in 1931 when she first invaded Manchuria, when the League of Nations was still strong, and when the gangster Powers had not tasted blood, the history of the world would have been different.

It was the fact that Japan "got away with it" in Manchuria that encouraged Mussolini to snap his fingers at the League in Abyssinia and led to the present invasion of China and to the Franco-Mussolini conspiracy in Spain.

As Chancellor of the Exchequer, with a Budget of nearly a thousand millions to draft, Sir John Simon will to-day know something of the cost of his failure as Foreign Minister to summon the Nine Powers to meet the challenge of Japan in Manchuria in 1931-2.

I have before me the terms of the Nine Powers Treaty. It was signed at Washington in 1922 by the interested Powers, including Britain, the United States, France, Italy, China—and Japan. Its purpose was to preserve "the sovereignty, the independence and the territorial and administrative integrity of China."

It forbade all external aggression and provided for equal treatment of all foreign Powers in China and for the maintenance of the Open Door in commerce.

Scattering death

By Article VII it made any breach of the Treaty by any Power the occasion for immediate consideration by the signatory Powers.

For six years every article of the Treaty has been outraged by one of those signatory Powers. To-day, Japan is in possession, not only of Manchuria, but of the whole of North China to the Yellow River.

A territory as vast as Germany, France, Spain and Italy together is overrun by her armies. Her fleet is patrolling the Chinese coast for a thousand miles.

Her bombers are scattering death and destruction throughout the great inland cities of South China, Nanking, Hankow, Canton and the rest. Commercially, she has banged the open door in the face of all of us.

Spiritually, she is poisoning China by the exploitation of the drug trade from Manchuria. Incidentally, she is undermining the morale of her own troops in the process.

There has never been in modern times such an avalanche of barbarism let loose upon a helpless and unoffending people as that which has descended on the Chinese. It flouts every instinct of humanity and outrages every article of international law.

But the point here is that all this barbarism, carried out without even a declaration of war, is perpetrated in the face of the solemn Treaty which bears Japan's own signature, and that for six years her co-signatories have not lifted a finger to stop the infamy or to defend the sanctity of the Treaty. Never has there been so craven a flight of civilisation before the powers of hell.

Now at last the Nine Powers are summoned to meet and face the situation. They meet not because of any action by this country. They meet because President Roosevelt at Chicago voiced the horror of the world and brought the Nine Powers Treaty out of the pigeonholes, where it has been so shamefully forgotten.

Open breach

What follows? It is doubtful at the time of writing whether Japan will be represented at Brussels. She has been invited as one of the signatories to the Treaty, but her decision has not been made known.

But whether she is present or absent, the duty of the Conference is the same. It is to reaffirm the authority of the Treaty and the purpose for which it was devised. That is, maintenance of the independence and integrity of China.

No time should be spent over spilt milk. The breach of the Treaty is open and flagrant, and the Conference should call for an immediate armistice to be followed by a Treaty of Peace. There should be a resolute avoidance of recrimination or the attribution of blame.

If the plenipotentiaries get embarked on these waters they will reach nowhere.

Let them stick to the present facts. Japan has invaded China and under the Treaty she signed she has no right to be there.

If she had grievances against China, her business under Article VII was to bring them before her co-signatories. She failed to do that, broke her bond and must get out. That is the position the Conference should take up so far as China proper is concerned.

The case of Manchuria is more difficult. The independence of Manchuria might be accepted as a *fait accompli;* but it should be a real independence. At present it is a sham independence. It must be guaranteed not by Japan alone, but by all the signatory Powers.

World interest

Those Powers should be increased. Under the Treaty of 1922 neither Germany nor Russia was included in the guarantors of the independence and integrity of China.

They should now be incorporated in the Treaty. The fate of China is a world interest and as such all the great nations should share responsibility.

There are other more technical details connected with the Treaty into which the Conference will have to go, but in regard to which nothing need be said here.

And what if Japan says "No," as she probably will? She has not entered into this vast marauding adventure without a determination to carry it through.

It is the fulfilment of the dream she has cherished for forty years. That dream is the establishment of a Japanese hegemony of Asia and the Pacific.

Its achievement began with the conquest of Korea, which gave her a foothold in the mainland. Then came the conquest of Manchuria and Jehol. Now she is in possession of Northern China.

Next she hopes to gobble up the whole Chinese empire and from that platform to dominate Asia and slam the door in the face of the Western World. It is the biggest conception since Genghis Khan bestrode Asia to Europe, and Japan will not give it up—yet.

Short-lived

But she will give it up if the Nine Powers proceed to the next step. That step is the discontinuance of trade relations with her.

This, of course, involves perils. She may run amok against the Powers, as she has run amok against China. But those perils must be faced, and faced now if far greater perils are to be avoided later.

If that is done, the issue is not in doubt. Japan's power for immediate mischief is great, but it will be short-lived.

Financially and economically, she is peculiarly vulnerable. She is poor and she is dependent on the external world for her trade and still more for the raw material of war.

Outlaw her, put her outside the pale of civilised intercourse, cut off her supplies of oil and rubber, wool and cotton and all the commodities for which she has to rely on other nations—and especially the British and American Commonwealths—and she perishes. And perishes swiftly.

She cannot fight the world if the world refuses her the means with which to fight it. Her surrender can be effected without firing a shot or despatching a fleet. It can be effected by one bold and decisive stroke.

It is for the Conference that is gathering at Brussels to deliver that stroke if Japan still refuses to honour her pledge and take her blood-stained hands off China.

The Human Machine

The Good Workman

A GOOD workman not only knows how to use the tools of his trade: he also knows how to keep these tools in order, how to keep them clean and bright and sharp. While it may be true that "a poor workman blames his tools," it is also true that even the best workman cannot do good work with tools that are not up to their job.

Confucius, the old Chinese sage, wrote: "The expectations of life depend upon diligence; and the mechanic who would perfect his work must first sharpen his tools."

So far as the Human Machine is concerned our mental faculties are our tools, and we must see that they are kept in good working order if we expect them to respond to the calls we make on them.

People who complain of their memories being poor, for example, are bad workmen. They are allowing that particular tool to get rusty and blunt. Memories don't get poor if they are used; but to use them you must use them consciously. You must do some deliberate memorising every now and then to keep that faculty in good repair.

Practice, practice, and more practice is the grindstone that sharpens mental tools. Perseverance, concentration, reasoning, learning—any mental tool you care to name will quickly rust unless it is consciously kept in trim.

People don't lose their "faculties," so much as the ability to use them. Laziness, whether physical or mental, is a vice that brings its own punishment—and with devastating speed.

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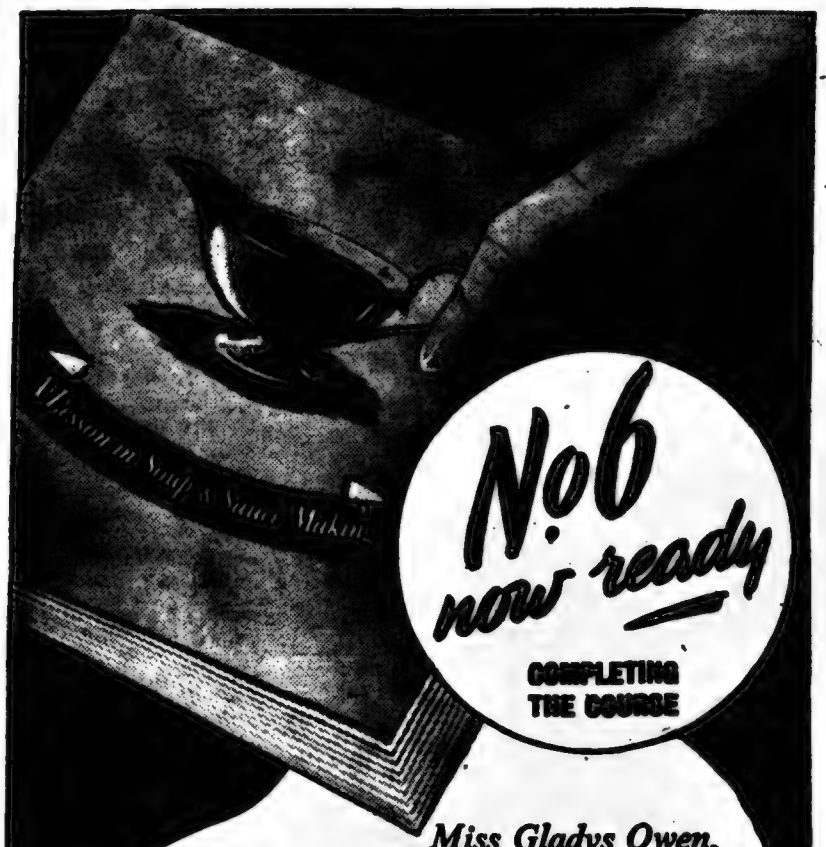

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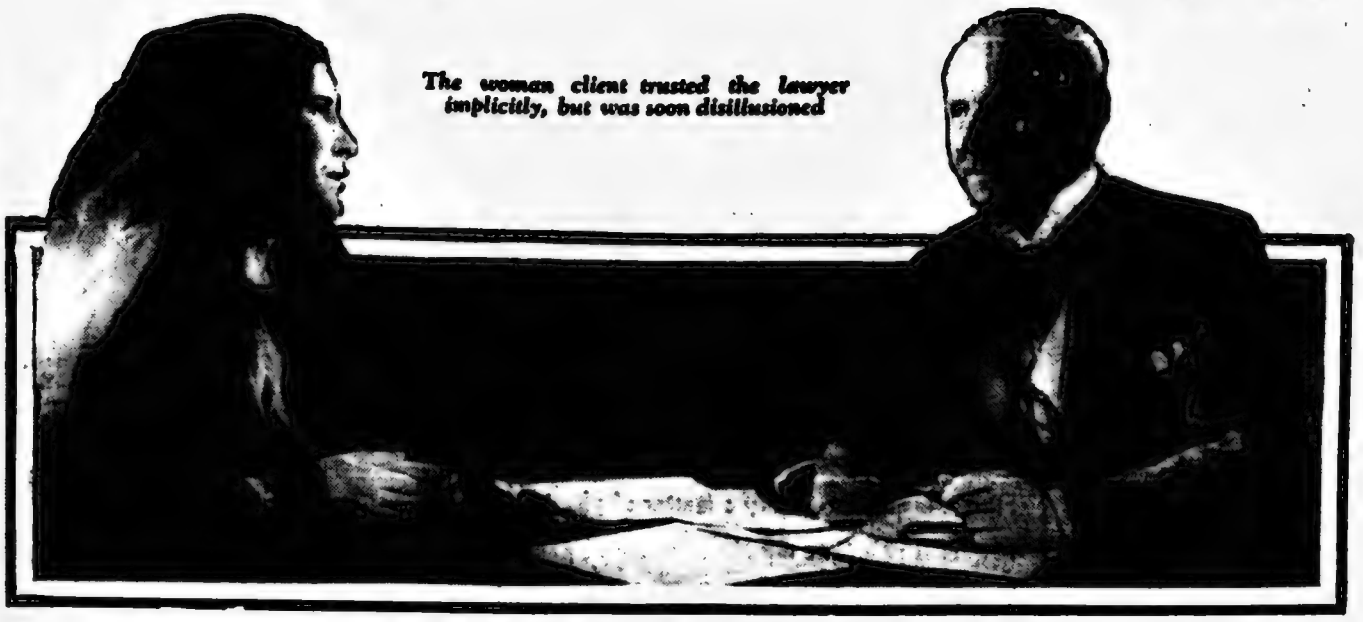

The woman client trusted the lawyer implicitly, but was soon disillusioned

Black Sheep of the Law

NEAR the southern end of Chancery Lane, that ancient thoroughfare on the boundary of the City of London which must always be associated with the calling of the law, there is a handsome stone building in Classic style. Hundreds of 'buses pass it in the course of the morning. Thousands of people pass by every hour, but few take any great interest in the big white pile.

Yet this building is the headquarters of the Law Society, that body of 10,819 members which controls the activities and professional conduct of solicitors in all parts of the country. In actual fact it is one of the most important buildings in the land.

You have often read the grim announcement that Mr. So-and-So has been struck off the rolls on the grounds of professional misconduct. The delinquent has been found guilty of some criminal or professional offence against the law and the public. For his lapse from virtue he is prohibited from following his calling and for the time being is an outcast from decent society.

This matter of striking the names of solicitors off the rolls has become all too frequent of late. And we are glad to say that the Law Society is alive to the danger which is caused in the public mind by the operations of defaulting solicitors.

The Law Society, in fact, is most zealous in sorting out the black sheep who bring discredit upon a great and honoured profession.

As the public knows, there have been many instances recently of disciplinary action against defaulting solicitors which is evidence of the vigilance of the Law Society in coping with this problem.

◆ ◆

In the course of the next few days solicitors will gather at one of the newly instituted monthly meetings of the Law Society to discuss questions which they think affect their profession in general.

There is an imposing list of matters down for discussion. One question revolves round whether the public is suffering from increasing encroachment upon solicitors' work. Another deals with the simplification and standardisation of legal documents. A third has to do with improvement in litigation procedure.

All these matters are of first-rate importance, but the Society might well consider whether existing measures for weeding out delinquents are sufficiently drastic.

Solicitors found guilty of crime are barred from practising for a number of years, if not for ever. But examination of recent instances of solicitors who have either turned criminal or gone bankrupt through extravagance, mostly at the expense of their clients, is rather a sickening investigation.

◆ ◆

A day or two ago at Norwich, Cyril Barber, 54, formerly a Luton town councillor, was led weeping to eighteen months in the second division for having defrauded his clients of £400. His excuse was he had got into financial difficulties.

Another was given four years in prison for having disappeared four years ago after a receiving order had been made against him. He is Leslie White, 29, of Bayswater, London, who has a bad record and who admitted fraudulent conversion of £900 and also to having forged the signature of one of his clients.

One lawyer was found in the bankruptcy court to have a deficiency of about £8,000. Another admitted spending £20 a week on parties as an excuse for owing more than £3,000.

And so we might go on.

There are half a dozen solicitors alive to-day, including the notorious Edmund O'Connor, who defaulted for sums of over £10,000. Some are in prison, but not all. O'Connor is said to be in Luxembourg, where he can evade extradition, although there is a warrant out for his arrest.

By far the biggest sum embezzled was £133,000 in the case of a London solicitor, who received a stiff sentence in jail. Another was convicted for absconding with £88,000.

A solicitor of Newcastle-on-Tyne committed suicide rather than face charges involving £69,164. A Birmingham solicitor successfully got away with £35,000 before being arrested.

No one will deny that these are exceptional cases, but unhappily they recur far too frequently to inspire that public confidence in the calling of a solicitor which ought to be its due.

◆ ◆

It is known that eminent members of the Law Society are seriously perturbed at the activities of defaulting solicitors. It is realised that something will have to be done very shortly to devise a scheme for a periodical inspection of all solicitors' books and accounts. Solicitors in general would welcome this.

A man who can be described as a most dangerous lawyer has, for many years, pursued a profitable criminal career with impunity. He is well known to the police. His activities have engaged the attention of the Law Society.

Barristers when they receive briefs from him send them back by return of post.

But that does not deter him. There are other ways of making money than in the courts of law.

An office once used by this particular man has been described as a meeting place for rogues by an enquiry agent who some time ago had occasion to visit it on official business.

He found seated in one room three men whom he knew personally, men who have each done long terms of imprisonment. They were in the pay of the rogue solicitor.

Moreover, the chief clerk was himself a former solicitor who had been struck off the rolls some years ago for fraudulent conversion.

This solicitor was once questioned by colleagues at the Law Society about certain highly questionable—and decidedly unprofessional—dealings. He himself was not optimistic about his chances and remarked to his friends, "They've got me this time." But he managed to get away with it.

He is still carrying on his underground activities.

A favourite method is to advise the unwary to invest large sums of money in businesses in which he is interested, and escape the penalties of the law through dupes, and all manner of chicanery. He also "finds work."

In other words, he employs men to search out possible clients among people who have grounds for litigation and who are thus induced to provide fees and institute proceedings.

One man used to employ former criminals to read very carefully books of reminiscences, especially those of former police officers, in the hope of finding some ground of complaint, however mean or paltry. He would then get in touch with the man mentioned and suggest a legal action.

In most cases the individual concerned had never read the passage in question, and in any case had no money to fight a legal action.

That was a detail. The crook could always be relied on to put up money if he saw a chance of making money through litigation either in court or by settlement outside.

◆ ◆

We know of two other crooks who are pests of the West End of London. They live riotously.

Both are heavy drinkers. Their chief activity is confined to the lucrative practice of facilitating the obtaining of passports for men and women who ought to be refused them.

They are quite willing to sign the usual certificate on the passport form that they have known the applicant for a period of years, whereas in actual fact they have been acquainted for a period of minutes.

They have assisted in "convenience marriages"—the kind where foreign women of evil reputation go through the form of marriage at a register office with a man they have never seen before and who disappears immediately afterwards with a few fivers in his pocket to pay for his trouble.

By such means the newly married woman becomes a British subject and the shady solicitors see about a passport.

There was in existence in London an elaborate legal office which specialised in legal frauds and the crimes of barratry and champerty—inciting others to make lawsuits, and making a bargain in case of the successful issue of a case.

Although there were two or three solicitors concerned, the real criminal in this case was an unscrupulous swindler. By reason of the hold he had over these time-serving lawyers (on account of previous defalcations known to him) he forced them to sign all kinds of letters purporting to be legal communications. He went so far as to answer the telephone in their name. He utilised their stationery with impunity.

◆ ◆

Some time ago one of their number was arrested and convicted and subsequently struck off the rolls. This was the result of information laid by a young solicitor who they hoped would join in the racket, but who refused to disgrace his profession. But the office is still at work defrauding the public.

Even striking off the rolls does not rid society of shady lawyers for ever. After a period they can ask to be reinstated on the ground that they have been law-abiding since their previous disgrace.

There was a case some years ago when a solicitor was struck off for misusing the money of a client, but he was not prosecuted.

He was readmitted and was soon up to his old practices. He was recently sentenced for forging deeds.

Embezzlement and defrauding have been covered up for years by lawyers who use one client's money to meet the obligations of another.

There is a case on record in which two brothers, one of whom had been mayor of the town, were found to have been carrying on frauds of this kind for twenty years.

A proper system of auditing accounts must be devised in the interest of the general public. It is up to the Law Society to see that such powers are obtained at once.

There have been many amendments to the Solicitors Acts. This one has been long overdue.

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When the Christmas season is about to begin, JOHN BULL likes to do something special for its readers.

This year a wonderful surprise has been planned that will bring joy to hundreds of thousands of JOHN BULL homes on Christmas morning.

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I get a lot of quiet amusement from the great pride that some people have for their new radio set when they buy it. You would think, by their enthusiasm, that they had a new addition to the family instead of just a new set. Neighbours must come in and admire it; the main topic of conversation just before and after it arrives is "the set", and he who does not speak well of it is an outcast for life.

Well, for people who want to take a *real* pride in their new set, I definitely, without the slightest hesitation or reserve, with my hand on my heart and with absolute confidence, recommend a Murphy. A Murphy, like little Audrey, is *extremely* well-behaved, and is never likely to let you down before visitors. To have to correct a fault is almost unheard of. Everybody who sees it will say—"What a lovely set—I wonder where it gets its good looks from?" And the tone is so natural that your wife will almost certainly say it is just like being in the broadcast studio itself, and not a bit like listening to other *ordinary* sets.

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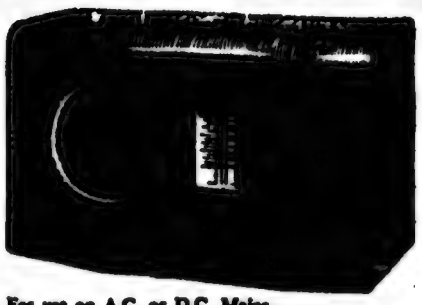
E. J. POWER, *Managing Director*



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Great Bridge Building Scandal

EVERYBODY seems to be able to get big bridges but London. It will be 1940 before the first vehicle will cross the projected Waterloo bridge. For years "news" about this proposed bridge construction has reached the public. Incidentally, the first pile has yet to be driven into the bed of the Thames.

No one knows when a new bridge will be erected at Charing Cross. Project after project has been discussed and shelved because London, richest city in the world and capital of the richest Empire ever known, cannot afford it.

In fact, the project is now so remote that it is not discussed any more in Parliament or the County Hall.

Yet other countries and cities get all the bridges they want. And many of them are made with British steel by British engineers.

It was only a few weeks ago that the King of Denmark opened the new Storstrom bridge, two-and-a-half miles in length, the longest bridge in Europe.

The bridge of the "Strong Stream" links up the islands of Zealand and Falster and brings Copenhagen an hour nearer the mainland. It cost £2,000,000, and was built in about three years by a *British* firm.

Two more

No sooner was it completed than the Danish Government drew up plans for two even more ambitious bridges—one a small affair of ten miles in length to join up Laaland with Germany, and the other even longer to connect Copenhagen with Malmo in Sweden. They will cost £10,000,000 between them.

The total population of Denmark is 3,560,000. The population of London is rather more than 8,000,000.

We have still to wait another three years for a bridge that has already cost the taxpayers something like £100,000 in discussions, petitions and counter petitions, the absence of which necessitates London omnibuses running an extra 1,000,000 miles a year.

Now, when plans are really coming to fruition after fourteen years of costly delay and unworthy controversy, the new bridge is only to cost a matter of £870,000.

It was in 1923 that the centre arches of Waterloo bridge were found to be subsiding. The weak points had to be underpinned with wooden arches immediately.

Two years afterwards a huge steel temporary bridge was opened. It remains with us—a grotesque filigree of girders disfiguring the skyline of one of the most picturesque stretches of water in the world. Moreover, it will remain there for quite a long time after the new bridge is eventually built.

If it had not been for the firm stand taken by Mr. Herbert Morrison, Socialist leader of the L.C.C., the bridge might never have been built in our lifetime.

What a strange contrast with what is happening in other parts of the world!

Mr. Leslie Hore-Belisha, when he was Minister of Transport, flatly refused to assist schemes to throw bridges across the Humber, the Forth and the Tay, saying that armaments were more important than bridges.

Other countries can have both armaments and bridges. Mussolini has built a gigantic bridge connecting Venice with the mainland. Impoverished Austria has been able to afford the biggest suspension bridge on the Continent, the new viaduct across the Danube in Vienna, 1,110 yards in length.

While our legislators have been snarling at one another in regard to Waterloo bridge, big bridges have been built on all sides.

There remains the consolation that this activity has been more than shared by British firms.

In 1924 work was begun on the seemingly impossible feat of bridging Sydney Harbour. It was a gigantic undertaking, for Sydney Harbour is a vast stretch of water. When it was discovered a naval captain wrote home that he was anchored in a beautiful bay capable of accommodating 1,000 sail of the line with the utmost ease.

For twelve years the work went on. Every girder was made in the North Country and transported to Australia.

The great steel arms rising from each bank came ever nearer until they finally were linked in mid-air.

It was a triumph. Here was a single span of 1,650 feet—about a third of a mile—weighing 37,000 tons. In spite of labour costs—workmen in the more dangerous places were paid £5 a week—and the financial depression which hit Australia especially hard, the bridge was finished at a cost of £10,000,000. It is one of the modern wonders of the world.

In the tropics

A bridge was wanted at Lagos in Nigeria. A thirty-eight feet roadway was erected with native labour and British steel over a distance of 700 yards. The bill was £426,000, and the amount of metal 8,800 tons. This took place in the tropics and not beside the calm waters of the Thames.

Another bridge was wanted in the same colony, this time at Benne. The place was remote. They had to build a small town to house the native labourers. A million pounds were spent and a bridge 2,584 feet long came into existence.

In a wild part of South Africa a gigantic bridge was found necessary. It had to span the Sabi river at a point 100 miles from the nearest town.

London waits

Every difficulty was overcome, and the bridge was opened by Sir Herbert Stanley in December last year. It is called the Birchenough Bridge, and the main span covers 1,080 feet, and is 280 feet above the level of the water.

The bridge was completed in the space of twenty months. It is even stronger than the vast structure in Sydney for the high tensile steel can stand ″ per cent. more stress than silicon steel.

Two huge road bridges are now being built in South Africa by a Motherwell firm—a 1,050-ft. span over the Orange river, and another at Umlaas river. This same firm is also actively constructing bridges in Syria, Palestine and Iraq.

While London has waited for Waterloo, Cairo has been given a new bridge across the Nile, a bigger river than the Thames.

Altogether more than £35,000,000 contracts have been made with British steel works for bridge construction alone during the last ten years.

San Francisco's new bridge across the Golden Horn. Costing £7,000,000, it is nearly a mile long and links Oakland with San Francisco's famous waterfront

It is not so long ago that the citizens of San Francisco were given a new bridge across the Golden Horn. The very achievement struck the imagination of the people. Two hundred thousand of them flocked over the footway in one day to get the thrill of being transported into mid-air, before the new viaduct was opened to motor traffic.

Here is a bridge linking up San Francisco's famous waterfront with Oakland across the bay. It cost £7,000,000 altogether. The approaches also cost millions of dollars. It was started in 1934 and finished in 1936. The main towers are 746 feet high and the total length of the bridge is 4,200 feet. It takes six lines of motor traffic 220 feet above the sea below.

New York, like London, is dependent on its cross-river traffic. The Hudson separates the main city from the New Jersey coast. It is a wide river with a vicious current.

New hope

But it has been conquered by a bridge. The great George Washington suspension bridge now links up Manhattan with New Jersey. It was necessary to span 3,500 feet. The bridge was only completed recently. It cost far more than Waterloo bridge and the projected Charing Cross bridge, that will probably never be constructed, put together.

That was not all. Another bridge was necessary to bring new life to a great city. So the Bayonne bridge came into existence connecting New Jersey with Fort Richmond in New York Bay. It took three years to erect—1928-1931—and the arched span covers 1,652 feet.

Here are colossal achievements. They are achievements that have brought new life and hope to millions, for bridges are the essential links of modern transport, bringing wealth and prosperity as they make new highways possible over the surface of the earth.

Temporary for ten years! The grotesque filigree of girders erected beside the crippled Waterloo bridge still remains with us

MEMORIES

DEVON is in the grip of drought. After one of the driest summers on record, even the use of water for baths is prohibited in one district.

One village has grateful memories of a recent deluge which set flood-water pouring down the main street and ameliorated local conditions for a time—except the occupants of one cottage, "the little thatched place down the lane."

It was an unforgettable day for that husband, wife and three children. As they watched through the window, a dark patch on the wall told them that the water soaking through the thatch was too much for the gulley at the back.

While the terrific downpour still continued the flood came cascading into the house, to turn the floor of the kitchen and living-room into a river bed—to the ruin of their floor coverings and other possessions.

The family in the thatched cottage remember it as a nightmare experience—but an experience that would have been far worse if it had not been for the helping hand of JOHN BULL.

We paid for the damage to their possessions, all because, by dint of the simple act of signing the coupon you will find reproduced on page 7 of this copy of JOHN BULL, they had qualified for the protection of JOHN BULL'S unique free family insurance scheme.

Picture them to-day, in this period of continued drought, happy to be making their home snug and comfortable again in view of the approach of the rigours of winter. Then turn to page 6.

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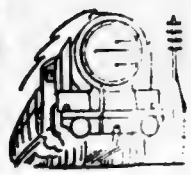

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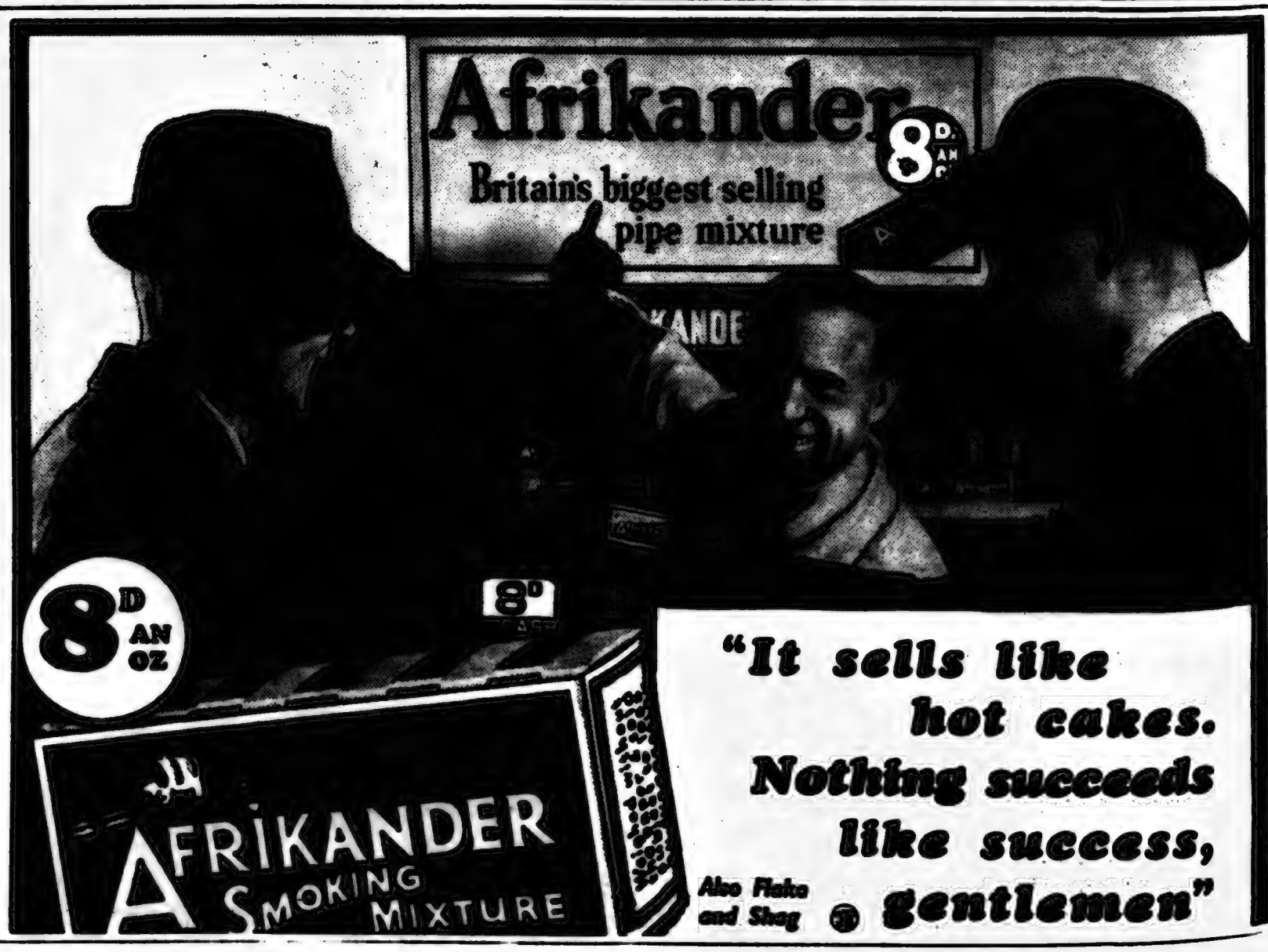

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Parents Protest at School Chaos

IN all parts of the country village schools are being closed down by the hundred under the Government's "Reorganisation Scheme of Rural Areas."

In many districts, where the methods employed to educate children have for years been antiquated and unsatisfactory, the new procedure has met with parental approval and acclamation; but in many others bitter protests are being made over the undoubted hardships which children will have to endure through being transferred to new schools miles away from their homes.

The "Reorganisation Scheme of Rural Areas" is to a great extent admirable in its aims. It seeks to provide a practical remedy for an old and very difficult problem—to teach children who live in villages and small towns by the most modern methods, and to grade them in such a way that the clever are not held back by the stupid.

This has always been a marked failure with the village school system.

On Thursday of last week the little village school of Harty, in Kent, closed its door. In the last few years it was the smallest school in England. Once it had between sixty and seventy scholars, but, as big commercial centres opened up, people left Harty to try their luck elsewhere.

Eventually its total daily attendance numbered four, but the Kent Education Committee, with a spirit of understanding which we would like to see followed in many other counties, realised that it would be unfair to send even four scholars to the only available elementary school five miles away.

So the Committee arranged for one teacher, a Miss Parker, to stay on and teach them. She would have done so still but for the fact that the parents of three of the children are leaving the district.

The only lad left—Geoffrey Studd—now goes to Eastchurch School, over five miles from his home. He had to face the prospect of walking, for there is no other means of conveyance within the means of his parents' purse.

The Kent Education Committee has found a solution to this. It has arranged for a taxicab to call for him every morning, and to bring him home at night.

Geoffrey is lucky. So are many thousands of children in other parts. It all depends on the local authorities and the attitude they adopt in dealing with the problems arising from the closing of old village schools and the transfer of boys and girls to new ones.

At Drybrook, in the Forest of Dean, the parents recently went on "strike" because, under the "Reorganisation Scheme of Rural Areas," their children were expected to walk through dangerous roads to a new school over four miles distant.

Again the local Education Committee acted wisely and promptly, and is much respected locally for the action it has taken.

It has provided three motor coaches to fetch the children to school and to bring them home after school hours. When the motor coaches came into view the children showed whether they wanted to go to school or not by shouting their delight and waving their caps!

Will the same sort of remedy be provided, we wonder, at Tolleshunt D'Arcy, near Maldon, Essex, where trouble has broken out between parents and authorities through the proposed closing of the local village school?

Six-year-old Geoffrey Studd, of Harty, Isle of Sheppey, for whom the Kent Education Committee has provided a special taxi service to enable him to attend school

A petition to the Essex Education Committee, on behalf of the parents, has been presented pressing for the school to remain open. The parents complain that the new school at Maldon, to which their children are to be transferred, is too far away for daily journeys.

At Mistley, also in Essex, fifty children were recently concerned in a similar problem. The new school is two miles away. "When it is wet," the parents lamented, "children will have to sit all day in the same clothes. If we do not get a proper conveyance we will refuse to send them to school . . . we'd rather go to prison."

Similar protests about wet clothes and lack of conveyances were made last year at Tividale, near Wolverhampton, and at Highworth, the small town outside Swindon.

Highworth's vicar defended the parents' cause for a special 'bus service, while at Tividale children had to walk for an hour along perilous roads because the only conveyance was one in which the headmistress could only just manage to cramp mites under five years of age!

The education authorities met the parents' demands by providing a special 'bus.

Some local education authorities are suggesting the increased use of free cycles in areas where bigger conveyances are not available, and are dealing humanely with the "wet clothes" problem.

In one county, for example, provision has been made for a heated drying-room where the clothes of child cyclists can be dried out on rainy days.

This is excellent, and should be followed wherever possible. It is only right that, where children have to go long journeys with the risk of getting a soaking, such facilities should always be provided.

But in spite of the protests of parents, of the ominous figures that show a drift of 8,000 people yearly from the land to the town, it is a regrettable fact that some local authorities are going ahead with reorganisation schemes without studying these "outside" problems at all reasonably.

Generally speaking, the proposed reorganisation consists of gathering all children in rural areas above the age of eleven to new area schools in the towns.

The distance of these area schools from the villages which they are to serve varies from two to eight miles.

The method of conveyance of the children to them rests with the county education authority concerned, and where no public transport exists it consists either of a motor-bus chartered for the purpose, the loan of a bicycle to each child, together with a mackintosh and a pair of leggings, or an allowance of £1 5s. a year to the parent, out of which he must provide his child with a cycle. Is it any wonder that many parents are up in arms against having their children transported for miles to school when there is already a perfectly good establishment on their doorstep?

Is it extraordinary that mothers are spending nerve-racked days wondering when they will hear that their children have met with an accident? Is it surprising the ratepayer and the taxpayer are protesting when they are called upon to foot the bill?

Schemes are as yet incomplete; but some idea of the expenditure involved may be gathered from the fact that in Leicestershire it will cost £10,000 a year to carry the children to and from the area schools.

The county of Devon's draft scheme for the establishment of senior schools estimates a capital cost of £400,000 and the increased annual cost of £108,000, of which £58,000 would fall on the rates.

Buckinghamshire's estimated expenditure on building alone is £387,870.

In a passage that plumbs the well of Whitehall's unconscious humour, an official report issued by the Board of Education on rural reorganisation states that "having in view the high cost of conveyance by motor-bus and the fact that the County" (East Suffolk) "is generally flat *and the rainfall light*" (the italics are ours) "the Committee introduced its scheme of transport of senior pupils by cycle."

One of the principal of the parents' objections is that the children may not get a proper mid-day meal.

For although the scheme allows that a hot meal "may be" provided at school for 2½d. or 3d. "where there is a demand," these arrangements are left entirely to the local authority.

The Board of Education has laid it down that the number of pupils per school to be aimed at should be from 240 to 320, divided into classes of forty.

While it may be argued that no child, however bright, can be expected to derive any real education when his lessons have to be shared with thirty-nine others, this will in many cases provide a further difficulty for rural children, accustomed as they are to the individual tuition and the homely atmosphere of their village schools.

For the village school-teacher knows every child intimately.

He (or she) has taught their older brothers and sisters, often their parents. He knows the circumstances of their family life, and often devotes spare time in the evenings to coaching an extra bright pupil.

No master or mistress with a class of forty children can be expected to do such a thing.

All the more reason, surely, why vexed questions such as those affecting food and transport—and the parental protests arising all over the country—should be fully and sympathetically considered by all local education authorities.

★ Politics and You ★

To Go or Not to Go

THE Committee, set up by the Government earlier this year, to enquire into the working of the Rent Restriction Acts is now about to begin sifting the evidence submitted to it. It is expected that its Report will be made public some time after Christmas.

The Acts come to an end next June (May in Scotland). The Government is waiting for this Report before announcing what it means to do about the future.

There are over 5,000,000 houses which come under these Acts. About 4,000,000 of them are small dwellings whose value in April, 1931, didn't exceed £26 in Scotland, £20 in London, £13 in the provinces. The tenants of all these should sit up and take notice This Report may make a lot of difference to them.

A battle is being waged between those who want to abolish restriction altogether (on the ground that it has existed long enough and that there are now enough houses available to prevent profiteering) and those, principally the spokesmen of organised Labour, who, far from wanting control to be abolished, want to see it extended.

It is, of course, untrue that there is no longer a shortage of houses. Overcrowding is still widespread. Even under the low minimum standard laid down by the 1935 Housing Act 340,000 families are living in definitely congested conditions and another 380,000 are on the borderline. In Glasgow 29 families out of every 100 are overcrowded.

Relaxation of control would therefore undoubtedly mean a general rise in rents. Already over a million houses inhabited by the poorest have been derestricted under the 1933 Rent Restriction (Amendment) Act. Enquiry shows that in practically every case the landlord has advanced the rent In the majority of cases it has jumped by over half as much again, and in some cases even has been doubled.

Bad enough for a working-class housewife when tea, butter and other foods go up in price. These increases are small compared with advance in rent. They can at a pinch go without butter. The rent must be paid.

If the Government is serious in its desire to improve the physique of the nation, it should take careful note of these things before it plumps for complete abolition of rent control.

DEATH FRAUDS —AMAZING PLOT EXPOSED

Here is an exclusive exposure of a sinister traffic in stolen and forged death certificates. It tells how extensive frauds are being perpetrated on insurance companies through faked death claims.

JOHN BULL is able this week to reveal details of one of the most amazing frauds in recent years—frauds which have involved insurance companies to the extent of tens of thousands of pounds, frauds which have made enormous sums of money for international crooks, frauds which have induced tried, old-time servants of many important insurance concerns to become criminals in the hope of getting rich overnight.

For there is a very elaborate traffic in forged death certificates. It is a traffic which is already widespread. It is a traffic which goes on increasing week by week.

Enough to say, for the moment, that one company in London is now faced with problems arising from five hundred forged certificates of this kind. That figure is an indication of the gravity of the new problem which confronts the authorities.

★ Our revelations are the result of careful enquiries extending over a long period. They tell of a new and alarming menace to society.

We have discovered there exists at Scotland Yard a considerable file of documents relating to faked and forged death and birth certificates.

The police authorities some time ago asked one of their document experts to prepare a dossier on all matters relating to the subject, and as a result of these investigations it is now well-established that there are several influential gangs of swindlers who are systematically defrauding insurance companies by means of bogus claims.

It has been found that one group of rogues has consistently duped insurance companies and relatives of deceased persons. Its members have frequently taken out policies in the names of non-existent people, and have proceeded to produce certificates of death at the appropriate moment. They have pocketed the insurance proceeds with impunity.

★ Like so many other complicated criminal rackets, this insurance swindle and death certificate business had its origin abroad. In this country, however, it has been facilitated by the comparative ease with which official documents can be copied.

About 1930 attention began to be drawn both in France and the United States to the activities of an international rascal who passed under the name of Joseph Guerez. He was not unknown in the records of the Metropolitan Police even then.

He would be astonished to learn how much is noted against him to-day under various aliases, and concerning some of his criminal associates both in England and abroad.

He is the man who perfected this new method of fraud through "death."

Guerez is forty-six years of age. His career has been picturesque. He began life as a parson in Canada, but soon wearied of the pulpit. Besides, the weekly collections made little appeal to a man of ambition. In 1919, he decided to leave Montreal together with the church funds.

He migrated to New York, skilfully avoiding a warrant that had been issued by the Montreal police for his apprehension. In America he found a big field for his ambitions, and he made a lot of money in the real estate and insurance business in the mad years that made Wall Street the talisman of quick wealth in the post-war years.

When bad times came he took himself to Europe. By then, what he did not know about the ramifications of the insurance business was hardly worth knowing. He determined to utilise his experience to his own advantage.

Assistants were essential. They were not made aware they were accomplices at first. It was necessary to get busy, and so he decided to fake insurance claims.

France proved to be the more likely field of profit. He was from North America, and Paris was filled with Americans anxious to spend money freely. He made careful enquiries in regard to hotels, restaurants, sports arenas, theatres, music-halls, night dens, and so on.

In each case he was a man of affairs, with ample means and a reassuring knowledge of the world.

He deliberately staged accidents in which he suffered minor injuries, such as bruised ribs or broken collar-bones. In each case he obtained substantial damages from insurance companies in which he had taken out policies.

Within two years he and his followers, now increased in numbers, arranged numerous accident claims for similar injuries, and because of his alleged standing as a foreign visitor was able to obtain large sums of money.

★ Then he discovered London for the first time. Using an assumed name, he was unhappily found caught in a lift at a big hotel. It was all most unfortunate. The hotel manager was genuinely disturbed that such a good client should have met with a mishap while staying as a guest.

How was the manager to know that Guerez had deliberately arranged for the lift to jam, and for the lift to jam in such a way that he suffered injuries and shock? Naturally, Guerez must go to a nursing home for a week or two. Naturally, he had a definite case for damages. Was he not a man of substance who had important business affairs to transact in Paris?

Of course, contracts and deals were being held up. It was quite understandable he was losing big sums every day because of that mishap in the lift. He accepted an agreed sum as compensation, with an ill grace! He ought to have much more, but let that pass.

★ About this time Guerez and his associates, who are men of considerable ability and address, became uncannily expert at diddling insurance companies. They had been successful enough, but their rewards were counted in hundreds and not thousands. It was time to expand the business.

A black sheep in the party, moreover, had given certain information to the authorities concerning a recent succession of "accidents." It was necessary not only to change the field of action, but also the methods of operation.

Insurance from accidents with small compensation was elaborated into insurance from "deaths" with more convincing returns.

For a long time insurance companies paid out substantial moneys on the "proof" of death of insured clients. Indeed, fourteen separate transactions were successfully negotiated before there was even the slightest suspicion. It was proved later that in each case the death certificate was a forgery and that the deaths were "bogus."

In England to-day Guerez has many imitators. There are numerous tricksters who periodically insure their lives for sums ranging from £500 to £5,000. These are men who can pass the necessary medical examinations with ease and are obviously individuals who can pay the premiums required without undue effort on their part.

In such a way hundreds of policies have been obtained from all kinds of unsuspecting insurance companies.

The actual "proof of death" through the means of faked certificates is left to other conspirators who play their part at the appropriate time.

Simplicity is the keynote of this racket. The tricksters always employ plain names for their machinations. They sound convincing. They imply confidence.

Here is a typical example. Just about fourteen months ago a policy was effected in the name of a worthy person, Lewis by name. In course of time the unhappy Mr. Lewis died suddenly. Claims were made under terms of the endowment clauses.

After the claim had been met it was discovered that the death certificate in the possession of the duped company related to another person.

This is the most common trick employed by these clever gangsters. Death records are closely studied, and if there happens to be man or woman of the name previously insured, then the forgers get busy at once. It must also be remembered that forgers are assisted in their work by the fact that anyone can obtain a copy of a person's death certificate for the sum of 3s. 7d.

And the gang has gone even further than mere reliance on the coincidence of names. It has "invented" men and women, insured them for considerable sums, and then proceeded to "kill" them off at will.

★ Cases of this kind have arisen not only in London but in Manchester, Leeds and Sheffield. In fact, there are hundreds of records of such cases known to the authorities at the present moment. This is how it is done. A man is duly insured. Then he is reported dead. The certificate is forthcoming, and "relatives" make claims that appear perfectly legitimate, for in every case payment of premiums is made during the "lifetime" of the "deceased."

Duplicate death certificate forms have been stolen from registrars' offices, papers snatched hurriedly from the backs of books or files in the absence of officials.

In other cases, the forms of death certificates have been copied and printed. Again, original forms have had necessary details removed by

Three stages in an ingenious fraud: theft of special forms; feigned widowhood and, lastly, sharing the spoils with her "deceased" husband!

means of the application of acid and new details substituted. This type of forgery is very lucrative. It repays considerable pains.

The astonishing thing is that these swindlers have worked out their frauds to such a fine point and have, in many cases, played fast and loose with insurance companies before the least suspicion was aroused.

There is evidence of one rogue who has insured several relatives, including father, mother and brother. All have "died" in turn and insurance money has been paid. But all the people supposedly "dead" are very much alive!

Another case has come to our notice of an insurance company of some prominence which recently paid out on eleven policies a large sum of money in the matter of two or three months in respect of people who are alive.

A second company, some time ago, became distinctly alarmed at the growing number of deaths of insured people in one district. Most of them were people with simple names. In nearly every case the police discovered that the company had been defrauded.

One interesting case which aroused very grave suspicion concerned an individual named John Bethel, who "died" after a short illness. Insurance money was paid in due course.

By some strange chance another John Bethel applied for an insurance policy within a week or two of the demise of his namesake.

Here, indeed, was a pretty state of affairs. A big sum is paid out one week on behalf of a "dead" John Bethel, and the following week another John Bethel asks to be insured from the grave!

It was obviously a case for enquiry, and it quickly emerged that the gang had got hold of a willing insurance inspector who was prepared to do as he was told.

★ He knew of a man in his district named John Bethel. He provided a policy. A faked death certificate was produced signed by one "S. E. Dixon, Registrar." It turned out there was no such person as Mr. Dixon, the Registrar. But by that time the money was paid.

It was pure mischance from the gang's point of view that the real Mr. Bethel suddenly made up his mind to be insured, and he was naturally disturbed to learn he was officially "dead."

By this time the dishonest inspector had left the district—and his employment. Naturally the authorities were not satisfied. A thorough investigation was ordered, and it was found there had been forging of death certificates on a large scale, that quite a number of people had been insured without their knowledge, and, according to the books of the insurance company in London, were already buried.

This new "death" racket has reached Ireland. Indeed, the authorities are aware of five hundred different frauds of varying amounts which have been perpetrated on one London company alone.

Five hundred death certificates for men and women who are still walking about!

Here is yet another angle on this amazing "death" swindle. An agency is in existence in the Midlands which has elaborate offices.

Here a number of individuals keep close watch on all matters relating to insurance. Their especial interest are those people who are unaware they could profit by the insurance money left by deceased relatives and friends.

This is indeed trading on the tombstone.

They search for the relatives in question. When it is obvious that no claim is going to be made on account of ignorance, the necessary credentials are prepared and an agent proceeds to collect the money.

No amateurs these crooks. This insurance racket requires brains, and the moving spirits are not averse from employing experts at a good price.

One man, an expert in insurance matters of all kinds, who lost a good position some years ago through dishonesty, and who is now a foremost figure in this new racket, employs women as his accomplices.

★ He is well aware that on account of the immense pressure of work, records at Somerset House are often nine months in arrear. His woman foil, therefore, makes immediate enquiry about a supposedly deceased relative at the local registrar's office.

At first they have only vague details. There can be no confirmation. On their next visit their information is more detailed. They make several calls and get to know the workings of the office, even make friends with the officials.

When opportunity arises, they proceed to steal forms which are very useful to their sinister employer. One woman pawn was arrested on this count quite recently, but there was not enough evidence to bring the real culprit to book.

There is also a certain amount of trafficking in birth and marriage certificates, although this activity does not attract the attention of master minds of the Guerez type.

Yet there have been one or two quite ingenious frauds committed with faked birth certificates. A short time ago a man claimed a considerable sum from an insurance company on the grounds he was the rightful heir to the estate of a dead woman who had left behind three unclaimed policies.

★ He had only just returned to this country after long absence abroad. Hence the delay.

He produced a birth certificate showing he was forty years of age and was the son of the dead woman's sister. His mother and all his other relatives were gone. He was the sole member of the family. The company were satisfied and the man collected his cheque.

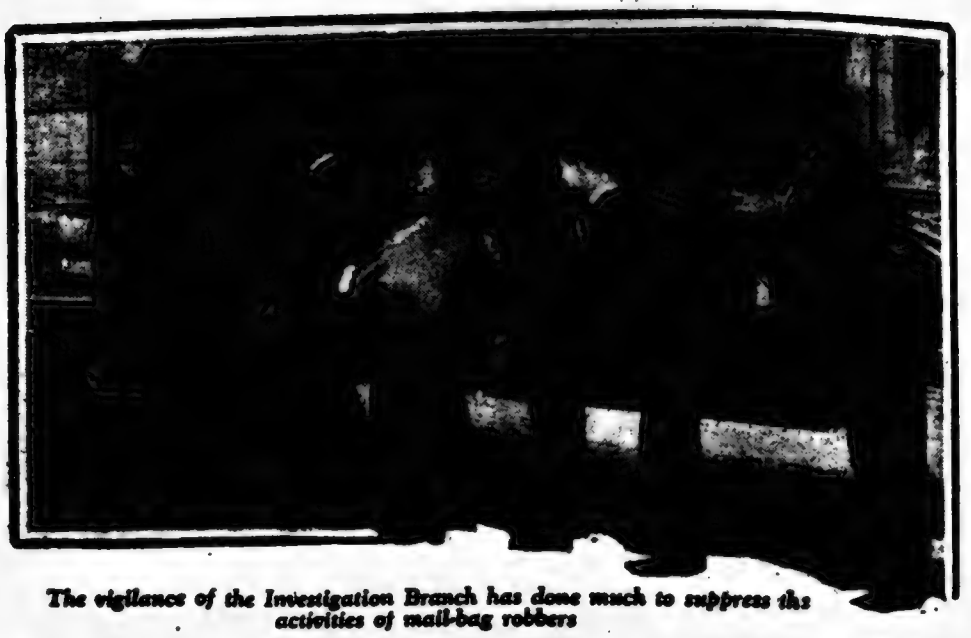
The birth certificate was a forgery, but this was not found out until very recently, when the man was arrested for having tripped up very badly while putting forward a claim to another large estate.

When searched, he had a most illuminating collection of forged official documents of all kinds in his possession.

Small wonder is it that Mr. Justice McNaughten, speaking from the Bench, recently expressed his grave concern at the apparent facility with which official forms can be produced and turned to financial profit.

Detectives with a Difference (2) *by* Stanley Bishop

Guarding the G.P.O.'s MILLIONS



The vigilance of the Investigation Branch has done much to suppress the activities of mail-bag robbers

WE had a new assistant at our country town post office, and a good fellow he soon proved himself to be.

Before long he was quite a figure in the small social and sporting activities of the place. He joined the cricket and golf clubs, and the local operatic society. The girls were counting him as an acquisition at the forthcoming winter dances.

Then came that sensational arrest of three of the town residents on charges of conspiracy to defraud the Post Office, and we learned that the new assistant was responsible for discovering the whole plot.

As it turned out he was not, by any means, an ordinary assistant postmaster, but a "big shot" from the Investigation Branch of the General Post Office in London—one of the specially-chosen officials who guard the Post Office millions; a detective with a difference. The whole town was sorry when, after the trial and the conviction of the prisoners, he packed up and left us.

* * *

Those paragraphs do not, of course, apply to any particular case. They are given as representative of what may happen at any time in any town of the country, when "I.B." gets busy to prevent crimes affecting Post Office property and personnel.

Remember that the British Post Office is the greatest business in the world. It employs a staff numbering more than 250,000, and has a gross annual trading income exceeding 158 millions.

Therefore, it is essential the Post Office should have its own Investigation Branch.

And the men of the Post Office "secret service" are really experts. They know every intricacy of Post Office administration and organisation through all the many departments—savings bank, money order, telegraph, letter, parcels and telephone.

What is more, they must know everything there is to know about offences peculiar to the Post Office. They must be trained in law as well as in criminology. In truth, they are detectives with a difference.

Actually, the Post Office Investigation Branch is the oldest detective force in the country. It was established in 1829, on the formation of the Metropolitan Police, when Robert Tyrell, a Bow Street "runner," warrant No. 652, was transferred to the G.P.O. for plain clothes duty.

The pay which Tyrell received was thirty shillings a week.

On the wall in the quiet office, where Mr. C. F. Wavish, present chief of "I.B.," directs his supremely efficient organisation, is a unique reminder of how malefactors were treated in the early days of the Post Office.

IT consists of a framed, printed notice sent out by the secretary of the Post Office in 1811 "To all Postmasters," and gives the details of the hanging of one Arthur Baily, "pursuant to his conviction for stealing letters from Bath Post Office."

Baily was taken from prison "a little before eight in the morning, and placed in a cart accompanied by the Under Sheriff and the chaplain of the prison in a chaise.

"He showed the greatest fortitude on the way to the fatal tree.

"When under the gallows, he joined fervently in prayer, and addressed the spectators audibly, saying, 'I hope you will take warning from me. Be sure to be honest and not covet money—cursed money.'"

At midnight "the remains of the unfortunate culprit" were brought back to Bath and buried in a walled grave. Two thousand spectators attended "to witness the interment of this victim of the offended Laws of his Country."

"I.B." in its staff—which numbers a hundred—is a combination of Civil Servants and policemen, the former naturally predominating and being in charge of enquiries.

For convenience the work of the branch is divided into "London" and "Provincial." In London, there are eight districts which coincide with the London postal divisions, while in the provinces, England and Wales are split into areas which agree with the Assize circuits.

Scotland is an area in itself, and so, too, is Northern Ireland.

An Investigating Clerk is placed in charge of each London district, and operates from "I.B." headquarters at St. Martin's-le-Grand. Similarly, an Investigating Clerk takes over each circuit area; having with him police and other assistants. Certain of the more important circuits are sub-divided.

No Investigating Clerk or police officer detailed for the provinces remains in one centre more than six months.

That is a precaution to prevent the identity of men becoming known to other postal servants or to members of the public.

The police seconded for duty with the Post Office come from the uniform branch of the Metropolitan Police.

THEY do not belong to the C.I.D., yet in every respect they are criminal investigation men. They are employed solely on detective duties; are daily working with, assisting and being assisted by, the London C.I.D., and the detective staffs of all the police forces in the country.

In addition to the rest, there is in the Branch a number of men described as "assistants."

These members carry out tireless—often difficult and dangerous—observation on suspects.

Also a technical side—a select band of scientists who do wonderful things in a laboratory towards the discovery of possible forgeries on postal documents.

For quite good reason one must not say too much about the work of the technical officers. They form the very "hush-hush" inner cell of "I.B." I doubt whether the Postmaster-General himself knows the secrets of this small department. *To tell the story would make the best detective fiction cold.* I wish I could do it.

Having regard to the number of P.O. servants and the enormous business in money, letters containing valuables, and goods dealt with, the incidence of crime *inside the service* is amazingly small.

REGARDING the outside public, I have a most interesting report before me—a summary of prosecutions of "strangers to the Post Office" during the past year. The total number of persons affected was 306. Of the different offences, the highest number (114) is that of forgery relating to Savings Bank business. Other headings are: thefts from the post, twenty-three; betting frauds by letter, twenty-five; offensive language to telephone operators, twenty-three; fraudulent and malicious telephone calls, seventeen; forgery and alteration of postal orders, eleven; thefts from telephone coin boxes, nine; thefts from stamp machines, four, and thefts of and from mail-bags, *four only.*

Generally, the more serious crimes show a decrease over other years.

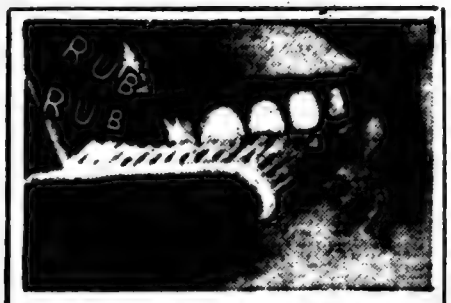
Each case, set out in the schedule, represents intensive work by the Investigation Branch before evidence was gathered on which the culprits were brought to justice.

One curious entry is made on the summary. It concerns a bigamous marriage to assist a fraudulent claim to marriage gratuity.

Which needs some explanation.

Women employed by the Post Office,

(Continued on page 28)



Thinks she's whitening her teeth . . . *actually she's* wearing them away

Are *you* making her mistake? If the paste or powder you use is at all abrasive, it's likely to wear away that thin film of enamel which is Nature's only protection against decay. And there *are* dentifrices so abrasive that Dentists can tell at a glance what you've been using.

You can quite easily prove whether your present tooth paste is safe. Compare it with one which dentists recognise as the finest and smoothest of all—Odol. Get a tube of Odol to-day (or send the coupon below for a sample tube free). Put them both to the Bite Test. Grind a little between your front teeth. If your present one seems to have the least sign of grittiness, don't take chances any longer. It is because it is so safe that dentists recommend Odol.

Odol can be obtained as Tooth Paste or Solid Dentifrice. There is also Odol Mouthwash and Odol Denture Powder.

Odol

Free sample tube. *Post this coupon in unsealed envelope (½d. stamp) to Crosse & Blackwell Ltd. (Dept. J.B.25), Norwich, for a free tube of Odol. This applies to Great Britain and N. Ireland.*

Name.....

Address .....

.....

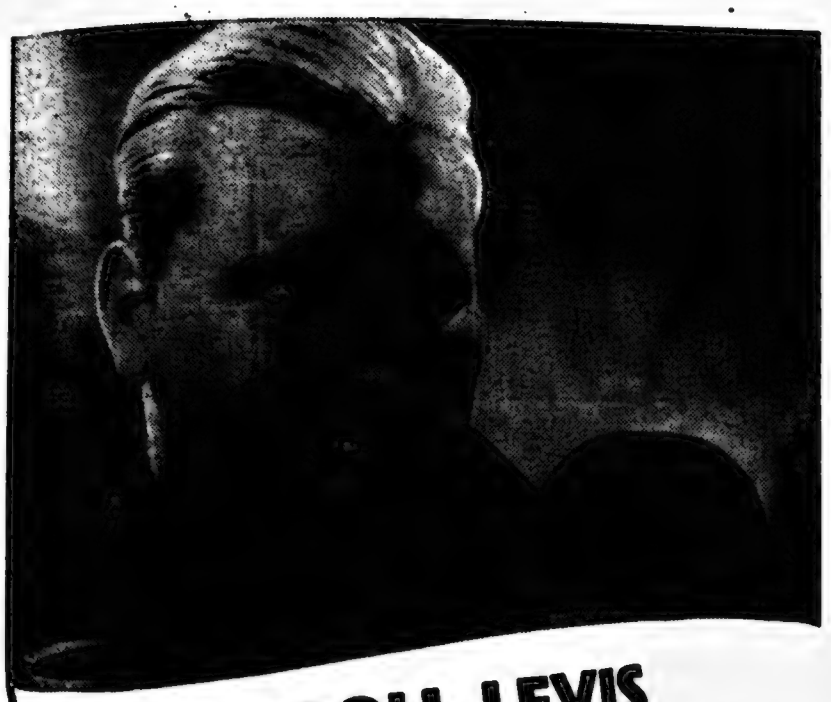
Worried because your nose will shine just when you want to look your best? You need Snowfire Powder-Cream. What a lovely 'mat' finish it gives to your skin—and *it lasts!* Spend hours in hot rooms, go out in strong winds, your skin will always look perfect if you use this fragrant—*and* economical—combination of powder and cream. Five most becoming shades — Naturelle, Peach, Rachelle, Deep Rachelle and Ivory.

Never have a shiny nose — use

Snowfire

POWDER-CREAM

These prices do not apply in I.F.S.



CARROLL LEVIS

FAMOUS RADIO COMPÈRE

travels the country night and day in search of amateur talent. Spends long hours rehearsing . . .

. . . he feels the benefit of

QUAKER OATS

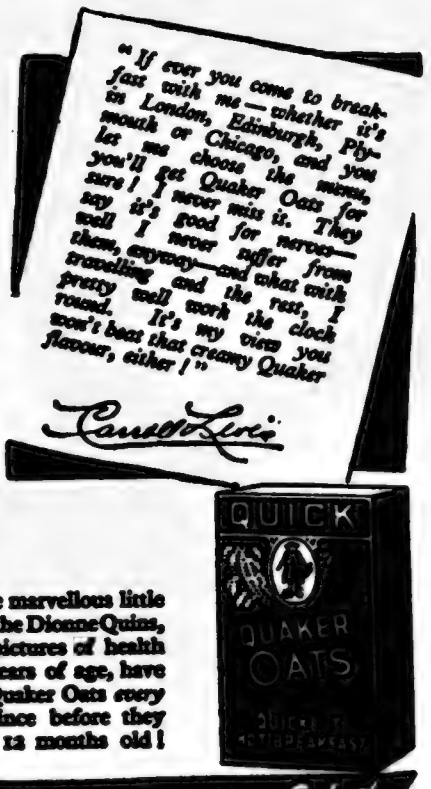
with the Nerve Nourishing Vitamin B

SO WILL YOU!

Carroll Levis "discovered" Quaker Oats many years ago, and it's been the star turn of his daily breakfast ever since.

You'd go a long way to meet a healthier man than he—and he lives a life most of us would find very strenuous! But Quaker helps keep him in that abounding health and vitality for which he's famous.

It'll keep *you* and the family full of fitness, too. It'll give you the tonic, "nerve-nourishing" vitamin B—nature's way of counteracting those common ills of "nerviness," constipation and poor appetite—plus the splendid whole-grain nourishment only Quaker, the world's finest oats, can give. And everyone in the family will love its delicious, creamy flavour.

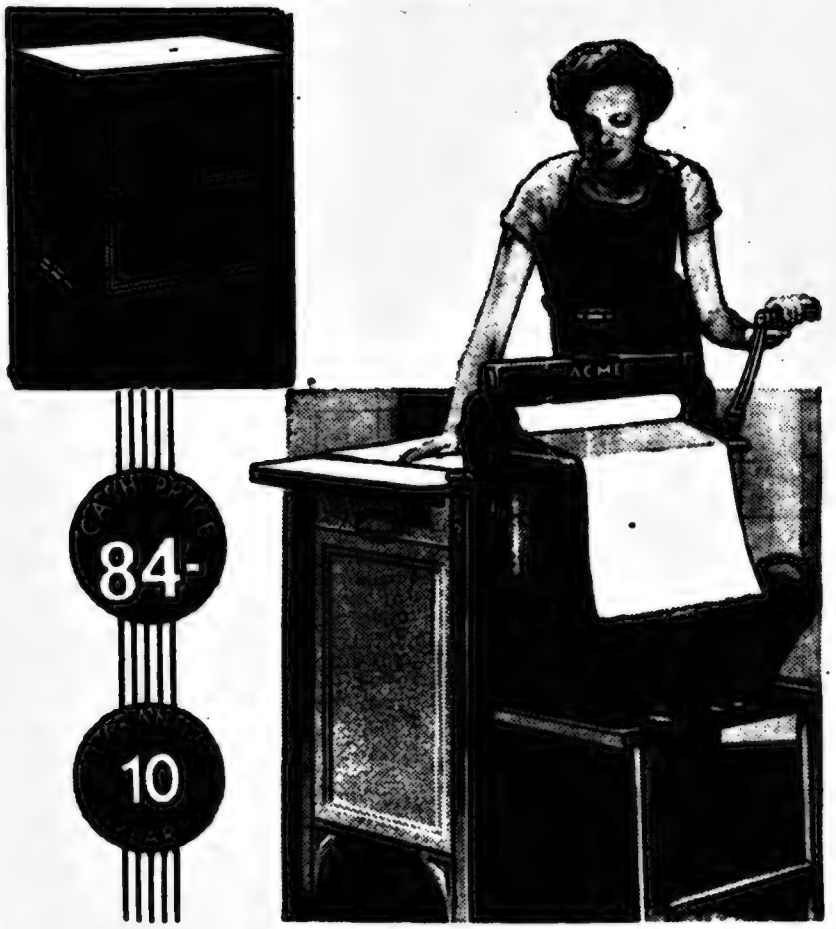

"If ever you come to breakfast with me—whether it's in London, Edinburgh, Plymouth or Chicago, and you let me choose the menu, you'll get Quaker Oats for sure! I never miss it. They say it's good for nerves—well I never suffer from them, anyway—and what with travelling and the rest, I pretty well work the clock round. It's my view you won't beat that creamy Quaker flavour, either!"
Carroll Levis
QUICK
QUAKER
OATS

They're bringing up the "Quins" on Quaker!

Those marvellous little girls, the Dionne Quins, now pictures of health at 3 years of age, have had Quaker Oats *every day* since before they were 12 months old!

40 vitalising breakfasts for 8½d

"WHEN I'M THROUGH WRINGING SEE WHAT A BEAUTIFUL PIECE OF FURNITURE I'VE GOT . . ."



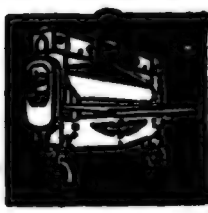
Here in one compact Cabinet are four things without which no kitchen can be really efficient. First, the ACME wringer—taking all the toil out of wringing and mangling. Second, complete facilities that centralize all your washday duties. Third, a firm, steady mangling and ironing table standing solid on any floor. Finally, a sparkling white porcelain-enamelled kitchen table. The Cabinet is opened ready for action in twenty seconds and is available in four alternative finishes—blue mottle, green mottle, grey mottle, and oak finish.

ACME

CABINET WRINGER - MANGLE

Every Acme carries a generous 10 years free replacement guarantee.

Obtainable from all the best ironmongers, hardware & furnishing stores.



IF YOU ARE SHORT OF SPACE choose either the ACME *'Folding'* model at 69/6 or the ACME *'Portable'* model at 43/- for the 16" size or 39/- for the 14" size. For literature giving details of all three ACMES write for booklet 26A, to ACME Wringers, Ltd., David St., Glasgow, S.E.

CYS-188

FALSE TEETH
cleaned without scrubbing

"...all the blackness had disappeared"

"..... your preparation did all you had promised and after I had finished the first tin all the blackness had disappeared, but I shall still continue to use your powder,"
writes Mr. L. W. of Northants

STAINS REMOVED, COMFORT ASSURED
PLEASANT TASTE

Milton Denture Powder is the most efficient denture powder science can offer to date. It cleans false teeth in 20 minutes. Removes all stains and food particles. Surgically cleanses every nook and cranny. Makes the plate really comfortable.

MILTON
DENTURE POWDER

Like a Stab in the Back!

Healthy Kidneys Keep You Well

THE FIRST WARNINGS of sluggish kidneys are usually sharp or dull pains in the back, unnatural or painful urine and rheumatic twinges. Ease cannot be expected until kidney action becomes strong enough to filter out the impurities in the blood which are causing your misery. Doans brand Backache Kidney Pills will do this. They stimulate the kidney filter and destroy bacteria in the urine. No medicine equals Doans for ending backache, lumbago, bladder weakness, disturbed nights, painful muscles and joints.

"Every Picture tells a Story."

Backache, Sciatica, Gravel

Mr. J. Hedges, 27, Harding Street, Swindon, says :—" I thought I was paralysed when I was first taken with sciatica. My back was bad too and I was unable to stoop. Gravel in the urine showed that the kidneys were wrong and I had difficulty in getting relief. Time after time I had to be off work. The medicine which ended my illness was Doans Backache Kidney Pills. They put the kidneys right and made me fitter than ever.
" (*Signed*) J. Hedges."

Ask your Chemist for

DOANS Backache Kidney Pills

Continuing—Guarding the G.P.O.'s Millions

WAR on the TELEPHONE CHEAT

In a busy sorting office. Before the interception of any letters, the consent of the Home Secretary and countersignature of the Postmaster-General is required

when they resign to get married, are entitled to draw a handsome dowry—varying in amount according to the length of their service. In this particular case an attractive young woman postal worker knowingly entered into a bigamous marriage, and formally claimed her bounty. The deception was disclosed through enquiry by "I.B.," and a prosecution had to follow.

Reverting to Savings Bank frauds, the "I.B." has, through its experience, devised anti-measures which make this swindle almost certain of discovery.

The old scheme was for a person to open a number of Post Office savings accounts in different names on payment of small deposits. After the paying in, entries were forged with a faked Post Office date stamp, and initials of receiving cashier. Subsequently withdrawals were made, "on demand," up to the permitted limit of £3.

WHEN one such forger was arrested no fewer than fifty Savings Bank books were found in his possession with fictitious credit entries. These books were his stock-in-trade of fraud.

I may not disclose the steps now in force to prevent this apparent easy dishonesty, for if I did the crooks would be put wise. The methods, however, are certain and sure.

Any person opening Savings Bank accounts in various names, and from various addresses, would be known to "I.B." within a few hours of his having obtained his third book. From then on he would be short-circuited in a most effective way.

Efforts are made with some frequency to forge and alter postal orders, but they habitually result in failure. There is only one known exception.

Checking of cancelled postal orders was taking place, when a clerk noticed, to his astonishment, that he had received, in his complement of orders, two bearing exactly the same serial number.

That meant something seriously wrong. Investigation Branch was promptly warned. Under direction there followed a special scrutiny of thousands on thousands of postal orders.

It was found then that several orders had been forged. Their value had been increased by erasures and alterations in such a clever manner as almost to defy detection.

The amount of time and skill spent on these forgeries was altogether out of proportion to the monetary reward attained.

Only a dozen forged postal orders were presented for payment, and in sum total the forger gained just forty shillings.

The perpetrator was never caught. The forgeries ended suddenly. Perhaps the fellow learned that the sleuths of "I.B." were on his track.

HE did one service to the public, because the system now in force for the production of postal orders eliminates all chances of similar money value alterations.

At one period, frauds through the postal services on bookmaking firms were nearly all carried out by the wrongful timing—through some ingenious device or other—of telegrams.

To-day most attempts of a similar kind are made by letter to the football pools and starting-price bookmaker.

Because the possible rewards are high, efforts to defraud the football pools are most common, and the detectives of the Investigation Branch have many enquiries to make into allegations of this character. They know all the tricks of the business, and can quickly tell whether complaints are justified.

Two classes of criminals definitely suppressed from effective action through the work of the Branch are mail-bag robbers and telephone coin-box thieves.

Most of the foremost successful mail-bag robbers are enjoying the hospitality of a convict prison, while those who are out are reformed characters—at least, so far as the mails are concerned.

Recommendations put forward by "I.B." have altered regulations for the carriage of bags containing packets of value. There is a hand-to-hand check on all such bags. They are allowed no longer to be transferred in guards' vans, but must be taken only in the locked compartment of a railway travelling post office, where they are under the eye of a supervisor.

It would be impossible to-day for a repetition of that sensational case in which a man, hidden in a large-sized skip, travelled as luggage in a van heaped with mail-bags.

ON the way from London he crept out, collected several bags of registered letters, and locked himself and his booty in the basket again. At the destination to which the basket was labelled it was unloaded by members of the platform staff and placed on a waiting motor-car.

Later the thief and his confederates were caught. "I.B." came into the affair and established the fact that the journey of the man in the skip was carefully rehearsed in all its features some time before the actual robbery.

You might think that it was a fairly easy business to break open the money-box of a telephone booth, and seize what lay within. But just try it and see. There are attachments to the telephone installation of call-boxes which give a cry of help to the nearest police-station and telephone exchange if anybody is attempting interference.

And the locks on the coin boxes are so contrived as to be impossible to pick with any burglarious instrument. Skeleton keys just won't do it. Safe-cutting tools are needed for a successful raid, or dynamite—which, after all, is difficult to handle in a telephone booth.

It was real warfare against the Post Office when telephone-box raiding was at its height. Day after day the same disheartening report received by "I.B."—so many telephone-boxes rifled; so much taken. What about it?—was the question from the Telephone Department, not too politely worded as the epidemic became really serious. Plans for counter-measures were discussed at a staff conference. An alarm system was installed as a first preventative, while skilled locksmiths were instructed to make locks of varying pattern which would defy "entry."

Arrests began to take place with encouraging frequency. One man caught outside a railway station dropped a crumpled, dirty piece of paper. An "I.B." official picked it up; saw that written thereon was a name and a telephone number in South London.

From then onwards that address—and that telephone number—were never left unobserved week in and week out. In the end, evidence was collected to justify a visit to the house of the telephone subscriber.

In a shed behind the house discoveries were made—more than fifty different types of locks used on telephone-boxes, and keys.

As a result that householder, who had such a curious passion for lock collecting, appeared at the Old Bailey, and received a substantial sentence.

He was the leader of the gang.

AT all of the larger Post Office sorting halls there are small disguised corners from which the sorters can be observed.

These posts are used by the watchers of "I.B." if there is any cause for believing that a sorter, or other official, is acting dishonestly in the handling of letters.

The "I.B." is often in a position to assist other Government Departments and foreign administrations.

An instance of this sort occurred about three years ago when the "I.B." co-operated in measures which led to the arrest of three Polish nationals who landed in this country with forged British insurance stamps, fabricated in Warsaw, to the value of £44,700.

Those three men received long sentences, and, as a direct consequence of their arrest in London, a large number of their associates was subsequently convicted in Warsaw.

As the activities of those criminals included the forgery of dollar notes and Polish bonds, the breaking up of the gang was of international importance.

At home and abroad, through our Embassies and Legations—indeed, wherever the machinery of the British Government runs—the "I.B." men of the General Post Office are safeguarding the taxpayer.

Next Week:
The Store Detective

TWO TO TRY

In the fine range of Sandeman Port Wines there's one to suit your palate and purse. Here are two to try:—
THREE STAR 6/- *per bottle*
PICADOR 7/6 *per bottle*
Both are excellent wines and exceptional value for money.

SANDEMAN PORT

FOR THE FIRST TIME

A Palatable, High-Potency Low-Priced

VITAMIN-RICH OIL

SEVENSEAS
COD LIVER OIL

YOUR STORE OF SUMMER SUNSHINE AGAINST WINTER ILLS!

Do you regard winter colds and 'flu as "inevitable"? There is such a simple way to protect yourself. Your own Ministry of Health advises it. The Nutrition Committee of the League of Nations describes it as "vital." IT IS WITH COD LIVER OIL.

Cod Liver Oil has a unique status : NO OTHER LIVER OIL has such a proved pedigree of achievement. And "SevenSeaS" is Cod Liver Oil in a wonderful new form.

"SevenSeaS" is palatable ; so delicate to taste that it can be taken with ordinary foods, so low-priced, so attractive, that the whole family can now benefit from its disease-resisting vitamins. Only a few drops of the "High Potency" oil are necessary.

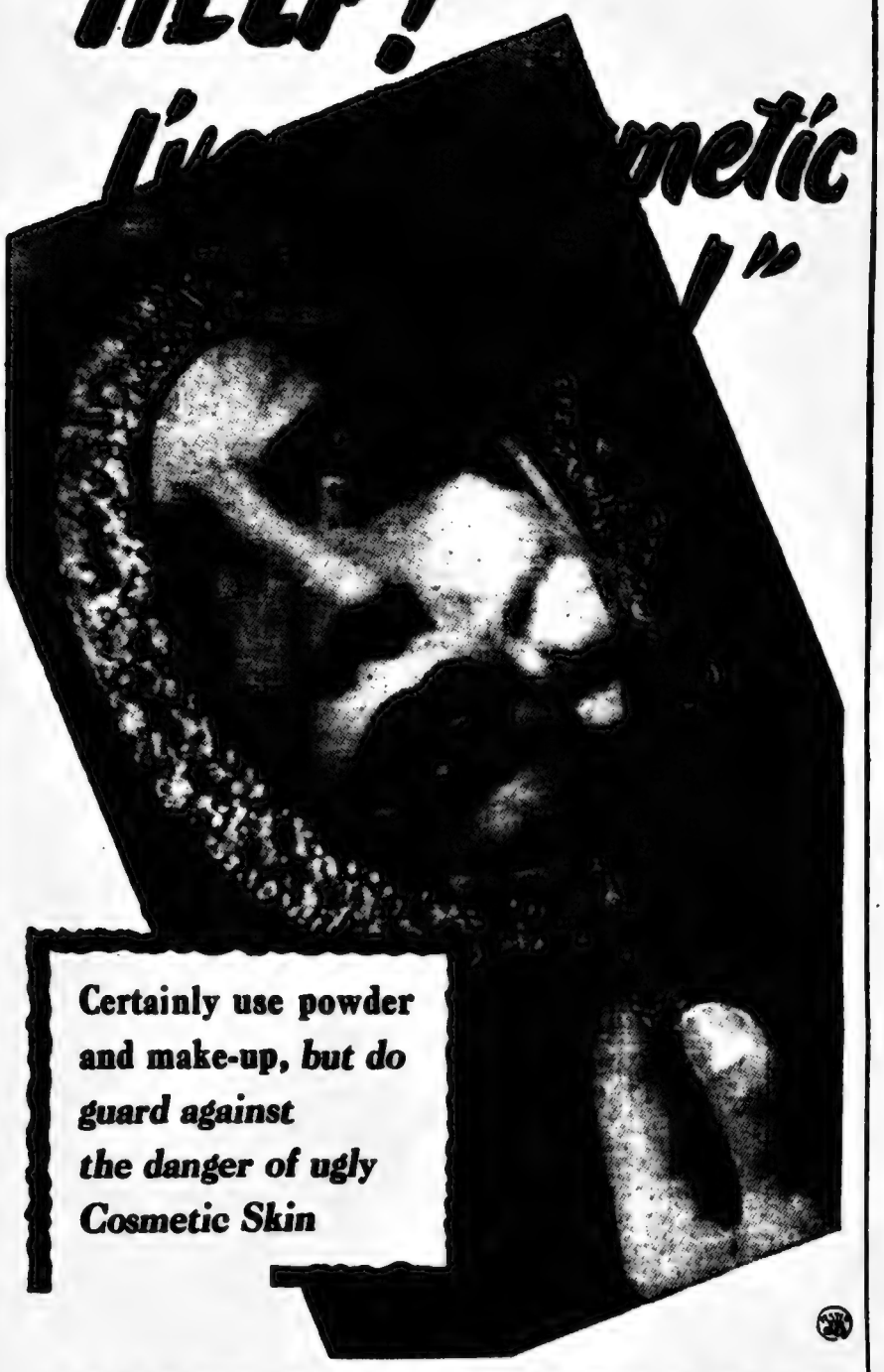
You and your family need the help that "SevenSeaS" can give you this winter. The highest medical authorities in the world are agreed upon that. Buy a bottle to-day.

HIGH POTENCY OIL
(*you only need 5 drops*) - 1/3 bottle
HIGH POTENCY CAPSULES
(25 *Capsules*) - 1/6 ,,
(50 *Capsules*) - 2/9 ,,
(100 ,,) - 5/- ,,
"B.P." STANDARD OIL - 10d. & 1/3 ,,

From all chemists, including Boots, Timothy Whites, & Taylors, etc., etc.

BRITISH COD LIVER OIL PRODUCERS (HULL) LTD
ST ANDREWS DOCK · HULL · ENGLAND

"HELP! I'm ... metic ..."



Certainly use powder and make-up, but do guard against the danger of ugly Cosmetic Skin

"GOODNESS! I'm tired of my face." Does your mirror ever make you feel like this? Does it show you a lifeless skin, dull, tired-looking complexion—large pores?

If you're unhappy about your skin, if your make-up doesn't go on well and then doesn't hide the faults underneath, it's safe to say you're suffering from Cosmetic Skin. This widespread modern complexion trouble detracts from the charm of many a girl today.

BEWARE OF THIS!

Many women who think they remove cosmetics thoroughly, actually leave traces of stale powder and make-up deep in the pores night after night.

Soon pores clog up, skin can't breathe properly. Then complexion becomes dingy-looking, skin lifeless and dull. Ugly blemishes appear. Take care! These are some of the warning signs of Cosmetic Skin.

Powder harmless removed this way

Don't risk ugly Cosmetic Skin. You needn't! Lux Toilet Soap is specially made to remove stale powder and make-up *thoroughly*. Its rich, white lather sinks to the very depths of the pores, floats out every trace of dust, stale make-up and sticky powder-base as nothing else does. It lets the skin breathe, keeps it clear, soft and smooth. That's why you'll find Lux Toilet Soap in every Hollywood dressing-room; film stars simply have to be lovely and they dare not take a chance with ugly Cosmetic Skin.

Give your complexion this same wise care. Every night at bedtime and before making up afresh during the day, remove cosmetics with Lux Toilet Soap. The beauty soap of the stars will protect *your* skin—keep your complexion clear and radiant.

Lux Toilet Soap costs only threepence a tablet. This price applies to Great Britain and Northern Ireland.

TL 876-364-65

A *LEVER* PRODUCT

How **COUGHS COME... and go!**

The common cold—unfortunately far too common—nearly always comes before a cough. Then when your defences are already weakened by the cold, the germs of the cough find you a ready victim. Your wisest plan is easy to see. When you have a cold keep away from places where the germs of coughs abound. Fresh air is better than crowded places of amusement. A night at home with the wireless is better than an evening at a dance or a cinema. And before the germs can get a grip on your system, a few doses of Famel Syrup are your best protection. The soluble Lactocreosote in Famel is carried by the blood to the very root of the infection—the lungs and throat—to attack and destroy the harmful germs. It is this power to treat bronchial troubles through the blood stream that makes Famel Syrup so much more than a mere palliative. Meanwhile, calmative elements in Famel Syrup will be soothing the irritated membranes of the chest and throat and others will be building your appetite and strength and fortifying your body against further attacks.

Famel Syrup is not a mere 'Cough Mixture.' It is a recognised medical product, known and constantly used by hospitals and sanatoria all over the world. 1/6 and 3/- from your chemist.

Famel Syrup

Brand

Goes to the ROOT of your COUGH

For brochure "How to be Happy and Healthy in Winter" please write to Dept. J.B.2, Wilcox Jameson & Co. Ltd., North Circular Road, London, N.W.2.

THE GLORIOUS FIFTH!

Standard

FIREWORKS

TRY THESE!

Assorted boxes at 2/-, 3/6, 5/- and upwards. These cannot fail today and every time to please. There are scores of different boxes to choose from.

BUY EARLY FOR THE BEST SELECTION

YOU CAN GET THEM EVERYWHERE!

Mystery Men who choose Your Films

Lord Tyrrell, the film censor, need not be so zealous in stamping out all ideas that do not bear the trade-mark of a past generation

LIKE the B.B.C., the *B.B.F.C.*—otherwise the British Board of Film Censors—is often in trouble. The trouble arises from the same causes. Both are dictators over a vast new development which is dedicated to the public service.

Both exhibit the same distressing tendency to regard that public as a collection of nit-wit children who must accept the fare they are given and ask no questions; who must never be startled into thought about themselves or the world they live in; whose tummies can stand nothing stronger than sugar and water.

Occasionally the public rebels against this nauseating diet and starts throwing things. But the B.B.F.C. is even more elusive as a cockshy than the B.B.C. There have been dozens of instances of its strange activities during the past year which have aroused the public ire. The banning of the Peace Film and the "hold-up" of "Green Pastures" are examples.

But whatever brickbats are launched from Press or platform on these and similar matters drop *plunk* into a void. A row of initials makes an unsatisfactory target. And that annoys a good many people.

So the questions arise—and are the subject of this enquiry—what is the British Board of Film Censors? Who is it? How and why does it do its work?

ON the first two questions there is the statement wrung out of Mr. H. G. Wells after the row over the banning of the Peace Film. "We cannot allow ourselves," said he, "to be ruled by a gang of mystery men."

That remark is not strictly true. Everybody who goes to a cinema sees the Board's certificate flung on the screen before every picture except news reels. And in the bottom right-hand corner you see the signature of the Chairman of the Board, "Tyrrell of Avon." So there *is* a Board and it has a chairman.

It has a secretary, also, Mr. J. Brooke Wilkinson, who is also the secretary of the Kinematograph Manufacturers' Association, and has been connected with the trade for a generation and more.

The official journals, like the Kine. Year Book, give us the rest of the names of the Board—fourteen of them altogether. They tell us nothing else, except that six of them are J.P.s and a few have military qualifications.

From time to time there has been some rather acid comment by film writers on the qualifications of some of the staff of the Board for their job as film censors.

The British Board of Film Censors is not an official body. It is only a "recognised" body. The Film Trade created it, and the Trade pays it. The Trade also, of course, abides by its decisions.

The Board came into being in the early "silent" days, when certain exhibitors and foreign film makers were deluging the cinemas with "dirt" films. The pictures were getting a bad name and there was a continual outcry from the Church, the Bench, and social workers of all kinds. Parents were forbidding their young to attend cinemas, and thousands of ordinary, respectable people were staying away.

The box-office and all responsibly minded exhibitors were being seriously hit by the dirt flood. And it was only a question of time before some form of State censorship would be imposed. That would be an almost fatal thing for so young a form of entertainment. So the Trade acted first.

It set up its own censorship to which every film reaching the public cinemas would have to be submitted by all renters. It laid down a code of rules to which every film would have to conform. The basis of those rules was the barring of "sexy" episodes and captions.

Anxious to stamp out everything that could even remotely give offence to *anybody*, scores of other rules came into being; the screen must not show any of the figures of the Bible, the actual commission of a crime, political themes which run counter to those accepted by the country or which might offend a foreign country—and many more.

FILMS went into categories—"A" and "U" certificates. And a chairman was appointed who would likely be very acceptable to all local and licensing authorities.

The scheme has worked wonderfully and the Board has done its work well.

The cost of this censorship organisation is defrayed by a levy on the renters of £2 a thousand feet of film reviewed. Last year, according to Lord Tyrrell, the Board viewed over 6,500,000 feet of film, comprising 2,416 subjects. On this basis, therefore, the cost of censorship to the Trade was about £13,000, and the Board's examiners must have seen an average of nearly ten films a day.

Its hand fell heavily. In Lord Tyrrell's phrase the examiners "took exception to" 391 films, or 16 per cent. of the total. When it is remembered how careful the producers are nowadays, it is evident that the Board's mesh is very fine indeed.

Now, all this close surveillance may be excellent for the Trade itself; but is this form of censorship, trade-sponsored and created, with all the ideas of repression behind it, so good for the cinema as an art and a medium of ideas?

Every week in JOHN BULL, as in every publication that has any pretensions to independence of outlook and freedom of opinion, you will find information or viewpoints which under the present system of censorship would never have an earthly chance of being translated to the screen.

Every day you can read, and even on the wireless you can hear opinions and subjects discussed, which the Film Censor would cut out. That, we think, is not a good thing.

We believe, as everybody must believe, that the British Board of Film Censors works efficiently and well; that it has done a powerful amount of good in a field where much ill can be done; that all the members of the Board are absolutely fair-minded *within the conditions imposed upon them.*

It is that last factor we criticise. Lord Tyrrell himself has said that what the cinema needs "is the continual suppression of controversy." In these serious days we think that is a very unfortunate guiding principle to be applied to so vital a medium as the cinema.

WHO is to decide what is controversial or not? The Board. And who is the Board and what are *its* standards? Nobody knows! That is a point which makes a good many people perturbed and uncomfortable.

We repeat, the Film Censors have done very well. They have cleaned up the film trade, but with their wholesale bannings of "controversial subjects" they are cleaning it out of all touch with the life of our times.

That must stop. And since it serves the public indirectly, the public should know more about this Board whose judgments it must accept for its film entertainment.

Better not, as Mr. Wells said, "be ruled by a gang of mystery men."

Christmas Pie

"Christmas Pie," the brilliant 112-page Yuletide annual, will be ready on November 3. Nearly fifty contributors combine to make this magazine the feast of the season. Gilbert Frankau, Lord Dunsany, Dennis Wheatley, Somerset Maugham and Storm Jameson are but a few of the famous authors. Illustrators and artists include A. C. Barrett, Gilbert Wilkinson, Lawson Wood, G. E. Studdy, W. H. Cobb and Clive Uppton, Donald Lampitt and many others.

"Christmas Pie" costs only 6d., and all profits from its sale will be devoted to King George's Jubilee Trust. Everybody will want this big budget of fiction and fun. Make sure of your copy by placing an order with your newsagent at once.

FIND THE LADY!

Do you know a housewife who *never* gets grumbles at meal-times? Then find the lady, and ask her how she does it. Ten to one she's a Pan Yan fan! Hot meat or cold, fish or cheese—whatever it is, your family will be pleased if you put some Pan Yan on the table. Pan Yan makes everything taste so good! And there's more than flavour in it. It's specially blended to stimulate the digestive juices—it helps people get more *nourishment* from their food. Remember Pan Yan if you want to make a success of every meal!

PAN YAN FOR EVERY GOOD MEAL

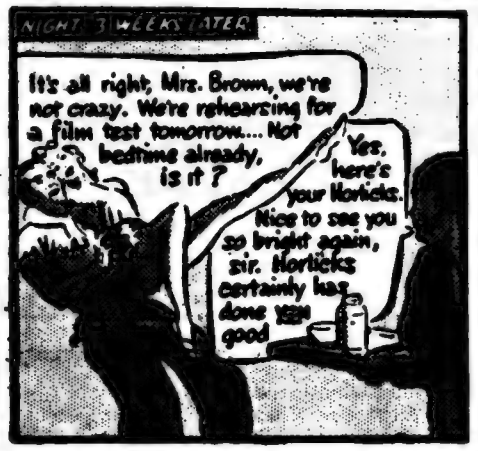
Lady, take a bow!

George and Gracie were rising young dancers. Then, for no apparent reason, George began to lose his 'grip' on his work. . . .

Room act — Girl's fine, but the man's terrible
YEH! See if you can't get her up and get rid of the man
Aw-see sense-drop that partner of yours-he's wet. Team up with someone who's got life in him. We'll offer you fame-stardom-big money
I'm sorry. George may be a bit tired and off colour, but I'm not walking out on him-
JOB-HUNTING AGAIN
I wreck our whole act, Gracie. I've got no 'go' left in me. Feel whacked to the wide. You were a fool ever to marry me
I've never heard you give in like this before, darling. Something's wrong with your health. You're going to see a doctor right now

32 WORDS THAT GAVE GEORGE NEW HEALTH & CONFIDENCE

When George told the doctor that he woke tired even after a full night's sleep, the doctor knew what his trouble was. "It's a case of Night Starvation," he said, "you're not replacing during sleep used-up energy. Next day you feel done up, tired, good for nothing. *It's Night Starvation.* I advise Horlicks regularly at bedtime."


NIGHT 3 WEEKS LATER
It's all right, Mrs. Brown, we're not crazy. We're rehearsing for a film test tomorrow.... Not bedtime already, is it?
Yes, here's your Horlicks. Nice to see you so bright again, sir. Horlicks certainly has done YEH good
AND THEN THEIR OWN FILM PREMIERE
Darling, it looks as though the whole of London had come to see us
Good! and to think how rundown I was until that doctor of yours put me on to Horlicks

YOUR DOCTOR will tell you — if you wake tired, if you suffer from 'nerves,' debility, loss of energy and that dreadful feeling of exhaustion — to take Horlicks, a hot cupful regularly each night!

Prices from 2/-, at all chemists and grocers. Use the mixer — it makes Horlicks twice as nice. Prices 6d. and 1/-.

Horlicks guards against Night Starvation

IRRESISTIBLE — INCOMPARABLE

The biggest value **1/6**

When's the proper time to split your sides? Any time — every time, with George Formby — Lancashire's laughter king. Don't wait for other people's programmes. Have the best, the latest on tap — lifelike — recorded by Regal-Zonophone. Get these laughter-records at your Dealer's to-day.

HIS LATEST RECORDS

"FEATHER YOUR NEST" HITS—
Leaning on a Lamp Post; *and* Hi-tiddly-hi-ti island — 5 — MR2498 (1/6)
You're a Lizzy; *and* When We Feather Our Nests — 6 — MR2438 (1/6)
The Window Cleaner (No. 1); *and* Keep Your Seats Please — 8 — MR2199 (1/6)
(*Both from film, "Keep Your Seats Please"*)
The Window Cleaner (No. 2); *and* The Lancashire Toreador — 2 — MR2399 (1/6)

Regal-Zonophone Records, 106 Clerkenwell Rd., London, E.C.1. (Prices do not apply in the I.F.S.)

Hear What You Want — When You Want It — only on a gramophone record

HAVE YOU TRIED THE ALL-BRAN BEAUTY TREATMENT?

There's no secret about bright eyes and good complexions. They are the natural outcome of a system kept regular by Kellogg's ALL-BRAN. Eat two tablespoonfuls a day and you will never know constipation. Within the body the soft "bulk" of ALL-BRAN gently exercises intestinal muscles, and *sponges out* the system, ensuring regularity. Eat ALL-BRAN with milk or cream. No cooking necessary. Get a packet to-day at your grocer's.

7½D Per Packet

Kellogg's ALL-BRAN

The Natural Laxative Food

WHY SOME CHILDREN PUT ON WEIGHT FASTER THAN OTHERS

Nearly all children are given cod liver oil tonics in winter, to build up their bodies and protect them against illness. Then why do some children thrive better than others?

PRACTICALLY every mother knows that children *must* be given a cod liver oil tonic in winter, to help them to put on weight, and to protect them against coughs, colds and epidemics.

Then why is it that, although almost every child is given cod liver oil, some children put on weight much faster than others and are much more free from colds?

A famous Medical Research Body gives the answer: *The children who put on weight fastest and are safest against infection are those who get cod liver oil in its most digestible form.*

"Only when cod liver oil is given in the white, creamy form of Scotts Brand Emulsion," says this Research Body, "can children wholly digest the oil, and get all the body-building goodness they need."

FOUR GOOD REASONS WHY YOUR CHILD'S COD LIVER OIL TONIC MUST BE SCOTTS BRAND EMULSION

1 Ordinary cod liver oil is difficult for your child to digest. Most of it passes straight through the child's system and is wasted.

2 Scotts Brand Emulsion is the most digestible form of cod liver oil. Within 30 minutes after taking a spoonful, *every drop* has gone to strengthen the child's whole body, particularly the chest and lungs.

3 Scotts Brand Emulsion *helps* your child's digestive juices. Thus it ensures that the body gets more nourishment out of food.

4 Scotts Brand Emulsion also contains hypophosphites of lime and soda to help in building up your child's bones and teeth.

Next time you are ordering a winter tonic for your child, remember that only Scotts Brand Emulsion has these four advantages.

The other boys used to call him "Skinny"

"MY BOY used to be a great worry to me," writes a Leicester mother. "Every winter since he was a baby I'd given him a cod liver oil tonic, but still he kept catching colds, and became pale and peaky—the boys at his school used to call him "Skinny."

"Then I decided to try giving him Scotts Brand Emulsion, for a change—and a real 'change' it was. He gained five pounds last winter, and he didn't catch a single cold."

Follow this mother's example—put your child on a course of Scotts Brand Emulsion today!

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 168,797, Mr. C. C. Strong, 21, Fitzroy Street, Portsmouth, Hants.

The "Hornet" was heading right across our bows

Sea Inferno

I AWOKE feeling strangely insecure. Maybe this feeling was due to a bad dream I had forgotten on waking up or maybe to some inexplicable power I possessed to sense future events. I don't know.

All I know is that, lying there on the kit locker fully clothed in oilskins, I felt that something was amiss somewhere.

At the time I was an A.B. on the destroyer *Jackal*. With the destroyer *Hornet* and four other destroyers, including a Frenchman, we patrolled the Adriatic in pairs, the object being to form a barrage so as to prevent enemy submarines entering the Mediterranean and sinking our merchant ships.

A few minutes after I woke up, the "bo'sun's" mate passed by me.

"Hi," I called out, "what's the time, mate?" He was carrying a tray loaded with basins of cocoa.

"It's five to twelve," he replied. "I'm just calling the watch."

He came over and gave me a basin of cocoa. "Mother's cocoa this," he said, handing me the cup. No sooner had he spoken the words than WHIRL! The sudden ring of the "Death Rattle" (action alarm bell) startled me.

In less than a minute, men were rushing past me to their posts. During this excitement somebody knocked the basin out of my hand and the contents down the neck of a near-by colleague.

I was a sight-setter on a P.X. gun, and had charge of the voice pipe. Joining in the scramble I made for my post.

Down there my mates were all asking each other what the trouble was. Was it an enemy sub.? Was anything sighted?

"Port ten. Full speed ahead," the captain yelled to the coxswain.

"Port ten. Full speed ahead," the coxswain repeated.

"What's that on starboard quarter?" a man next to me asked.

We all peered into the inky black night. I could see a light patch that looked like a bank of clouds. "Looks like clouds to me," I commented.

"Maybe we're going to have a thunderstorm," somebody added.

At this juncture, the captain shouted: "All right, signalman. Make the challenge."

The destroyer had gathered speed now, and was tearing madly along in the night. Over the side, I could see white foam bubbling on the top of the waves.

Two clicks on the shutter which worked the flash-lamp told us that the challenge had been made. Then BANG! A red flash from an enemy gun dazzled us. This was followed by several more.

Instinctively we swung our gun into action.

"Fire," shouted the first lieutenant. Then hell broke loose.

The sea soon became an inferno of flying steel. Judging from the flashes of the enemy guns, it appeared as if they were only a few yards away.

By this time I was getting range and deflection through and was putting them on the sights of the gun. There was no shield to the gun, and while I worked I could hear the shells from the enemy guns whining all around me. But there was no time to think of personal things.

Navy discipline and training are such that you do your various jobs of work more or less like a well-oiled machine.

After a few minutes' firing, an order came through the voice tube to change the shells. We were now loading lyddite, a high and deadly explosive shell.

Just as we had settled down to rapid firing one of the tubes became jammed. This was quickly rectified by No. 4 assisting No. 2, but the suspense of waiting was agony.

Then SWISH! A rocket tore into the air, bursting green.

This was a signal to the other destroyers that we were engaging enemy surface craft. A white rocket would have meant aircraft, and a red one would have indicated that we were engaging a submarine.

They went up, one after the other, illuminating the sea for a considerable distance around.

As the last one went up, I experienced my greatest thrill. Our ship was zig-zagging through the sea at a terrific rate.

"Look!" exclaimed one of the gun's crew, pointing behind him as he was in the act of putting a shell into the gun.

I swung round, and there was the destroyer *Hornet* only a few yards from us, heading right across our bows. A collision seemed inevitable. She looked a weird sight in the green hue with her foremast shot down.

To add to this uncanny spectacle, a bearing on her syren cord had been hit and was causing a strange moaning sound.

I stood watching this terrifying spectacle with my heart in my mouth, expecting any moment to be thrown to the deck and to hear the bows of our ships being squashed together like an eggshell.

The *Hornet* was rushing towards us at a terrific rate, but the illumination made by the rocket warned the two captains of the impending disaster.

Then, slowly descending rockets showed up the scene vividly. When the ships were only inches apart they veered away from each other, thus saving what must have been a terrible disaster.

But the excitement was by no means over yet. Soon after this terrifying experience, I was almost thrown off my feet.

There was an explosion aft that shook the ship almost out of the water. Immediately the aft gun was silenced.

"What's wrong with the aft gun?" the first lieutenant shouted down the tube. "Why aren't they firing?"

"Clearing away wreckage, sir," the man on the tube replied. "It looks as if we shall soon be in the water—sinking."

But that makes no difference to the British Navy. On we rushed, firing furiously as our ship madly zig-zagged through the dark sea.

With the wind in my face, and the deafening sound of the guns in my ears, I waited for the end. Then there was another explosion.

In all, we were hit by four shells, but we were still afloat. I began to think that we had as many lives as the proverbial cat. But I was not too optimistic.

"The next time we are hit," I said to myself, "it will be Davy Jones's locker for all of us." I expected it to come any moment, but it never did.

After about twenty minutes of battle, the order was given to cease firing—the enemy had bolted. We continued the chase, but they outpaced us.

When the excitement had all died down it was discovered that our damage wasn't as bad as it was thought to be.

But tragedy overshadowed the crew, for on the starboard side of our mess two of our comrades were covered with flags. They had died gallantly serving their country.

When I saw them, I thought how easily I might have been there with them, for the shell which had killed one of them had fallen in the ward room which was above the shell room and magazine.

I do not know what damage we did to the enemy. Judging by the way they quit the battle, I should imagine that they suffered much worse damage than we did.

It ought to be *STAMPED* on the frying pan

The Reasons why MEAT NEEDS MUSTARD

1 **MUSTARD EXCITES APPETITE.** The fresh tang of Mustard on the palate makes your mouth water. It sets the salivary juices in action and the first stage of digestion is started at once. All later stages of digestion depend on this.

2 **MUSTARD SIMPLIFIES DIGESTION.** By breaking down rich, indigestible fats and breaking up the long fibres of lean, Mustard makes the task of digestion much simpler.

3 **MUSTARD QUICKENS DIGESTION.** Mustard stimulates the digestive juices of the system. The more generous the supply of these juices, the quicker and more complete is your proper digestion of food.

Mustard means Colman's all over the world

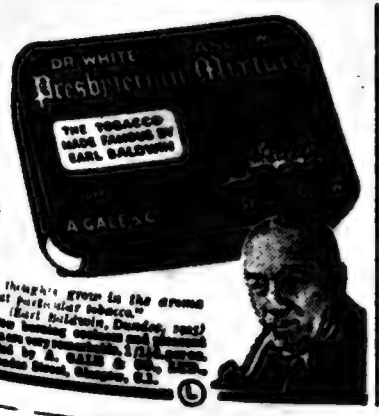
"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."



"My thoughts drove in the drama of that particular tobacco."
(Earl Baldwin, Sunday, 1927)
In this luxurious cushion pad pleasure are very reasonable, 1/3d. carton. Made by A. GALE & SON, LTD., Hanbury Street, Aldgate, E.C.

VENOS
LIGHTNING
COUGH CURE
with
STOP *YOUR* COUGH
LIKE LIGHTNING!

THE WINE OF LIFE *would change all that*

When you feel that as soon

as you get home a right-thinking

person like yourself cannot hear

himself right-think . . . take Wincarnis. Reviving Wincarnis . . . to put an end to the idea that babies do nothing but cry, and children do nothing but quarrel, and wives do nothing but nag, and the house always smells of greens. Strengthening Wincarnis . . . to lengthen your temper, to shorten your tiffs, to even the odds between you and life. Rich, red, restoring Wincarnis, the tonic wine with nourishment and vitality in it, and active vitamins . . . to make you less of a tired business man, to put an end to being one glass of Wincarnis below par. Wincarnis, *the wine of life*!

WINCARNIS

THE WINE OF LIFE 3/3
or Champagne-Quart Size . . . 5/6

RHEUMATISM
NEEDLESS SUFFERING.

"Uroco brand tablets have been taken consistently by a person suffering from Arthritis and very beneficial results have been obtained when other treatment had failed to give relief."—Nurse ——, Goodmayes, Essex. Free sample from Newbery and Phillips, Ltd., 33m, Bonner St., London, E.C.2. From your chemist, 1/3 and 3/-.

FOR "COLD" COMFORT
TAKE
NIPITS
of all Chemists

DON'T BE HAUNTED BY THE SPECTRE OF FUTURE BALDNESS!

If your hair is coming out LANALOL will stop this in the only possible way—by feeding and filling out the shrivelled hair roots and shafts. Lanalol counteracts in an astonishing manner all such troubles as complete or patchy baldness, dandruff, dry, thin or falling hair. The daily use of this Hair Food results in a really beautiful, glossy head of hair.

A London Doctor (M.R.C.S.) Writes:
"I have used Lanalol Hair Food and find it a very natural tonic for the hair. It has saved me from premature baldness and I can recommend it with every confidence."

A Worthing Lady writes:
"All the family are now using Lanalol. My husband swears he is getting a new growth on the daily dressing (with oil), and the girls love the spirit one."

LANALOL CAN'T HELP MAKING HAIR GROW BECAUSE IT IS MADE FROM HAIR-GROWING GLANDS.

Obtainable in two forms: No. 1: With Oil (yellow label); No. 2: Without Oil (green label). 2/6 per large bottle from Boots, Taylors, Timothy Whites and all good Chemists Stores and Hairdressers, or direct from Lanalol, Ltd., 57, Holborn Viaduct, London, E.C.1.

LARGE BOTTLE 2'6 A Bottle's Supply.

Lanalol HAIR FOOD

Merrell

Baby's Suffering Breaks Mother's Heart

Think what a baby must suffer from skin trouble. Perhaps he's chafed and his skin is burning hot and smarting horribly. Or he may be tormented and disfigured by itching, scaly Eczema. And the affliction is aggravated by blankets to keep him warm. No wonder he screams and can't sleep. No wonder mothers are worried by restless babies. But this need not be, for a touch of Cuticura Ointment will cool and soothe the angriest rash and stop the most persistent itching of Eczema. Healing starts with the very first application of Cuticura, and often before the first tin is empty the skin is clear, not a trace of redness or eruption to be seen.

BABY'S FACE A TERRIBLE SIGHT

"Red spots started on my baby's face, they itched all the time, causing baby to scratch and lose a lot of sleep. Her little face was a terrible sight. It used to burn and was terribly inflamed. I had her treated but she got no better until I tried Cuticura Ointment and Cuticura Soap. Now baby is perfectly healed and has a lovely skin." (Signed) Mrs. P. Moss, 42, St. John's Road, Elvington.

If your baby suffers from skin trouble Cuticura will quickly heal it. Get a tin to-day.

Cuticura OINTMENT

DIFFERENT people have different ideas about the value of a university education. But though their opinion be good or bad, the spell of these magic letters that confer a university degree loses none of its power over ambitious youth.

Just now the universities are starting their new year, and about 50,000 young men and women have flocked in through their doors—for what? To increase the national brain power?

It is doubtful.

One of the most unfortunate features of our universities to-day is that too many of the students who flock into them do so without object, with no definite aim. Often it is because they feel it is the thing to do, or the best way to a good job.

Sometimes they pay their fees out of the savings of their labour; sometimes by the sacrifice and effort of their families; sometimes assisted by a grant from public funds, obtained only after long hours of effort and intensive study which often leaves a lasting mark on the health of those who undertake it.

And, year by year, men and women not quite so young are drifting out of those same universities into a labour market which has no place for them.

If they are lucky, after months of grim waiting and crushing disappointments, they might find some place as a clerk or typist, or a wretched post in a little private school which has rendered all their efforts and sacrifices vain and the years they spent at their university a sheer waste of time and money.

It is not surprising then that the National Union of Students thinks that the universities should devote more interest to the future of their graduates, and to getting them into posts where the community will derive better benefit from their brains.

Now it may be that a university education is a desirable thing in itself. There are people who say its purpose should be, and is, to broaden the outlook, cultivate the mind, widen interest, provide a refuge against boredom in later life, and that it is quite wrong to view it as a means of getting a better post.

BUT the vast majority of students, rightly or wrongly, do not look on it that way.

When they come down from their universities they look for some return in the form of a good job to compensate them for the work and sacrifice of the past years.

They are soon undeceived.

Actually they will be told by their lecturers that if they can only afford to hang on for a year they are pretty sure to get a post of some sort; that while unemployment among the general population is roughly 9½ per cent. it is only 6 per cent. among the university graduates.

Edinburgh University, for instance, calculates that over a period of four years 80 per cent. of its graduates found posts within three months of leaving. Out of 876 graduates who left University College, Exeter, in one year, only twenty out of 876 were still out of a job by the end of it.

But when the student goes a little deeper and finds out what kind of job he may expect, his cheerfulness gets an uncomfortable shock.

As a Sheffield students' paper aptly said a few weeks ago: "Graduates get jobs of a sort."

One of those who got his job had received a second-class degree in geography. He was employed to teach small boys what he knew at £60 a year. It did not last. The school where he taught closed down, and it was two years before he was employed again.

Too typical is the case of a working-class girl who saved enough to go to a North Country university.

By hard work she got an honours degree in economics. She has earned nothing since she came down, over a year ago, and now she is working unpaid at a welfare centre. Another university graduate with a degree in commerce has become a typist at thirty shillings a week.

The disappointment, often approaching despair, that overwhelms the members of working-class families after finding that they have slaved and sacrificed to enter a blind alley, is not easy to describe or to imagine by those who never experienced it.

To get his first-class honours in economics a student supported by a State scholarship kept his family out of his scholarship money for three years and eked it out by working on a farm in the summer vacation at thirty shillings a week.

THE result is that to-day he is earning thirty-six shillings a week as a library assistant.

There is the case, too, of a man who has been living on Public Assistance ever since he took his degree in English Literature in 1935.

Another B.A. with an education diploma has been out of a job for the last four years; a student with honours in Classics got a place in a steel firm that lasted exactly three months; another after taking his degree found a £2 a week post in a research laboratory.

Others again drift back in despair to their universities to take up research work on temporary grants; which is generally a mere postponing of the problem. The Social Science graduate who became, after six months of waiting, a clerk at £2 9s. a week without any prospect of ever earning more, is probably among the luckier ones.

AS this year's Student Congress put it: "The student's choice of a career is determined almost entirely by his interest in a subject, its ultimate chances of success and, in varying degrees, the absence of an alternative; but almost never is careful consideration of the prospective employment market a factor in the choice of a career."

If parents are to be saved a useless sacrifice, if students are to be spared the heartbreaking experience of studying for jobs they will never get, and if the State is to stop giving grants and scholarships to enable people to study things that will never be any use to them, university authorities must warn the students who come up exactly what professions offer them an opening and which do not.

Some day they may wake up to that duty.

In the meantime, although the universities provide the luxury of a liberal education, and possibly an excellent training as an opening to a good job, the degrees they have to bestow are of very little use in life.

Students must be spared the heart-breaking experience of studying for jobs they will never get

From 'Varsity to the P.A.C.

Race with "Silver Ring"

"Mixed Grill"

LIVERPOOL'S "mixed-grill" promises to be of unusual interest this year.

The Derby winner, Mid-Day Sun, crops up in the new race, the Aintree Derby, and the hero of the Grand National, Royal Mail, can carry silk in the Becher 'Chase.

I note also three crack Irish jumpers in the Grand Sefton. They are Royal Danieli, Workman, and Brighter Cottage. Workman is probably the best of the trio. It should be a great meeting.

Best bets at Hurst Park this week-end may be Asterion, Thamar, and Thalia.

"SILVER RING'S" CODE

The Code covers racing from Thursday, October 28, to Wednesday, November 3.

B A K X U Z B 98 N 96 G E D V H J
I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: N96GMEU would read TAKE MY.

Where a double letter occurs in the name the figure 2 is substituted. KXT295 would read SONNA.

A FINE TREATMENT FOR CATARRH

Easy to Make and Costs Little

If you suffer from Catarrh, Head Noises, Sore Throat, Asthma or Bronchitis, here is a fine recipe, approved by the highest medical authorities, that invariably effects a permanent cure after all other treatments have failed. Its effect in the worst cases is most striking and positive. You can actually feel it doing you good. The catarrhal poison is quickly driven from the system and its toxic action immediately increases the vitality which is always lowered by the insidious disease.

From your chemist obtain one ounce of Parmint (Double Strength). Add to it half a pint of hot water and one or two tablespoonfuls of sugar and you have the most wonderful catarrh and cough syrup in the world. The first dose promptly ends the most miserable headache, dullness, sneezing, sore throat, running of the nose, catarrhal discharges, head noises and other loathsome symptoms that always accompany this disgusting disease.

Every person who has catarrh in any form should give this Parmint prescription a trial. There is nothing better. Cut this paragraph out to remind you to get some Parmint.

The SIMPLE Modern way to REDUCE

Don't let your appearance be spoilt by too prominent hips, diaphragm bulge or over generous bust measurement. Wear an ABDOMINAL REDUCING CORSET and BRASSIERE and take off the inches just where needed. See them ON APPROVAL. Try them on and study your reflection in the mirror. You will find yourself possessed of a new beauty, added grace and delightful freedom. The massage-like action, brought into play merely by breathing, gradually eliminates unwanted fat without harmful effects. In washable, lined, odourless rubber fabric, perforated for natural ventilation, it is supremely comfortable. Send 1/6 deposit (plus 6d. postage) and pay balance 2/6 monthly if preferred — easy terms cost no extra. If not completely satisfied deposit refunded.

In the rose with boned supports and four suspenders.

Sizes 24 to 40 ins. waist. Choose either a Closed Back Model or Laced Back Model. Brassiere sizes 32 to 46 ins. bust.

Full Price 10/11

Brassiere to Match 4/11. The Two Garments 14/11

COUPON

Please send me a Reducing Corset. Also Brassiere (delete if not required.) Enclose Postal Order for 2/- (deposit and postage) with name (Mrs. or Miss) and address and Bust, Waist and Hips measurements. State if CLOSED BACK or LACED BACK model required. (Overseas full cash). J. Bull, 30/10/37

AMBROSE WILSON L^TD

BRITAIN'S LARGEST CORSET HOUSE

(Dept. 469) Ambrose House, 69 Vauxhall Bridge Rd., London, S.W.1

Get this NEW COOKERY BOOK —It's FREE!

FILL in the Coupon on page 28 for a copy of the new Free Stork Cookery Book, "A Lesson in Soup and Sauce Making," just published. Learn how to make more appetising dishes with "Stork." Post the Coupon now while you think of it!

GRAVES Beats the World For Quality & Value

Every Lady should write today for the Graves Display of up-to-date Fashions illustrating the latest ideas in Ladies' Wear, all offered at money saving prices, on the fairest Terms ever made.

NO CHARGE FOR EASY PAYMENTS

Colchester. A fine fancy weave cloth of excellent quality has been chosen for this attractive Coat, which is beautifully tailored and carefully finished in every particular. It is made in the fashionable semi-fitting style with self-material machine-stitched collar, and mounted with handsome American Opossum Fur revere. Sloping flap pockets, and an all-round self-material belt with grinoid slide, provide a smart finish to this stylish garment, which is lined throughout with Art. Silk to tone. Shades: Navy, Beige, Petrol Blue, and Rattle, Ripper. Sizes: 32 to 38 ins. Lengths: 46 to 50 ins.

4/6 Monthly 35/-

Terms: 4/6 monthly.

PATTERNS FREE. Write for full range of actual cloth Patterns. Newest Models, Coats, Costumes, Frocks, Underwear, &c. in the latest styles. Ask for Patterns of any garment required, with a self measurement form and full particulars. Sent per return post on Request.

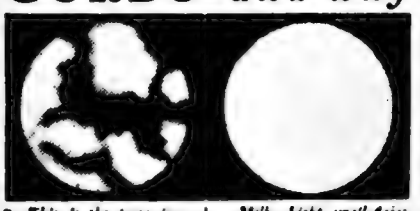
J. G. GRAVES LD. SHEFFIELD

A mother's word:—

"When my baby was born he weighed 6 lbs. and he lost weight so much he was like a skeleton. Even at 3 months old he only weighed 5 lbs. 12 ozs.; he had been as low as 4 lbs. He had very severe stomach trouble. Everything we tried seemed to make him worse. When he was 11 weeks, I tried your milk and instead of vomiting—he fell asleep—the first contented sleep he had had after a feed. Each feed seemed to soothe his little stomach. He is now six months old. He weighs 13 lbs."

MRS. E.....C.....Oldham, whose letter may be seen at Nestlé's London Office.

CURDS—and why



2. This is the large indigestible curd which fresh cow's milk forms in the baby stomach.

2a. And this is the fine soft curd formed by Nestlé's Milk. Light, small curds, easily and rapidly digested. All the cream and goodness of rich farm milk is changed into sturdy flesh and bone—without any trouble at all.

"And make me a good boy"

When baby seems to be slipping backward instead of coming on, Nestlé's Milk will take him in hand when everything else has failed. Simply because it is milk in a form which a baby stomach can keep down and digest completely. The most delicate little system responds to Nestlé's Milk. Times without number a fretful wasting infant has turned into a picture of healthy contentment.

NESTLÉ'S MILK

Prices now: LARGE SIZE 8^D SMALL SIZE 4½^D CONTINUED

You buy with CONFIDENCE when you buy through "John Bull"

LOOK! Her last year's dress is just like new again! She's treated it with Seccotine!

To freshen up fabrics, embroideries, muslins, dress materials, etc., just add a little Seccotine to your washing water. Try it for yourself—you'll be amazed at the results. Pass the good news on to your friends. Seccotine is sold everywhere in pin-stopper tubes, 4½d., 6d. and 9d.

Sole Proprietors, M'Caw, Stevenson & Orr Ltd., Belfast

THE DOUBLE STRENGTH ADHESIVE

SECCOTINE

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/6 per month (less than 1½d. a day) buys the Graves "FLORRIT" Cycle with Ribbleweave Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Gent's with Accessories, Carr. Paid 64/11: 6 or 5/6 monthly. No charge for Easy Terms. With Sturmey Archer Three-Speed Gear 22/6 extra. Terms: 6/11 monthly. Write for Catalogue Free. Ladies Sun, Juveniles & Tandems. Roadsters, Racers, Club Models.

J. G. GRAVES Ltd. SHEFFIELD

5/6 NOW

After 2 Years' Baldness

"For two years I was bald all over the top of my head. I tried different preparations, but they did no good. I remained bald until I used Kotalko. Now hair seems almost immediately, and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since."

H. A. WILD.

KOTALKO YOUR HAIR RESTORER

If Bald, Going Bald, Losing Hair through Dandruff or any other cause, post or send copy of coupon below.

To JOHN HART BRITTAIN, Ltd., 8, Percy St. (3) W.1., London, W.1 Please send me, post paid, Testing Package of Kotalko and Kotalko Soap with directions, for which I enclose 2d. in stamps.

NAME.....

ADDRESS.....

Feed Hair Roots with KOTALKO. Cleanse & Soften Hair Follicles with KOTALKO SCALP SOAP—the Tonic Shampoo.

Kidney Trouble—its Dangers and its Remedy

There is no need for you to stay in danger from kidney trouble and all the painful symptoms it causes—agonising backache, awful rheumatic pains, dizziness, and that down-dragging, weakening, worn-out feeling. If you start with De Witts Brand Kidney and Bladder Pills to-day, in 24 hours you will know your weak kidneys are being restored to healthy activity. You get quick relief and lasting benefit. Gone for good that depressing weakness—gone the awful body pains that make you feel and look a health-wreck. De Witts Pills not only banish your pain, but make your kidneys strong and healthy. You get back youthful vigour and vitality. It's glorious to be pain-free. It's just splendid to enjoy life once again. Don't stay in danger. Don't be a martyr crippled with pain. Start with De Witts Pills and get a new lease of vigorous life. It does not matter how long you have suffered, or what you have tried without success. De Witts Pills can, will and must conquer kidney trouble if you will only give them a fair trial. Be sure you ask for—

DE WITTS BRAND **KIDNEY AND BLADDER PILLS**

Sold everywhere at 1/3, 3/- & 5/-

A safe and sure remedy in all cases of
KIDNEY TROUBLE BACKACHE
JOINT PAINS LUMBAGO
or any Urinary Irregularities.

"MORNING MOUTH" Is Nature's Warning:

You're not well!

The cause of a *foul-tasting mouth* first thing in the morning is in your stomach . . . "Morning mouth" is a sure sign that your system contains food waste matter that is poisoning your whole body. The immediate results are headaches, bad breath, flatulence, bad skin, depression, and rheumatism. Feen-a-mint cleanses your system and banishes stomach troubles and constipation, giving you a clear complexion, bright eyes, "sweet" breath and added vitality. Feen-a-mint works Nature's way—safely and thoroughly—because it mixes with the saliva and is carried *naturally* through the whole digestive system. Its fresh mint flavour makes it a family favourite. Get a packet from your chemist *to-day*—or send your name and address on a p st card for a free sample to White's Laborat ries, Ltd. (Dept. A.3), 15, Thames House, Westminster, S.W.1

Relieves Pain, VARICOSE ULCERS, WOUNDS, ECZEMA, BURNS, PSORIASIS, and all skin diseases and no longer suffer. THOMAS' Brand HEALING SALVE has brought relief to thousands. This wonderful ointment soothes, and draws away the poison, from the first application. No home should be without it. If your chemist cannot supply, send direct to address below.

THOMAS' Brand HEALING SALVE

Prices 7½d., 1/3, 2/-, 3/6, 5/-, post free.

Prepared by THOMAS (Chemists) Ltd. 73, Upper St., LONDON, N.1

Human Documents by Philip Inman

Cross Roads of Sacrifice

If she leaves her parents, is she going to fret and worry about them?

A FRIEND said to me the other day, "Doesn't your work as 'Humanist' depress you? All the time you are dealing with the failings and foibles of human nature." "It isn't all tragedy," I replied. And I reminded him of the scores of folk who write to me because they want to do the right thing.

Of the loyalty and devotion in many a family life. Of the tender affection between husband and wife, parent and child, brother and sister. There are countless instances of people who have sacrificed everything they held dear for the welfare of other folk.

Should she marry?

My parents are both nearly eighty years old (says one correspondent) and I also look after a motherless nephew of ten whose father is abroad. My fiancé wants us to marry and keeps telling me that I won't always have my father and mother, yet that is the very reason I want to cling to them.

For the last five years mother has been an invalid and I carry her about from one room to another and take her out in an invalid chair every fine day, which she enjoys very much. My father, of course, is not strong enough to look after her.

A little while ago my fiancé had an accident whilst at work and he has now received the compensation money, which he wants to use by investing in a small business. The problem is that there are no prospects for him here, and so we should have to find something elsewhere.

And yet I do not see how I could manage to take my people with me as well as look after a husband, a home, and help in the running of the business. I may say that I am thirty-seven years old and should be so grateful if you could advise me what I ought to do.

If a person could be in two places at once it would indeed solve many a problem—including that of my correspondent. Now, what ought she to do? I think she should first of all answer this question: "If I leave my parents, am I going to fret and worry about them?"

If she says "Yes," then for the time being she should not think of marrying. It would not be fair to her fiancé. Starting a business in these days is no easy matter. All sorts of difficulties arise. They must not be added to by outside troubles.

But let me put another point to my correspondent. She became engaged presumably because she loved this man and expected to marry him. It is neither fair to him nor to herself to postpone the wedding indefinitely. I admire any son or daughter who shows concern about the old folk, but that consideration must not be by the complete sacrifice of their lives.

Children have a right to their own homes just as their parents had in their day. Is there not some happy compromise of this problem? I gather my correspondent is not employed, so there must be some money coming into the home—in addition to the old-age pension.

Can she not engage a nice woman to look after her parents and then, provided her new home were not too far away, she could run over to see them from time to time. That seems the fairest way of dealing with this problem, for it is impossible to meet the wishes of everybody concerned.

Beware, pretty maid!

My next letter gives me the opportunity of offering some helpful advice to my younger readers. This girl tells me:

I am twenty-one years old and live in a little country place in Devon with my widowed mother. I work as a shop assistant, but have now been offered a better job in London with more money and good prospects.

My mother is getting on in years, and as I am the only child she naturally does not wish me to leave her, and the little amount which I do earn is a help in the home. Which should come first: my duty to my mother or the chance of bettering my position in life?

Now, this girl's desire is understandable. She wants to make a success of her life. And the offer that has come to her sounds tempting and attractive—"a better job in London with more money and good prospects."

But I wonder what she means by "more money." It can be very misleading. Twenty-five shillings a week in that little town in Devon may be worth two pounds a week in London. She can go home to her meals and there are no tube or 'bus fares to pay.

Living in a big city is far more expensive than in a small country town. Then this girl talks about "good prospects." Is she satisfied that the firm which has made her this offer is a reliable and a respectable one? So many young girls are induced to come to London under false pretences that every enquiry and care should be made before accepting a proposal of this character.

If there is no doubt on those points and if she can't make headway in her present job, then I think the offer should be seriously considered. "Positions with good prospects" are not easily found. And as this girl progresses she should be able to help her mother all the more.

In any case, I am sure the older woman would not wish it to be said in later years that by preventing her daughter from taking this chance she had blighted her whole life.

Take it!

Selfish people believe in the old proverb, "Each one for himself and the devil take the hindmost." That, thank God, is not everybody's creed. Listen to this letter from one of my readers:

About a year ago I obtained a post in a firm in which a friend of mine held an executive position. My friend did not recommend me or help me in any way to get the job, although I would not have known about the firm but for her. As things have turned out, I have done very well, and from rumours I hear that I am now being considered to take my friend's place.

What should I do if the position is offered to me? Would it be disloyal to her to accept? I don't want to be unfair, but all my friends say I should take the chance offered to me.

This girl has a fine sense of loyalty and I admire her for it. But even loyalty must not be quixotic. Consider the circumstances in this case. There is a rumour that my correspondent is to be offered the post now held by her friend. If that happens, there must be a good reason for it.

Her firm must feel that she is better fitted for it than the present occupant. And if she refuses, her employers may misjudge her motive and refuse to consider her when other promotion is going. It is also very unlikely that by acting in this way she would help her friend, for if they have decided to make a change they will soon find someone else to take over the work.

At present this girl can do nothing. But if the offer does mature, then I advise her to see her friend and explain to her the whole circumstances.

She can point out that it has not come to her through any underhand work or undue influence, but that it was made quite voluntarily. After the first disappointment I am sure the friend would appreciate my correspondent's position. If she did not, her friendship would not be worth having.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

It Snowed Birds

Mounting 400 steps to the summit of the Gatteville Lighthouse on the French coast in the night the arrival of migrating hosts.

It snowed birds all night—some were in too much of a hurry to stop, some stayed to rest until morning—and some were dashed to death as they flew blinded by light into the glass of the lens.

The story of the birds appears with many others in the November issue of "Zoo" magazine, on sale Friday, October 29, 6d. everywhere.

GET RELIEF FROM CATARRH IN 30 SECONDS

IN less than a minute you can get great relief from tormenting nasal or bronchial catarrh—within a few days be rid of it altogether. Tens of thousands have proved this to be true and so can you. Sprinkle 15 to 20 drops of Karsote (latest scientific inhalant) on to a handkerchief and freely inhale the pleasant but powerful antiseptic vapour. Stuffed nostrils are quickly opened—wheezy breathing passages cleared. After a few days' regular treatment, catarrh disappears altogether. Make the test to-day.

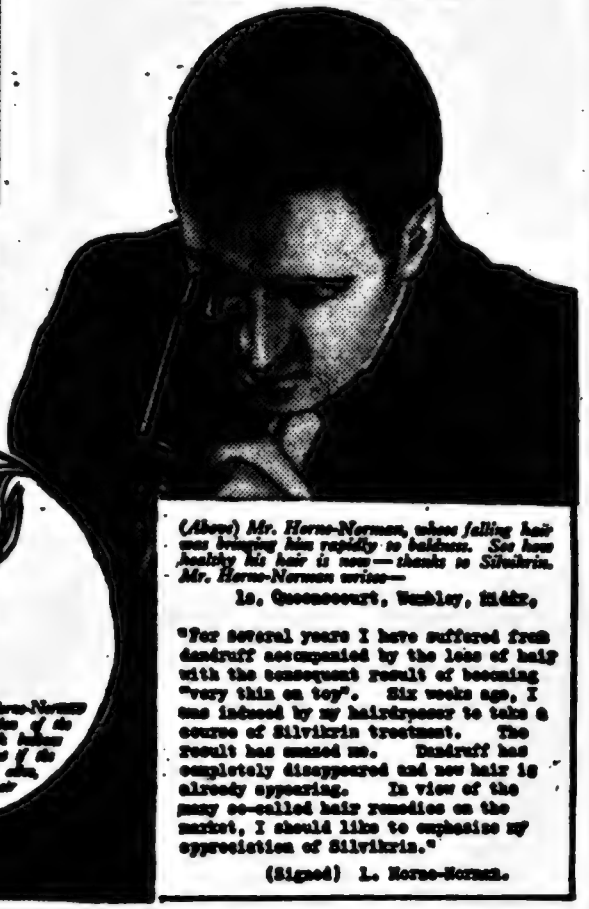
Free Handkerchief with every Bottle

For a short time only we give FREE with every bottle of Karsote a lovely ART SILK or FINE EGYPTIAN COTTON HANDKERCHIEF, value from 2d. to 6d. each. Get Karsote from your chemist. Trial size 1/-. Twice as much 1/6d. Four times as much 2/6. Ask for the "Handkerchief" Packet.

How Professor Polland, the famous dermatologist of Graz University, Austria, prescribes for

FALLING HAIR

Dr. Polland writes: 'Falling hair is an inevitable sign that the scalp is being starved of its natural food —the roots fail and baldness will result unless this natural food is applied externally. Silvikrin, which I always prescribe in such cases, is the hair's natural food: besides stopping hair falling and preventing dandruff, it actually makes new hair grow.'



Under the microscope, as Mr. Horne-Norman saw it — a small magnified section of the scalp and hair root. The black bulbous 'root' on some right end, but if the fibrous root root beneath it alive, Silvikrin will make new hair grow.

(Above) Mr. Horne-Norman, whose falling hair was bringing him rapidly to baldness. See how healthy his hair is now — thanks to Silvikrin. Mr. Horne-Norman writes—

10, Queenscourt, Wembley, Middx.

"For several years I have suffered from dandruff accompanied by the loss of hair with the consequent result of becoming "very thin on top". Six weeks ago, I was induced by my hairdresser to take a course of Silvikrin treatment. The result has amazed me. Dandruff has completely disappeared and new hair is already appearing. In view of the many so-called hair remedies on the market, I should like to emphasise my appreciation of Silvikrin."

(Signed) L. Horne-Norman.

WHAT YOU NEED

For dandruff—hair beginning to fall. To keep the scalp healthy, strengthen the hair and bring out its natural beauty—

Ask for **SILVIKRIN LOTION**

For severe dandruff, serious falling hair, bald patches. To restore healthy new hair growth use the concentrated natural organic hair food—

Ask for **PURE SILVIKRIN**

Obtainable from all chemists, hairdressers and stores.

To sufferers from dandruff and falling hair —even those afflicted with baldness—the amazing work of Dr. Weidner comes as a godsend. For it was he who discovered the fourteen separate and distinct organic elements that the bloodstream should be supplying to the scalp for healthy hair growth. These he compounded, in Nature's exact proportions, in Silvikrin. Silvikrin, therefore, because it is what the hair roots should be getting *naturally*, quickly clears up dandruff and prevents falling hair, *and if the root is alive, makes hair grow.*

Look up your hair trouble in the table—see what you need—and get your Silvikrin to-day

Silvikrin *DOES GROW HAIR*

L-45-G

Provide for Your future comfort and independence ——

by filling in the Coupon on page 16 now!

J. & H. WILSON LTD. SHEFFIELD.

COOLNESS

the secret of leading in the winner...

and of a good tobacco

LLOYD'S'

BONDMAN

is always COOL and FRESH

• BONDMAN RICH RUDDY VIRGINIA 11½° per oz. EMPIRE BLEND 10° per oz.

ITS PACKED IN VACUUM TINS

Richard Lloyd & Sons (Branch of Cope Bros. & Co. Ltd.), 83, Clerkenwell Road, London, E.C.1.

Most wear per Shilling...

Men who do a good job themselves like a good overall. They know that price means nothing till it has been proved by wear. Buy the best overall you can afford—a good quality Lybro, and let the wear prove how cheap they are in the long run.

Lybro OVERALLS

Germolene

Brand ASEPTIC OINTMENT

Heals Poisoned WOUNDS

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A common cause of restlessness in children is constipation. When a child's bowels are full of poisonous fermenting waste-matter natural rest is impossible.

The safest way to give your child a thorough internal cleansing is 'California Syrup of Figs,' which is a pure fruit laxative. It sets up a natural movement that carries away all the clogging, hard waste-matter and leaves the little inside sweetened and clean. Once a child has got rid of all that disagreeable sour matter that has been upsetting him he sleeps soundly and wakes up the picture of brightness.

Ask yourself if your child is hampered by poison spreading from unhealthy, clogged bowels? A spoonful of 'California Syrup of Figs' will make him sweet tempered and happy in a very few hours.

Remember—a child should never miss a day, and to ensure this regularity many mothers find there is nothing better than a regular weekly dose of 'California Syrup of Figs,' which is recommended by doctors and nurses. Get a bottle of this safe laxative to-day, but be sure to ask for 'California Syrup of Figs' brand. Of all chemists 1/3 and 2/6 with full directions. The larger size is the cheaper in the long run.

RAPID RELIEF FOR NASAL CATARRH

McClure Brand Ephedrine is made from the genuine Chinese plant, "Ma Huang," the greatest preventative of Catarrh and Colds ever discovered. As the war in China is limiting the output of this potent plant, several synthetic substitutes have been placed upon the market; to ensure having the genuine Ma Huang insist on

1/6

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Chapel with STAGE APPEAL

Canon Freshwater

EVERY year thousands of members of the theatrical profession make a pilgrimage, as engagements permit, to the only actors' chapel in the world, which is in the parish church of St. Stephen-on-the-Cliff, Blackpool.

Behind this beautiful chapel is a romantic story of perseverance and high endeavour on the part of actors and actresses, from the glittering stars whose names appear in lights, to the humblest of chorus girls.

Inspiration came from the Rev. F. B. Freshwater, who has recently been granted a Canonry in Blackburn Cathedral.

Canon Freshwater, the keen-eyed and smiling vicar of St. Stephen-on-the Cliff, Blackpool, is a parson who has endeared himself to members of the theatrical profession, and it was nineteen years ago that he conceived the idea of creating the first actors' chapel in the world.

The idea was brought to success by the financial co-operation and support of over 500 enthusiasts who made their living on "the boards."

Meeting-place

It is not difficult to imagine the excitement and thrill of the congregation, when Owen Nares recently unveiled the altar-piece, which portrayed, in rich colouring, great actors and actresses in symbolic attitudes of devotion.

The noble head of Sir Henry Irving, the beauty of Miss Ellen Terry, and the dignity of Sir Johnston Forbes-Robertson are among the interesting group of figures which stand out clearly on the altar-piece in this Actors' Chapel at Blackpool.

Some time ago there was another unveiling of a remarkable memorial in the chapel. It was that of a beautiful marble floor which had been laid to the memory of the late Mr. and Mrs. John Tiller, of dancing troupe fame, and Mr. and Mrs. John Huddlestone, of the Winter Gardens, Blackpool, scene of many successful Huddlestone-Tiller ballets in the past.

Tiller dancing girls in every part of the world had subscribed to this beautiful memorial, whose marble beauty will last through generations to come.

During the summer season, to attend service at the Actors' Chapel is to rub shoulders with famous actors and actresses, chorus girls, variety artistes, call boys, scene-shifters and musicians.

Afterwards, the vicarage of St. Stephen-on-the-Cliff becomes often enough a meeting-place where Canon F. B. Freshwater is host to members of his flock who may have travelled many hundreds of miles to attend church service.

This actors' parson is a man of attractive and magnetic personality, and his popularity is not difficult to understand.

Professional slogan

At Christmas time when the circus troupes visit Blackpool, clowns, lion-tamers, acrobats, and the rest, all make the pilgrimage to the church on the cliffs.

If an artiste is injured, then after a doctor has been brought, there will be a call from Canon Freshwater, who hurries to bring spiritual comfort to the casualty of the circus ring.

Often when jealousy between Continental circus artistes flares up into a bout of fisticuffs or worse, the telephone bell in the vicarage rings insistently.

"Yes, I'll come over and talk to them," says Canon Freshwater, in answer to the inevitable appeal for help. And he hurries off to bring peace to the angry circus performers who a little while ago were facing each other with glittering eyes and upraised hands.

When the revue companies, with their beauty choruses and the rest, throng Blackpool, the vicar of the church on the cliffs has many callers.

"If you have a problem, go and see our vicar," has become a slogan in the profession.

Actors and actresses who have encountered matrimonial difficulties are often persuaded to visit Canon Freshwater at the Actors' Chapel.

There may have been angry threats of divorce or separation. Jealousy may have made life intolerable.

These unhappy people may go and have tea with the vicar, who listens with kind understanding. It may be to an indignant actress-wife who feels that she has been badly treated, or an irate actor husband who thinks he has cause for resentment.

Like a father

They just "talk it over," and the friendly vicar then chats to them like a father, often with the result that the tangled web of matrimonial difficulties and misunderstanding is unravelled.

There are beautiful chorus girls who may have got into difficulties of one kind or another, and it is not long before they find their way to the parson at the Actors' Chapel, seeking advice and the practical help which is always forthcoming.

So the good work goes on, and Canon Freshwater is the last person in the world to boast of his work. Yet his work of religion founded on brotherhood has made him the "professionals'" vicar.

Edgar Wallace, whose plays and "thrillers" are known throughout the world, often paid a visit to the Actors' Chapel at St. Stephen-on-the-Cliff when he was anywhere near Blackpool.

He was no great churchgoer, but he became one at Blackpool, and would call at the vicarage afterwards for a chat and a smoke.

One of the most interesting collections of theatrical autographs is to be found in the visitors' book which now, owing to its value, is kept under lock and key in the church.

To turn its pages is to see the signatures of stars whose fame is known throughout the world.

Great names jostle each other in these pages—Owen Nares, Fay Compton, Sir Martin Harvey, Sybil Thorndike, Sir Frank Benson, Sophie Tucker, Sydney Howard, Naughton and Gold, Norman Long, Schnozzle Durante, down to Stainless Stephen—exclamation mark!

They all echo the sentiment of Sybil Thorndike, who wrote in the visitors' book, "I always love coming here!"

A corner of the Actors' Chapel

Dream come true

So they do, and that is why a casual visitor to the church may find in the Actors' Chapel people whose names are famous, who have spared the time to get away from the glamour and glitter of the footlights, to enter the quiet and beautiful chapel, there to spend a little time in quiet meditation and prayer.

From this little chapel on the cliff at Blackpool there has grown a bond of brotherhood among the "pros.," whose work takes them from town to town and continent to continent.

The dream of Canon Freshwater has come true. Nor is it surprising that this bluff and hearty man of God is well loved by members of "the profession."

"Greatest of These"

VIOLET'S father, who died last year from pulmonary embolism and chronic gastritis, was sent to France shortly after his marriage, and fought in the battle of Loos. In 1917 he was discharged from the Army with a disability pension of 13s. 9d., which ceased in 1921. He made no fuss about this, as he seems to have made no fuss about anything during his life of pain.

In 1928 he underwent an operation for duodenal ulcer. Then back to work as a general labourer, which the doctor considered too hard for him. "He would always insist on working," his widow told us. "When he died I lost a good husband and the children a good father, who worked to the last to help us and never complained."

Violet's mother has had a hard struggle to maintain herself and her three girls, of whom Violet, aged fourteen, is the eldest, earning 10s. a week, out of which 2s. 6d. goes in fares.

She needs a helping hand to cheer her up and get clothing for the children, one of whom suffers from kidney trouble.

Donations earmarked "Violet" and for the General Fund should be addressed to the Hon. Secretary, JOHN BULL'S War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office and a copy of the current week's will be sent on application.

UNBEARABLE PAIN FROM INDIGESTION

Free Sample Brought Instant Relief.

Imagine having to twist and turn and work on, throwing heavy lumps of clay to a height of 11 feet, when you were racked with unbearable pains from indigestion! And then finding all your pains go with the three tablets given in a free sample of an entirely new remedy!

That is how Mr. L. Gibbens, of Thingwall, Birkenhead, found in 'Alka-Seltzer' Tablets the relief which nothing else had brought. This is what he writes: "Very many thanks for your free sample. I cannot explain the relief I had from those three tablets. Being a builder's labourer, the pain from indigestion was unbearable with twisting and turning, throwing clay to a height of 11 feet. I bought a 2/- size the next day and now I can honestly say I have not had a return of the pain or biliousness."

There is nothing like 'Alka-Seltzer' Brand Tablets. Drop a couple in a glass of water and you have a refreshing, sparkling, bubbling drink, that almost instantly relieves the pain of Indigestion. Wind, and Heartburn and counteracts the acidity which causes it. It's simply marvellous, too, for headaches. Don't confuse 'Alka-Seltzer' with salts or morning medicines. It is not a laxative.

OUR GUARANTEE: Get a bottle of 'Alka-Seltzer' Brand Tablets from your chemist to-day. (The 2/- size contains 2½ times the quantity of the 1/-.) If you aren't more than satisfied he will refund your money.—(Advt.)

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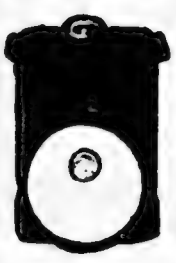

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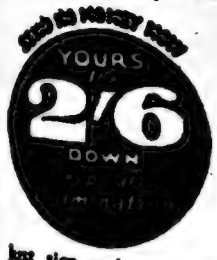

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For generations mothers have found home-made honey-syrup an amazing cure for children's bronchial troubles—particularly croup and whooping cough. Even now this famous old remedy is unrivalled for quick, sure relief. Few women nowadays can spare the time to make up this recipe at home, but its wonderful curative properties are available nevertheless. 'Pineate' Honey Cough-Syrup contains all the healing ingredients of this wonderful old remedy—the Oil of Pine for destroying germs, the Honey for soothing away all soreness, the Squills and Ipecac for cutting the choking phlegm, and the Menthol for clearing the breathing passages.

Get from your chemist a 1/6d. bottle of 'Pineate' (brand) Honey Cough-Syrup—you'll find the very first dose will relieve that dangerous, heart-straining cough which is threatening your child's health.

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Unequalled for Bad Legs Ulcers Phlebitis Boils Carbuncles Burns Chilblains

If your leg is swollen, puffed up or has open wounds, there is deep-seated poison under your skin. Grasshopper never fails. It goes to the root of the trouble, draws out the poison, reduces inflammation and permanently heals. Get it today! 6d., 1/3 and 3/- from all chemists, including Boots, Taylors, Timothy Whites, or direct from Grasshopper Ltd.

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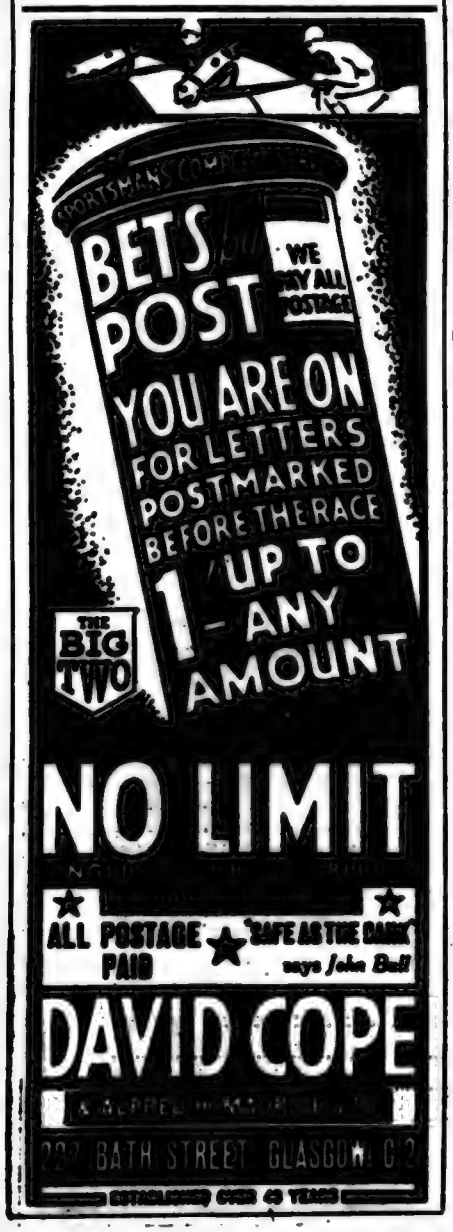
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This is what the Army Calls a Secret!

I WOULD like to know the town in France in which I was wounded. But it happened in the scramble of the last week of the war, and so I don't know. And it is the sort of thing you like to be able to tell people, when the conversation turns to war.

A few weeks ago I wrote to Army Records in the matter, feeling that I would clear the matter up once and for all. They have replied. They have told me, curtly, that they cannot divulge the name of the town, that such records are "confidential and privileged."—A. F. COLLERAN, 101, Athelstan Road, Clive Vale, Hastings.

Why not try the German War Office?

The Man

THE scene: My local employment exchange. The date: a recent Wednesday. I had a chance of a free trip to the Isle of Wight on the Friday, I explained, but that was the day I was supposed to sign on and draw my money. Could I have it on the Saturday instead?

"Call to-morrow and draw your money at the same time," I was told. "And I hope you have a very enjoyable day."—A. GOODALL, 240, Arundel Street, Portsmouth.

That's our idea of a first-class civil servant.

Bad Luck

BY an error I posted a letter on Tuesday instead of holding it until Wednesday. A director of my firm and myself went at once to the sorting office, but under no circumstances would they withhold it a day.

This stringent enforcement of regulations cost my employers £45.—J. BUSH, 34, Battersea Rise, London, S.W.1.

It was very unfortunate, and we sympathise. But Post Office is drastic about this regulation. If they were not, it would open up immense numbers of avenues of criminal abuse.

Last Journey

GOING to my sister's funeral at Castleford Cemetery, imagine our utter dismay to be met at the church gates and told she could not be taken into church owing to road repairs.

We are Christians. We had given forty-eight hours' notice of the funeral. Surely, surely my sister should have had the last sad rites of her faith.—MR. A. HIND, 5, Sunny Bank, Micklefield, Leeds.

Somebody has blundered badly. We cannot think heartlessness would go so far.

MY little poultry holding, being next to a main railway line, kind-hearted engine-drivers have started throwing tit-bits from their dinner baskets to the poultry.

Imagine my anguish, the other day, on seeing the whole lot making off down the line after an express, only equalled by my delight when they came clucking back in the wake of a goods train.—G. HOLMES, 16, Cliff Road, Wombwell, Barnsley.

Some engine-drivers say that rats, fed from footplate, get to know time a train passes. Most famous was Felix, who used to amble 250 yards down the L.M.S. line, to Derby station to meet the midnight.

You've Seen Them

RECENTLY, I saw some little mites of kiddies crying in the cold outside a public-house. Their parents had been inside for hours, sitting round a fire.

If there's no law to stop such a thing, then it's damnable.—L. D. MANSER, 9, Harefield Road, Swaythling, Southampton.

National Society for Prevention of Cruelty to Children says: "We can prosecute, of course, but it entails medical evidence of cruelty. Our usual course is to go inside and reason with parents. A thing that puzzles us is that this kind of parental selfishness hardly ever extends to general neglect of the child."

The Feast

JUST before baby was born I attended the local clinic, where we were invited to examine foods supposed to be good for us. Just imagine the longing with which we looked at jellies, cream, fish, etc.

Then we went home to our margarine scraped on thin—for, tragically enough, every one of us had her man on the dole.—Mrs. A. G., Latimer Street, Edgbaston, Birmingham.

They were the foods you women should have had but will never have while one half doesn't know how the other half lives.

Their Cure-All

A LITTLE twelve-year-old has just invited me to try her toy spectacles. They are celluloid, a hideous purple, cost a ha'penny. After wearing them a minute it was just as if my eye muscles had been wrenched out of place. Why aren't they banned?—T. M. COWRAN, 1, High Street, Hawick, Roxburghshire.

Because the present Government thinks all will be well with us as long as we do physical jerks.

Bookshelf Slaves

LIBRARIANS at our public library work from 10 a.m. till 9 p.m. with two breaks, are kept exhaustively busy, must keep abreast of modern literature and study for professional examinations in their own time, and draw from 15s. to £3 a week.—PICK-AND-SHOVEL-WALLAH, Larkhall.

Half our librarians are scandalously underpaid. Cheerfully they help students into the big jobs with little hope of big jobs themselves.

Prayer

TROOPS must stand at rigid attention at Colour Hoisting when an officer takes over the parade. But it is "stand at ease" for prayers. One must assume the officer is more important than the Creator.—R. A. EVERNDEN, 84, Park Avenue, Oswestry, Salop.

One must do no such thing. A civilian kneels at ease for prayer. A soldier should be allowed the military equivalent.

Pulsating

MY friend can time a horse-race or dog-race, skating, anything entailing the use of a stop-watch, to the second, yet he doesn't own a watch. He was two seconds out in timing the elapse of two minutes. Is there a trick?—Miss H. DANE, Angel Street, Sheffield.

Probably. Watch his hands. Perhaps he counts his wrist-pulse, deducts two in every fifteen, and calls them seconds. Scientist Jean Herschel timed his experiments this way.

● *On this page reader speaks to reader about the things of life that puzzle, hurt, dismay and please.*

What about your contribution? There is some subject—perhaps a personal experience—you feel strongly about. Tell us briefly, humanly, sincerely.

Half-a-guinea is paid for each letter published. Mark envelope "Letter Bag" and address to "John Bull," 93, Long Acre, London, W.C.2.

FOOTBALL SELECTIONS

By Our Expert. *Matches Played October 30.*

FIRST DIVISION.
(1) Everton v. Preston.
*(2) Huddersfield v. Charlton.
(3) Leicester v. Leeds.
(4) Man. C. v. Birmingham.
**(5) Sunderland v. Liverpool.
*(6) Wolves v. Grimsby.
*(7) Arsenal v. Middlesbrough.
(8) Blackpool v. Stoke.
(9) Bolton v. Chelsea.
**(10) Brentford v. Portsmouth.
(11) Derby v. W.B. Albion.

SECOND DIVISION.
(1) Fulham v. Man. U.
(2) Norwich v. Bury.
(3) Plymouth v. Sheffield U.
(4) Sheffield W. v. Stockport.
(5) Soton v. Luton.
*(6) Swansea v. Burnley.
(7) West Ham v. Newcastle.
(8) Villa v. Coventry.
(9) Blackburn v. Barnsley.
*(10) Bradford v. Forest.
(11) Chesterfield v. Hotspur.

SOUTHERN DIVISION.
(1) Notts C. v. Q.P. Rangers.
(2) Reading v. Orient.
(3) Swindon v. Bristol R.
(4) Watford v. Cardiff.
(5) Aldershot v. Mansfield.
(6) Bristol C. v. Boscombe.
*(7) Palace v. Southend.
(8) Exeter v. Northampton.
(9) Gillingham v. Walsall.
**(10) Millwall v. Torquay.
(11) Newport v. Brighton.

NORTHERN SECTION.
(1) Hull v. Chester.
**(2) Lincoln v. Rotherham.
(3) N. Brighton v. Acer'gton.
**(4) Oldham v. Halifax.
(5) Port Vale v. York.
(6) Wrexham v. Doncaster.
(7) Barrow v. Southport.
(8) Crewe v. Bradford C.
(9) Darlington v. Tranmere.
*(10) Gateshead v. Carlisle.
(11) Hartlepools v. Rochdale.

SCOTTISH LEAGUE.—Div. I.
(1) Morton v. Arbroath.
(2) Partick v. Falkirk.
(3) Q. Park v. Q. of South.
(4) St. Mirren v. Celtic.
*(5) St. Johnstone v. Dundee.
(6) Aberdeen v. Rangers.
(7) Ayr v. Third Lanark.
(8) Clyde v. Kilmarnock.
(9) Hamilton v. Hearts.
(10) Hibernians v. Motherwell.

SCOTTISH LEAGUE.—Div. II.
(1) Montrose v. Albion.
(2) Raith v. Leith.
**(3) St. Bernards v. Alloa.
(4) Airdrie v. Cowdenbeath.
(5) Dundee U. v. East Fife.
(6) Dunf'mline v. Edinburgh.
(7) E. Stirling v. Stenh'sem'r.
*(8) Forfar v. Brechin.
(9) K. Park v. Dumbarton.

SPECIAL STAR CODE:—As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning. Example Code.—Div. I.—5 (*H*), Southern Section—10 (*H*), Scottish League—Div. I.—10 (*A*) would indicate Sunderland, Millwall and Motherwell.

EAT WHAT YOU PLEASE Without Painful After-effects

How glorious to be able to set-to with a will to your favourite delicacies, meal after meal, day after day—with no fear of after-effects!

To many stomach sufferers, such pleasure will seem an impossible dream. But you can make it come true—easily, inexpensively, safely, as the writers of these letters have done:

"Now I can eat what I like," says one. "My appetite normal again," cries another. "Able to eat anything," claims a third. "First good meal for months," announces yet another victim. And these are only a few of thousands of stomach sufferers all so grateful for this unexpected return of their appetite without fear of after-effects, that they simply have to write.

What about you? Are you always ready for a meal at meal times? Can you always eat what is set before you without a pang of fear? If not, wait no longer. Take Macleans Brand Stomach Powder. See how your appetite comes back in full force as the sciatatic stomach remedy cleanses the system of poison, neutralises excess acid, and soothes the inflamed stomach walls.

And remember Macleans Brand Stomach Powder, taken in time, does more than just enable you to enjoy your food. It stops your stomach trouble getting serious—for, as you know, a neglected stomach may even bring you eventually to the operating table.

So start on MACLEANS BRAND Stomach Powder right away. Always look for the signature "ALEX. C. MACLEAN" on the bottle. 1/6, 2/6, 3/- and 5/- Powder or Tablets.

BORN TO BE A Belle BUT...

SUE, I'M SORRY, BUT I WANT TO TALK TO YOU ABOUT SOMETHING RATHER UNPLEASANT BUT IMPORTANT—AND THAT'S YOUR BREATH. WHY DON'T YOU SEE THE DENTIST?

MOST BAD BREATH COMES FROM DECAYING FOOD BETWEEN BADLY CLEANED TEETH. I ADVISE COLGATE DENTAL CREAM —ITS SPECIAL PENETRATING FOAM REMOVES THESE ODOUR-BREEDING PARTICLES.

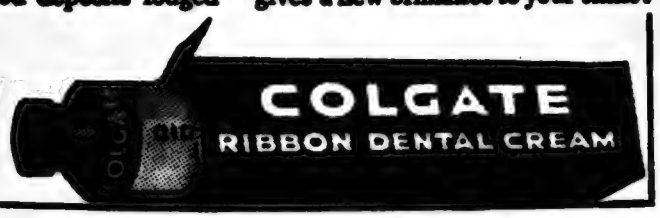
SUSAN ASKS HER DENTIST . . .

MOST BAD BREATH BEGINS WITH THE TEETH

Tests prove that 76% of all people over the age of 17 have bad breath! And the same tests prove that most bad breath comes from improperly cleaned teeth. Colgate Dental Cream, because of its special penetrating foam, removes the cause—the decaying food deposits lodged between the teeth, along the gums, and all around the tongue.

And at the same time, Colgate's soft, safe polishing agent cleans and brightens the enamel gently yet thoroughly. The regular use of Colgate's makes the teeth sparkle—gives a new brilliance to your smile!

TWO SIZES 6d. and 1/-



"For years I have dreaded the Winter"

What are YOU doing about WINTER FITNESS?

Typical of thousands, this Hammersmith man. One cold after another. Because he was iron-starved—fair game for germs!

Until he took IRON 'JELLOIDS'. IRON 'JELLOIDS' gave him *IRON-STRENGTH*. Iron-strong blood coursed through his veins—death to germs! All last Winter he hadn't even a suspicion of a cold or 'flu and felt "TEN TIMES FITTER AND STRONGER."

You can't have Winter Fitness if you're *iron-starved*. So start *now* to build up IRON RESISTANCE to Winter Colds, 'Flu, and other Winter Ills. Begin taking IRON 'JELLOIDS' *with your next meal.*

IRON 'JELLOIDS' are easy to take. They don't stain your teeth and they *improve* your appetite and digestion. Everyone can afford IRON 'JELLOIDS.'

No colds now!

(This letter was written Dec. 2, 1936)

"For years I have dreaded the winter. It has always meant for me one cold after another. Last year I had a nasty bout of 'flu. A few months ago I started to take Iron 'Jelloids'. They are wonderful! I haven't had even a suspicion of a cold or 'flu and I feel ten times fitter and stronger in myself." (Mr., ——

Iron Jelloids

For MEN: No. 2A (containing quinine) For WOMEN: No. 2 For CHILDREN No. 1

re-arm you with IRON-strength to overcome Weakness—Exhausted Nerves—Lack of Energy—Liability to Colds—Breathlessness—Palpitation—Poor Appetite Weak Digestion—Headaches—Pallor Falling Hair—Pimples—Brittle Nails

Of all chemists and stores

3/- (36 days' treatment) 1/3 (10 days' treatment)

The word 'Jelloids' is registered. No proprietary right is claimed in the method of manufacture.

COUPON for FREE BOOK

To The Iron Jelloid Co. Ltd., (Dept. J 30), Watford, Herts.

Please send me your new free booklet "IRON STARVATION, The Thief of Health and Strength."

Name .....

Address .....

Post unsealed under ½d. stamp. Use BLOCK letters. JB 30/10/37

Ex-Police Officer discharged through GASTRIC CATARRH took MOORLANDS ... now eats and enjoys his food

Read this amazing tribute to Moorland Indigestion Tablets

"I was discharged from the Metropolitan Police in 1923 owing to gastric catarrh. I tried all known remedies without success. Seeing Moorlands in a chemist's shop I bought a packet as a last endeavour to cure myself of heartburn. My wife was distracted as I had to refuse food. I tried Moorlands and thank goodness I am now able to eat, drink and smoke as much as I wish without fear of terrible pains. I always keep some Moorlands in my vest pocket. I would rather pay 7½d. per packet for Moorlands than pay doctors' bills."

F. M., East Molesey.

No Proprietary rights claimed.

Unsolicited testimonials from men and women of all ages testify to the wonderful relief Moorland brand Indigestion Tablets give to sufferers from indigestion, flatulence, acidity, heartburn, and kindred troubles of the digestive organs.

FREE *Send 1½d. in stamps to cover cost of postage and packing for pocket (or handbag) sample tin and Diet Chart to:*

W. B. CARTWRIGHT, LTD. (Dept. J.B.), Rawdon, LEEDS

Take two MOORLAND TABLETS after meals and eat what you like.

MOORLAND BRAND INDIGESTION TABLETS

At all Chemists:

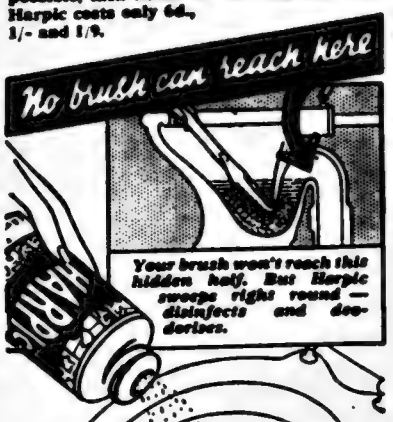
7½d. in cardboard cartons (30 tablets) 1/3 flat pocket tins (110 tablets)

Sells

ARE YOU CLEANING ONLY HALF YOUR LAVATORY?

HARPIC not only keeps the bowl spotlessly white. It sweeps right round that hidden bend in the pipe, cleans thoroughly where no brush can ever reach. It disinfects and deodorises at the same time.

You just sprinkle Harpic, leave as long as possible, then flush. In new easy-flow tins Harpic costs only 6d., 1/- and 1/9.


No brush can reach here
Your brush won't reach this hidden half. But Harpic sweeps right round — disinfects and deodorises.
HARPIC

CLEANS · DISINFECTS · DEODORISES

HARPIC for the lavatory

HARPIC MFG. CO. LTD., HULL AND LONDON

GRAVES Beats the World For Quality & Value

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES £3 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 3-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. £4.17.6

Terms: 5/- per Month.

NO CHARGE MADE FOR EASY PAYMENTS. WE OFFER EXCHANGE PRICE FOR OLD SETS.

Mr. R. B. of Birmingham, writes:—"I have given the £3 a fair trial, and I agree with your thousands of satisfied customers.—It is really a marvellous Set. What I can't understand is, how you can put such a little beauty on the market at such a low price. I can definitely say no one could buy a Set to compare with this at double the price. Your easy payment system is what you can call "easy payments," and the best of it is you don't charge a shilling more than cash price."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Sets.

J. G. GRAVES LTD. SHEFFIELD.

LIVER, KIDNEY & STOMACH TROUBLES

quickly relieved by Vitadatio!

If you are suffering agonising days and sleepless nights, in the most excruciating pain, what can be more encouraging to you than to read of the marvellous recovery experienced by Mr. Moore, Rupert Road, Bootle, Liverpool, who writes:—"One of the worst victims of Stomach trouble for 8 years. I have been X-rayed 19 times. I suffered agony, could not sleep. I tried most medicines without success, but Vitadatio is a really wonderful remedy. Before, I could not eat—food was a dread. Now I can eat and sleep. Life is worth living."

Vitadatio succeeds where all else fails. It will give you New Health, New Life and Happiness. Get a bottle to-day. Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 2/- & 3/6 per bottle, or post paid (3d. extra in U.K.) from VITADATIO (DEPT. A), ASHLEY, LEEDS.

Vitadatio

SEND FOR FREE BOOKLET

"You can't have had many fireworks — look at my dad!"
—From "The Passing Show"

SCULPTOR (Chelsea).—"I have become hardened to criticism." Doubtless the result of being used to so much chipping.

Mrs. A. (Leeds).—"What must a city alderman have done before he can have a statue erected to his memory?" Died.

P. S. (Norwich).—"I know a beggar who goes about with coins sewn into his clothes." Every clout has a silver lining.

A. A. (Hampstead).—"Where do silk socks mostly go after they leave the factory? At the toes and heels.

W. J. (Dunstable).—"What type of women suffer from lumbago?" Those whose husbands are martyrs to it!

B. L. (Ely).—"My wife has cosmetics on the brain." Do they help her to make up her mind?

D. G. (Birmingham).—"My friend, a lathe worker, appears to attract all the pretty girls." He turns their heads, eh?

K. O. (Manchester).—"I know a tram-car conductor who will one day make a name for himself as a boxer." Of course, he has a punch to start with.

C. O. D. (Malvern).—"I once received a large cheque for inventing a new and improved form of carton." You made a packet.

D. H. (Chelmsford).—"I am imbued with the idea of bringing about a new order of things." Ah, a commercial traveller.

PRO-FASCIST (Nottingham).—"Tell me one thing that hasn't been straightened out in a Fascist state like Italy?" Well, there's the tower at Pisa.

MOTORIST (Coventry).—"As the signal was showing green, I went straight over the crossing." You acted according to your lights.

T. J. Y. (Glasgow).—"Nowadays nearly every member of the community is forecasting the weather more or less accurately." Mass prediction, eh?

DRIVER (Oxford).—"Who is likely to dispute the fact that cyclists are the people who take up most of the road?" Navvies.

D. M. (Brixton).—"For a wager, my workmates dared me to stay in an ice chamber for an hour, but I did, and so won." You remained, cool, calm and collected.

FED-UP (Harlesden).—"I hurt my ankle and so, much against my will, had to abandon my lifelong ambition of winning the mile." Was it much of a wrench?

Miss C. (Chelsea).—"I am going to give an exhibition of ballet dancing to an important theatrical manager, and I want to be certain that I do not make any mistakes." You will be on your toes.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person that which arrived with the earliest postmark receives the prize.

THE OBSERVER:—"The whole bottom of the house was sculptured in fantastic decoration, the widows were every variety of shape, squashed curves, dilated hearts and so on."

THE EVENING STANDARD:—". . . a Mexican colonel came storming into the room, brandishing the NIGHT PORTER in his left fist and a revolver in his right."

FOOTBALL FORECAST:—"In a mid-week match the Pilgrims travelled to Blackburn and returned defeated by the odd GOAL IN TWO."

THE DALTON NEWS:—"Barrow and North-West area Intermediate Rugby League fixtures were made at the League meeting NEXT Wednesday."

WEST WALES GUARDIAN:—"Litter of POPPIES, any breed."

SUNDAY DISPATCH:—"Knowing of the havoc and terror basking SHARKS have caused in the Firth of Clyde . . ."

The Editor Laughs Last

W. W. (Hayes).—"The waters of the streams and pools round here are full of iron." We know.

F. T. (Chesham).—"Bushy eyebrows indicate pluck." Or the need of it.

A. P. (Brighton).—"A sailor makes a good farmer." The salt of the earth.

C. P. (Leicester).—"They actually found the loot in the burglar's sitting-room." A booty parlour.

PRO. (Essex).—"Five o'clock golf is very popular now." Tee time!

K. N. (Amersham).—"I didn't know what to do when the baby swallowed the matches." Hadn't you got a lighter?

EDDIE (Kennington).—"I shake like a leaf when in company." You should offer to mix the cocktails.

D. N. (Cambridge).—"Many an office worker in London imagines himself as a romantic film star." Clerk Gables.

D. F. (Hitchin).—"Could you tell me how long people should sleep?" In long beds.

P. B. (Highgate).—"I lectured my wife on economy and what do you think she did?" Made you give up smoking.

CADDIE (Devon).—"A retired naval officer is so absent-minded on the cliff links that he often drives his ball into the water." Still putting out to sea.

A. W. G. (Oldham).—"In order that I should not overhear him plotting with his friends, I was confined in the loft." You were kept in the dark.

B. N. (Chiswick).—"There are times when my masseur exasperates me beyond measure." He rubs you up the wrong way!

H. V. (Moorgate).—"The day I started work after my two weeks' holiday I felt very dull and listless." The morning after the fortnight before.

JOHN S. (Charlton).—"World peace is all our Foreign Secretary desires; that would be his recompense and his reward." The guerdon of Eden, as it were.

LADY TEACHER (Northampton).—"There is only one word that can properly take the place of 'therefore' and 'accordingly.'" That is so.

MANAGER (Brixton).—"Some women shoppers aren't satisfied till they've turned a shop upside down." But what on earth makes you think that they're satisfied then?

L. S. (Glasgow).—"Although the morning was bitterly cold, he walked along in thin flannels without appearing to feel the frost in any way." Wrapped in thought?

MRS. R. E. (Addiscombe).—"One of those travelling salesmen recently advanced quite four yards into my hall." Most of them are content to get just one foot inside it.

K. A. (Reading).—"I attended a vegetarian banquet." A beanfeast?

P. N. (Epping).—"Many footballers are thrifty men." Goalkeepers save most.

T. Y. (Dover).—"What's to prevent any amateur swimming the Channel?" The width.

D. N. (Gosport).—"I think the London waitresses are very pretty and obliging." They have fetching ways!

J. N. (Epsom).—"Some London railway stations are really relics of the past." Old buffers.

S. O. (Canterbury).—"I have seen his face somewhere else before." Perhaps he is a cornortionist.

F. B. (Lavenham).—"I know a labourer who has just finished a jazz composition." Navvie blues?

WORKS MANAGER (Woolwich).—"You can't hold a candle to the stuff we are turning out." Gunpowder?

CAVALRY INSTRUCTOR (Aldershot).—"Young soldiers are taught to ride as soon as they join up." Raw recruits!

B. N. (Colne).—"Does alcohol affect vegetables?" Well, onions are sometimes pickled.

B. C. J. (Northampton).—"I regret making a promise not to try to cut glass again." You broke it?

MANNEQUIN (Maida Vale).—"I am engaged to a wealthy man. He fell in love with my walk." Carriage paid.

G. T. (Marsden).—"I once toured the globe and gave swimming exhibitions." Our goldfish does it all day.

S. B. (Sutton).—"I have cut my grocer's bill in half." What's the use of that? He'll only send you another.

A. B. (Potters Bar).—"The shyest man can become an eloquent speaker." The triumph of mind over mutter.

FRUITERER (Maidstone).—"A boy brought a bag of cobs into my shop, but asked an extortionate price for them." He wanted something for nutting.

Mrs. T. M. (York).—"Our kiddies are getting ready for Christmas already." Then it's quite time you did something about it—and at once if you want one of those 123 Christmas Prizes offered on page 47.

B. J. (King's Lynn).—"It was only sheer necessity that caused me to travel in a crowded excursion train." You couldn't get out of it.

GRANDMA (Epsom).—"There was none of this modern hustle in Victorian days." But there was plenty of bustle.

COMPOSER (Charing Cross).—"I have written a new dance song that will be a record-breaking success." We've known some songs that made us want to break records.

(Many replies unavoidably held over)

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day, marking your envelope "Free Advice." Replies given here to facetious enquiries are for your entertainment.

RHEUMATISM

"Terrible Sufferer" Relieved

When Uric Acid gets its fangs deep into your vitals, you may feel, with many another wretched Rheumatic sufferer, like giving up the fight. This cruel pain—be it Rheumatism, Neuritis or Sciatica—just wearies you of life. Every shower of rain is an omen of coming agony. Every step you take is another threat of unendurable pain.

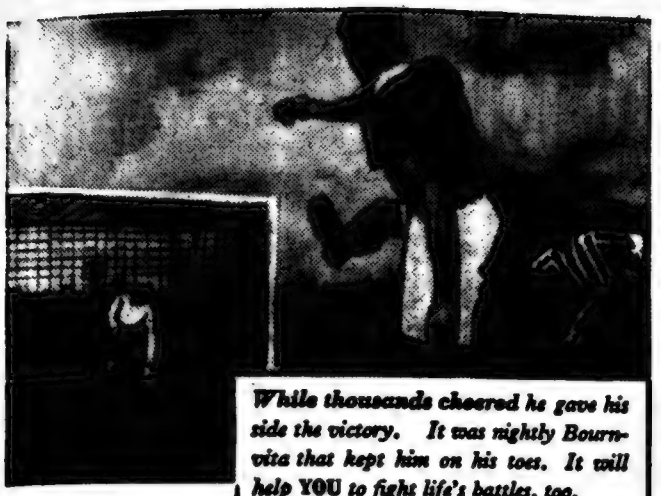
Yet there *is* hope for all Rheumatic sufferers, even the long-standing cases. Look at Mr. G. M., of Exeter. His wife writes:—

"My husband has been a terrible sufferer with articular Rheumatism for 25 years and has never been free from pain. He has been for treatment, but has not gained much benefit. My friend said, 'Try Fynnon Salt.' Before he had finished the first tin there was a slight improvement. He is now taking the second tin and is already feeling stronger on his legs, and is already feeling stronger on his legs, and is already feeling stronger on his legs, it will be for you. When you put a teaspoonful of Fynnon Salt into a glassful of water you are there a combination of the powerful essences of Sodium, Potassium and Lithium. These "Salts of the Earth" sweep healthfully through the system — segregate the painful Uric Acid crystals, break them down, utterly dissolve them and flush them gently out of your body. Agility, energy, good health return to you.

Fynnon Salt is 1/3 large tin at all chemists.

History is made at night

HE SCORED THE WINNING GOAL THE NIGHT BEFORE THE MATCH



While thousands cheered he gave his side the victory. It was nightly Bourn-vita that kept him on his toes. It will help **YOU** *to fight life's battles, too.*

Not length of sleep but deep sleep is secret that makes life fuller—successes easier

IT was 2-all and a minute to go as he beat the tiring backs and crashed the ball into the net. He knew the secret of success—that a cool head and a clear eye can only be assured *the night before*—by sound, restoring sleep. Not *long* sleep but *scientifically sound* sleep—the sort of sleep, in fact, Bourn-vita gives you—soothing nerves, mind and body, building up resistance to ills and chills and bringing new life for to-morrow.

Remember — the night is more important than the day. Sleep should prepare you to make the most of to-morrow. Bourn-vita ensures that it does and builds up your resistance to illness and infection.

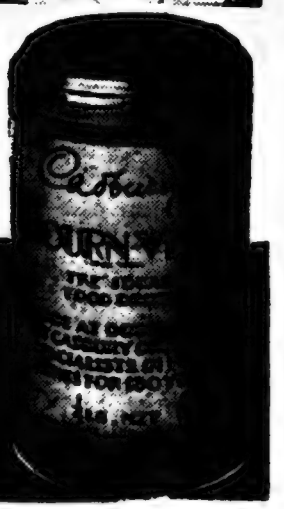
You'll need your wits about YOU to-morrow. Are you alert, capable of quick decisions? You will be if you take Bourn-vita every night.

WHAT PROTECTIVE FOODS DO FOR YOU.

There is always infection around you. You must be able to resist it. Bourn-vita gives you the safeguard of its four protective foods—helps you keep clear of coughs and colds.

9D PER ½ LB.

1/5 PER ½ LB.



BOURN·VITA *to-night makes to-morrow just right*

"Ah! that reminds me to Get Gibbs!"

It's Super-Fatted!

Super-fatting means a lot to all shavers. It is *essential* to those with tender skins. The extra enrichment, and the pure ingredients of Gibbs Super-Fatted Shaving Cream ensures a quick creamy lather—which stays moist. You get a clean, close shave.
Your face is left cool and comfortable as if massaged with cold cream.

CHANGE TO GIBBS TO-DAY!

GIBBS SUPER-FATTED **SHAVING CREAM**

R. & W. GIBBS LTD., LONDON, E.1.

2D STOPS AUTUMN COLDS CHILLS RHEUMATISM LUMBAGO FEVERISHNESS

THIS is a dangerous time for all who are liable to Chills, Colds, Rheumatism, Lumbago, Neuralgia! Any of these troubles contracted *NOW* may hang on all the Winter—weakening you—rendering you liable to chronic suffering! Why run this risk—why put up with the pain—when 2d. will buy you freedom? Yes, it's true. Beechams Powders ACT LIKE MAGIC! They cost only 2d. each, but the relief they bring is *beyond price!* Don't delay but get YOUR Beechams Powders *NOW* and defeat these Autumn Ills for 2d.!

Read this Letter!

Kent.

Dear Sirs,

Yesterday morning I was feverish and feeling absolutely 'groggy' through a chill. I took a Beechams Powder and by the afternoon all signs of the chill had completely vanished. Beechams Powders are the biggest health bargain I've ever struck.

Yours gratefully . . . C.K.

BEECHAMS POWDERS Brand

2D EACH

ACT LIKE MAGIC

Cartons of 8 Powders 1/2. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

"JOHN BULL" pays MONSTER X-WORD PRIZE

4-IN-1 1ST PRIZE £8 WEEKLY FOR LIFE

£50 XMAS CHEQUE plus £50 RADIOGRAM

Be quick if you want to beat the MAN WHO'S WON £8 WEEKLY and £1,000!

£250 Between Runners-up

ADDITIONAL £250 between Cash Winners in this Contest who have enclosed with entry the £250 Bonus Coupon provided here, duly stamped to arrange supply (or extension of existing supply) of "John Bull's" Free Weekly "Crossword Gazette."

FREE ENTRY COUPON — ALLOWED WITH EACH 1 PAID OR PRIZE COUPONS.

"Now I can face life with a splendid new sense of security!" says Mr. T. M. Bowman, 101, Askew Avenue, Gipsyville, Hull. So could YOU, if you won £8 Weekly for Life and £1,000!

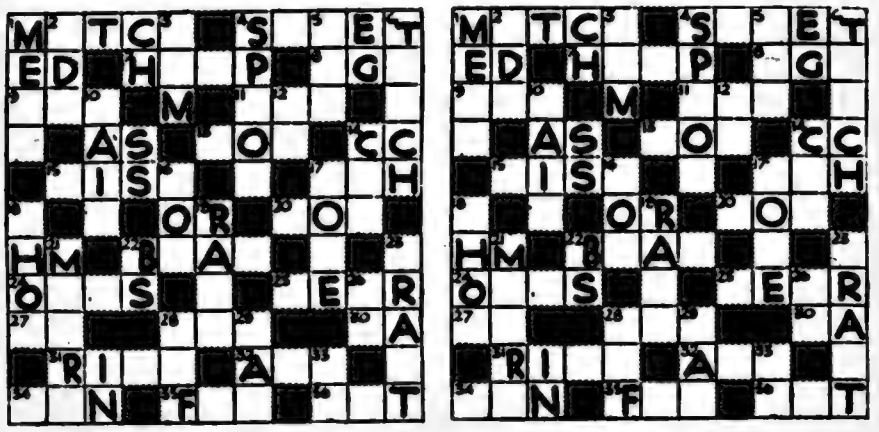
Well, an even greater prize can be yours in a few days if you enter "John Bull's" Monster Crossword NOW. Here are your final squares—start at once on Clue No. 1 Across and solve your way to wealth and independence for Life.

Hurry—the closing date is Saturday, November 6.

LAST FEW DAYS TO ENTER! FURTHER SQUARES ON OPPOSITE PAGE.

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 83. Closing SATURDAY, NOV. 6, 1937.



In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

ADDRESS .....

.....

CUT ALONG THIS LINE

£250 BONUS COUPON

I have affixed two 1½d. stamps below for payment of postage on:—

☐ 6 week's supply of *Crossword Gazette and Bulletin Bulletin.*

☐ 6 week's extension of my present supply

Mark X in either square above according to which service you require.

I enclose my entry (1, 2, 3, 4 or more coupons) for Crossword No. 83—please register me for a share of £250 Gazette Bonus with any cash prize I win in this Contest.

SIGNED .....

ADDRESS .....

WHO WANTS EXTRA CASH? Use this Coupon

You must affix 1½d. stamp here

You must affix 1½d. stamp here

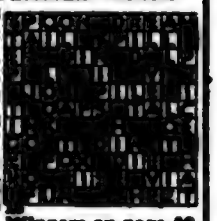
THIS COUPON IS VALID ONLY UNTIL SAT., NOV. 6

CUT ALONG THIS LINE

CROSSWORD No. 81.

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square on right.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using £250 Bonus Coupon below.



Winners on page 46.

CLUES ACROSS

1. Cup Final is important football one
4. One of ice usually looks attractive
7. Undergraduate has this of books in his study
8. In middle of wagon
9. Begins normally
11. Used to propel a boat
13. Some fond fathers talk a lot of
15. Most film-stars do this for publicity
17. Exclamation in Bahamas
20. Frequently lost by gambling
22. Likes to be near honey
24. One expects them to be green
25. Some great actors have been well able to portray
27. Bit of sport in polo
28. Fabric in crepe
30. Bachelor of Arts
31. People who do this whenever possible will be no good as hiking companions
32. Is often to be seen in sea
34. One may get this in any pub
35. One frequently sees this made of fine feathers
36. At least one number in good musical show is likely to be this

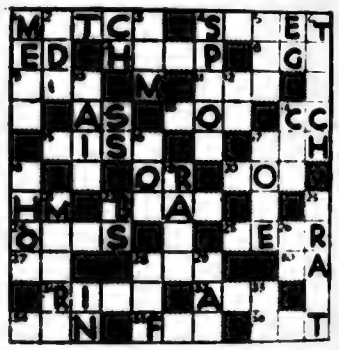
CLUES DOWN

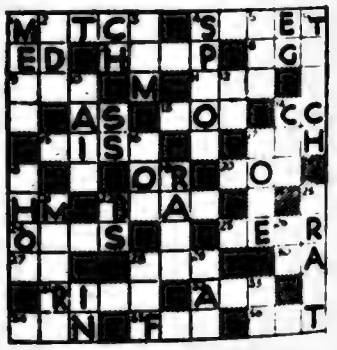
1. One is occasionally seen in old books
2. Fuss
3. Turned edge of cloth
4. Housebreaker sometimes gets away with
5. You hear with this
6. Burglar's is likely to give him away
10. Night-club's profits may be affected by
12. At end of seat
14. Carriage in cabin
16. Garden tool used for weeds
17. Common cause of contention
18. You can usually change this if it's not satisfactory
19. People sometimes show pride in theirs
21. Native of New Zealand
23. Foreign one in quiet cove takes you by surprise
26. Able-bodied seaman
28. Short for referee
29. Stew is made in one
33. Extremities of earth

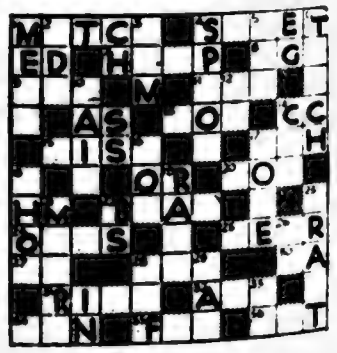
EXTRA SQUARES POST FREE.

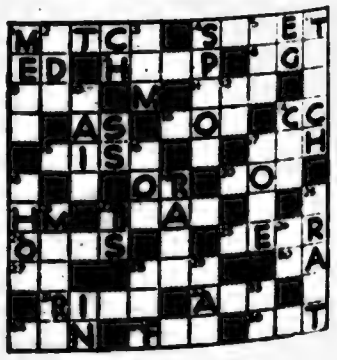
For this special Contest only, you may enter as many coupons as you wish, and may enclose all in same envelope. Other squares appeared in last week's "John Bull." For extra squares send penny postcard to "John Bull's" Crossword Gazette Dept., 30, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

KEEP YOUR COPIES ON SQUARES BELOW









—HERE IS ANOTHER £1,000 and CASH plus XMAS HAMPERS!

IF LUMP SUM PREFERRED "JOHN BULL" WILL PAY £3,500

CLOSING SAT. NOV. 6 —WINNERS WIRE, NOV. 12

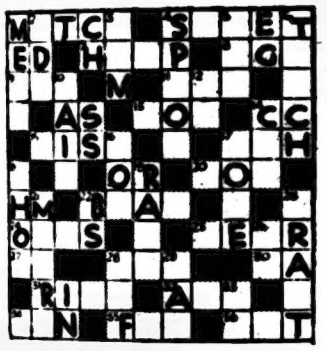
NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

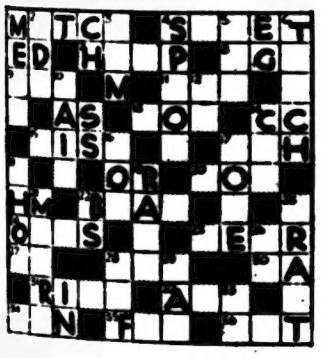
BIG 10-IN-1 XMAS HAMPERS

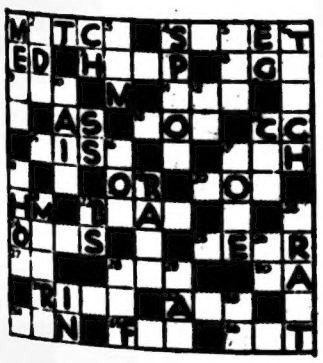
To every Runners-up Prize of £1 or over, "John Bull" will add a Bumper Xmas Hamper, containing Plump Fowl, Sausages, Xmas Pudding, Cake, Fruit, Chocolate, Cigarettes, Crackers, Biscuits, and a Bottle of Fine Old Port.

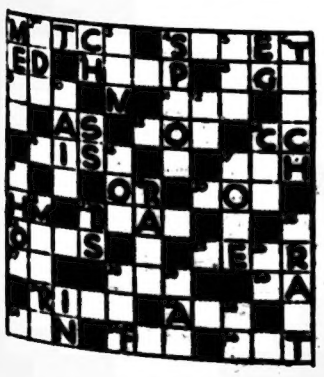
£2 XMAS CHEQUE Presented to each Hamper Winner from whom "John Bull" receives in one envelope not fewer than four entry-forms (eight squares) for this Contest.

KEEP YOUR COPIES ON SQUARES BELOW









TERMS AND CONDITIONS

PRESENTED on these pages is the eighty-third of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, November 18, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on opposite page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the lump sum of £3,500 will be equally divided, but not more than one share will be allowed to any one entrant, nor more than one share of each of the £250 Extra Awards.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

READ THESE RULES

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE and become entitled to enter two additional Gift Squares provided. If making additional entries, one allowed free with each three paid. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be sent by post as directed (not delivered by hand) to reach us not later than Saturday, November 6.

FREE COUPON ☞
The two entry squares on this fourth coupon are Free, provided it is enclosed in the same envelope with three paid (or prize) coupons from same entrant: AVAILABLE ONLY UNTIL SATURDAY, NOV. 6.

2.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

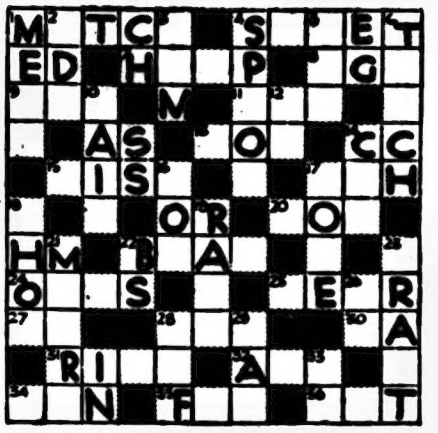
3.—Winner and winning Puzzle Square will appear in JOHN BULL on sale Thursday, November 18. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, Nov. 23, in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

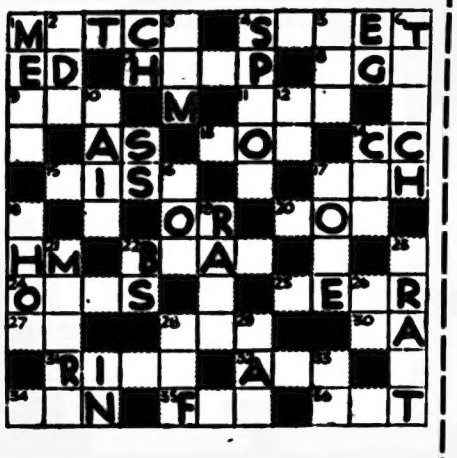
4.—Should the First Prize be shared, £3,500 cash will be paid instead of the Four-in-one Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

"JOHN BULL" CROSSWORD No. 83—CLOSING SATURDAY, Nov. 6, 1937





In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 4 squares 1s.

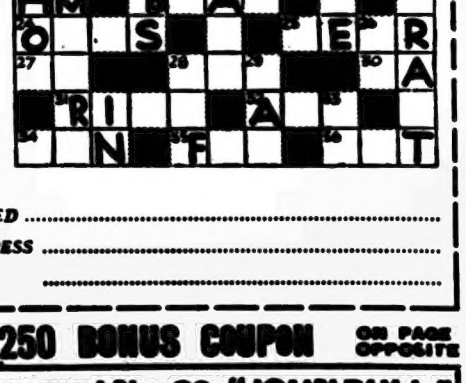
SIGNED .....

ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 83—CLOSING SATURDAY, Nov. 6, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 6 squares 1s. 6d

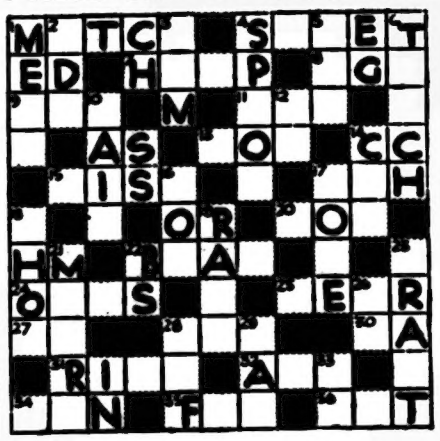
SIGNED .....

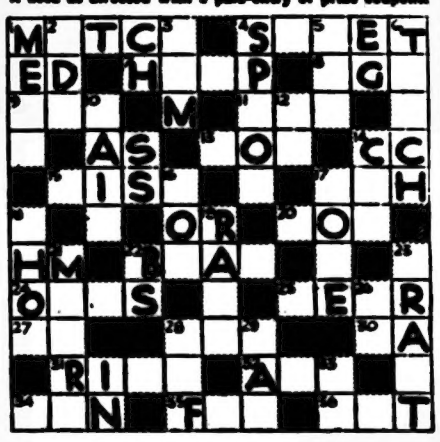
ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

FREE ENTRY COUPON Available only for "John Bull" Crossword No. 83, and if used as directed with 3 paid-entry or prize coupons.





FREE COUPON for use as directed

I enclose THREE paid-entry or prize coupons for Crossword No. 83, and claim this FREE ENTRY accordingly. I agree to all rules and conditions.

SIGNED .....

ADDRESS .....

.....

☞ REMEMBER YOUR £250 BONUS COUPON ON PAGE OPPOSITE

ADDRESS ENTRY: Crossword No. 83, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.).

READ THIS WOMAN'S TRAGIC STORY

how neglect of simple health precautions RUINED HER LIFE!

"What chance have I of happiness now? I can never marry—no man could look at my disfigured face without a shudder. It began with a tiny scratch on my skin—not worth bothering about, I thought. But dirt got in—and this is the result! Too late I learned about Family Health Soap. Too late I have discovered that its antiseptic lather is a safeguard against dirt and its dangers."

DON'T GIVE DIRT THIS CHANCE

Even the tiniest speck of dirt may carry germs, germs which lead to dire results and to skin disfigurement. Your protection is to take no chances. And to take no chances now—before it is too late. Guard against deadly dirt contamination: use Family Health Soap. With its antiseptic qualities, its rich lather removes dirt and the germs that go with it.

TINY SCRATCHES NEGLECTED FILL THE HOSPITALS WITH SERIOUS CASES

BE WARNED IN TIME!

Don't delay. To-day is the latest you can leave it. You cannot afford to run risks with precious life and health. Get a tablet of Knight's Family Health Soap to-day—and use it daily!

3d PER TABLET DOUBLE TABLET CARTON 6d

PROTECT YOURSELF WITH FAMILY HEALTH SOAP

KH 12A-97 JOHN KNIGHT LIMITED—SOAP MAKERS SINCE 1818

UNEMPLOYED —but he worked on "Bullets" and WON £300

FOR many weary months young Mr. H. T. Jeavons had spent the long days pottering about his parents' home, 7, Creton Street, Woolwich, reports a JOHN BULL man. There had seemed nothing for him to do but wait, wait, wait, for the job that never seemed nearer. His young wife went out to work to help the family budget; her husband occupied his time as best he could.

He did far better than he ever dreamed he could. Instead of kicking his heels at street corners, Mr. Jeavons had sat quietly at home studying the *Examples* for our *Bullets* Contests, thinking that thus he might win a few shillings—or perhaps even a pound—to buy a few little extras for his wife and himself.

"Target" Prizes soon came along, showing him that he was on the right track; then he entered for *Bullets* No. 1,091 the neat and human effort, COLD FEET—MINE, Now *Old* FEET. This he sent on a "Target" prize coupon, so his entry cost him nothing but the 1½d. stamp on the envelope.

The result was a rat-tat that brought Mr. Jeavons to the door early one recent Friday afternoon. On the step was a telegraph boy, holding out a golden envelope. Mr. Jeavons opened it—and read JOHN BULL'S congratulations on capturing the £300 First Prize!

"I can't yet realise," said this 27-year-old winner, "that before a week is out I shall be walking into a bank and opening an account with £300 to my credit! My wife and I had planned to have a little home of our own as soon as I got a job, which I hope to do in Woolwich before long. This splendid prize will enable us to get the furniture and will be a tremendous help all round."

It was mainly due to the free guidance of *Bullets Bulletin*, Mr. Jeavons declared, that he reached the top of the prize-list and so won his way to a happy future.

"Reading an article in *Bullets Bulletin* put me right on the road to a First Prize," he recalled. "I took its advice and tried repeating the *Example* aloud and then looking for other words of similar sound; as soon as I got to 'Old Feet,' I saw that I had a double-meaning *Bullet*."

* * *

By those simple steps, this young unemployed man secured the big prize which will lead him and his wife to a happy little home of their own. Now, in the same common-sense way that Mr. Jeavons earned his £300, you can win the same amount this week—and a magnificent new Family Christmas Celebration Award as well!

FOURTEEN WAYS TO SUCCESS

THE leading *Bullets* in our 25th Birthday Offer, Competition No. 1,092, are not due to appear on this page until next week, when prizes will be despatched. Meanwhile, to help you in tackling the *Examples* in that novel big one-week Offer opposite, here are 14 hints on how to win in *Bullets*.

Each is an effort which carried its sender to the top of the prize-list—and any could easily have been made up by you. See how simply an everyday idea can be strengthened by neat wording to produce a First Prize *Bullet*; then get busy and turn an idea of yours into a £300 winner.

ON THE CRATER'S EDGE
EUROPE—"FIRESIDE'S" SAFER, BRITAIN!
EVERY MOTHER'S SON
DIFFERS, BUT CHANCE SHOULDN'T!
DAD BOUGHT A HOUSE AND
NOW "STRUTS ROUND IT."
MAN'S CREATION
TRUMPERY, AT "LAST TRUMP."
THE TICKET
FOR PETER'S WICKET, "CRICKET."
SWEPT AWAY
BY "SAND," ADVERSITY'S "WAVES."
NEVILLE'S JOB
"LANDING" PROSPERITY WITHOUT "ROD."
GOOD CROP
HOPE FOR? HOE FOR!
ON MONDAY MORNING
"REGULAR STRUGGLE" STARTING AGAIN.
LEADS TO WAR
FEAR—AND "WHO'S AFRAID?"
WHERE THE CHURCH FAILS
HER LORD, HER LORDLINESS.
IN DIGS
TILL CUPID'S DART "LODGED."
MAN ON THE THRONE
MODEST EMPEROR—PROUD DAD.
MIRACLE MAN
WORLD CALLS "FAILURE," DADDY.

GET THIS FREE GUIDE

"*BULLETS BULLETIN* has been my only guide and my winning effort could not possibly have been made without it," declared Mr. H. T. Jeavons, the story of whose First Prize success appears above. "Each feature in this little weekly is of the greatest constructive use to all 'Bulleteers' and I thoroughly recommend it to would-be winners."

Another big winner in the same Contest was Mr. R. G. McLellan, Quarry Lane, Christleton, Chester, who scored with the telling *Bullet*, GLARE OF THE SEARCH-LIGHT — NIGHTMARE, NOW WE'VE NIGHT-LIGHT.

"My winning effort was quickly constructed," this £25 winner said, "thanks chiefly to taking a tip from that gold-mine of guidance—*Bullets Bulletin*."

These are only two of hundreds of tributes on our files, all from big winners who owed their success to *Bullets Bulletin*, the bright little weekly published by JOHN BULL specially to guide competitors to our prize-lists.

Each issue is packed with *Bullets* news and hints, yet it costs nothing but its 1d. weekly postage. Send for a regular supply by completing the easy Reservation Coupon opposite. Either enclose it with your entry for this week's fine Offer or post it direct to *Bulletin* Department to-night.

Turn to page 39—

Learn how you can save money in a 100 different ways and how you can learn to forget such things as bills from joiners, carpenters, electricians and mechanics. You can get the Encyclopedias offered by the Waverley Book Co. sent to your home free on approval for 7 days. And every purchaser will receive a valuable 66-page gift book free. Turn to page 39 right away and fill in the order forms.

PAINFUL MICTURITION ARE YOU A SUFFERER?

Then your kidneys are not filtering off the impurities from the system. Ill-health must follow. Painful urination, uric acid, cystitis, nervousness, headaches, dizziness, backache, disturbed sleep, rheumatism, swollen ankles, are the symptoms of deranged and weak kidneys. For clogged bowels a purge is often but disorders of the kidneys are far more serious to health. If you have any of these symptoms don't delay—start the Adrax Brand Treatment at once. So certain is Adrax in its purifying action on the kidneys that there is a money back guarantee. Adrax Brand Tablets are obtainable at all chemists, 3/- per box, or direct from W. B. Cartwright, Ltd. Laboratories, Rawdon, Leeds.

No proprietary rights claimed in manufacture.

HOME LOVERS

SEND FOR THIS FREE FURNISHING CATALOGUE

HOME lovers should make a point of getting a copy of Drage's Furnishing Catalogue which contains illustrations of their fine furnishings, detailed prices and free particulars of their famous 50 Pay Way Easy Terms and special protection services. Readers filling in the coupon on page 5 can secure a FREE copy, together with an interesting book, a guide to home happiness, entitled "You and Your Home." When sending the coupon, post in unsealed envelope bearing ½d. stamp and address, Drage's Ltd. (Dept. J.B.), 73-77, Oxford St., London, W.1.

DO YOUR FALSE TEETH SLIP and CLICK?

Avoid the embarrassment of loose and slipping plates by lightly sprinkling them with Dr. Wernet's Powder. It renders the suction perfect so that teeth will not slip or click when you are talking and eating. An unfailing safeguard against embarrassment. Forms a comfort-cushion which relieves pressure and prevents sore gums. Makes teeth feel natural so that you can talk naturally and chew perfectly. Quite harmless and cannot upset the stomach. A scientific triumph. Try it [illegible]. Of Chemists everywhere.

84 CHEQUES WON IN CROSSWORD No. 81

In connection with Crossword Competition No. 81, the Adjudication Committee decided that the senders of the most meritorious list of Answers on our Square (see page 44) were the following thirty-four competitors:—

[illegible]

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £500 and a cheque for £14 14s. 9d. will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, November 2, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This Prize has been divided between 143 competitors from whom we received Squares inferior in merit by reason of only one but not accurate Answer compared with the best Squares received. These winners will each receive 2s. 9d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

A special Surprise Award for each of 1,941 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

"[illegible]" [illegible] IN CROSSWORD No. 78. Five competitors qualified to share the extra £250 offered and payments of £50 have been despatched.

NEW BULLETS PRIZES XMAS HAMPERS AND BONUSES
FIRST PRIZE £300
1095
2ND PRIZE £50 CASH AND XMAS CELEBRATION AS FOR FIRST PRIZE-WINNER
3RD PRIZE £25 CASH AND XMAS CELEBRATION AS FOR FIRST PRIZE-WINNER
VALUE OVER £1,000
£15 £10 £9 £8 £7
£4.5 £4 £3.15 £3.10
100 BIG XMAS HAMPERS
500 of 2/6
2,000 "DOUBLE-STAR TARGETS"
8,000 "STAR TARGETS"
Who wants an extra £2-10?
"JOHN BULL" invites you to introduce "Bullets" this week to a friend who has never entered and say that he (or she) competes for this week's free offer of Cash and Christmas Hampers.
To each competitor of this invitation who gains a place amongst this week's 120 winners of Hampers and Cash prizes value £2.10s. up to £15, "John Bull" will present a £2.10s. Cash Bonus. To be eligible you must complete £2.10s. Certificate below, endorse it with your entry and see that your friend notates details of "Bullets" submitted.
USE THE COUPON BELOW
CASH AND
CHRISTMAS CELEBRATION AWARD
To your "Bullets" Cheque "John Bull" will add all the ingredients of a Merry Christmas—a huge Family Hamper. Gifts for yourself and your Family. Collection of Games and a big Surprise!

YOU CAN WIN A BIG CHEQUE NOW— AND MAKE SURE OF A MERRY CHRISTMAS!

BE wise and make early preparations for a right merry Christmas this year. By launching now a determined attack on this week's fine *Bullets* Offer of Cash, Christmas Celebrations and Feasts, all the good things of the season can be yours at JOHN BULL's expense.

As one of this Contest's three chief winners, you will enjoy a magnificent free family Christmas Celebration in addition to the immediate payment of a big cash sum. Win one of these splendid new 3-in-1 prizes and your JOHN BULL cheque will arrive within a few days. You will then be able to look forward to receiving, in good time for Christmas, a huge Family Hamper, gifts for yourself and family, a fine collection of games and a big Christmas Surprise—all for a few simple words.

A batch of substantial cheques follows these Cash-plus-Celebration awards and then comes a huge load of 120 giant Christmas Hampers, grand 10-in-1 Feasts of the famous Long Acre quality. All of this week's 120 winners of Hampers and cheques up to £15 can also receive, by qualifying this week as directed, a £2 10s. Cash Bonus simply for introducing a friend to *Bullets*.

HOW TO MAKE "BULLETS"

READ slowly through the list of *Examples* and select a few that appeal to you particularly. Write down these selected *Examples* and then jot down against each one all the ideas it suggests to your mind.

Never mind how crude these first ideas appear: nearly every winning effort is the result of polishing up a first rough comment into the required TWO, THREE or FOUR words of apt and original comment, closely fitted to the chosen *Example*. There is no reason, therefore, why one of your preliminary jottings should not prove the basis of a big prize *Bullet*.

Suppose, for instance, that you had selected the *Example*, VOICE LIKE A FOGHORN and against it scribbled *Dictator's* and *Generally Leading To Trouble*. From that cumbersome beginning you could easily produce the typical *Bullet*, VOICE LIKE A FOGHORN—BUT *Inviting* "COLLISIONS"—DICTATOR'S.

Before starting on the *Examples*, study the good points of the winning *Bullets* on the opposite page. Notice how each effort fits its *Example* closely and how each *Bullet* expresses its meaning clearly in simple but well-chosen words. Then make a start on your own *Bullets* without delay, for if you are to be a winner in this great one-week offer of Cash, Celebrations, Feasts and Bonuses, your entry must be postmarked on or before Saturday, November 6.

Add 2, 3, or 4 words only to any "Example"

(Competition No. 1,095)

POPULAR GOVERNMENT
TO KILL PROFITEERING
MAKING WAR
GOOD TO REMEMBER
CHINA v. JAPAN
DOCTOR GENEVA
WHERE MANY FAIL
WE LOVE LIBERTY, BUT
FASCINATED
TERRIBLE PEST
A FIRE, BOOK, PIPE AND
WORKER'S HOME
GRINNING
WHAT YOUTH SAYS
ON THE CREST OF TERMS
POWER OF THE PURSE
CHEATS
VOICE LIKE A FOGHORN
"HUSH! HUSH!"
HE WASN'T CERTAIN, SO
TOO TIGHT
WHEN THE SHOE PINCHES
TIME TO FIGHT
CLOSER
IN AN IRON GRIP
GRANDPA'S JOKE
AT A PUSH
MISTAKEN KINDNESS
EXCITED
MAN TO BEWARE OF
WITH A BOW
GOLDEN WEDDING
IN OUR LOCAL MUSEUM
NOW DIVORCE IS EASIER
TO LIVE
SHARING THE LAST CRUST

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be defaced.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

The original cheque for £300 awarded to this First Prize-winner in Competition No. 1,091 will be displayed in the window of Mr. Allen, 9, Bruces Street, Woolwich, S.E.

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS' BULLETIN" (AND CROSS-WORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSS-WORD ENTRY.

Please register me for six weeks' free supply of *Bullets Bulletin* and JOHN BULL'S *Crossword Gazette*. I have affixed 3½ in stamps to this coupon for postage.

NAME.....

ADDRESS.....

Affix 1½d. stamp here

Affix 1½d. stamp here

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

£2 10s. BONUS CERTIFICATE

(Available only for enclosure with entry for "BULLETS" No. 1,095, closing postmark, Sat., Nov. 6)

I declare that my friend as indicated here has in Contest No. 1,095 entered "BULLETS" for the first time. Accordingly please register the usual registration fee of £5 for CASH BONUS with any one prize of Hamper or up to £15 which I win in this Contest.

YOUR NAME.....

YOUR FRIEND'S NAME HERE .....

FULL ADDRESS .....

.....

YOUR ADDRESS .....

.....

EXAMPLE
BULLET
EXAMPLE
BULLET
(1,095) Closing postmark SAT., Nov. 6.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed .....
Address .....

"Bullets" must consist of TWO, THREE or FOUR words.

EXAMPLE
BULLET
EXAMPLE
BULLET
(1,095) Closing postmark SAT., Nov. 6.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.
Signed .....
Address .....

YOU CAN POST YOUR ENTRY UP TILL LAST POST SATURDAY, NOVEMBER 6.

EXAMPLE
BULLET
EXAMPLE
BULLET
(1,095) Closing postmark SAT., Nov. 6.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.
Signed .....
Address .....

Order name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET
(1,095) Closing postmark SAT., Nov. 6.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.
Signed .....
Address .....

If you want to enter further "Bullets," you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,095 recently purchased their copy of "John Bull."

Address Entry: "Bullets" No. 1,095, "John Bull," Long Acre, London, W.C.2 (Comp.)

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it

CREATES BEAUTY AND PRESERVES BEAUTY

AND HAS A BEAUTIFUL LINGERING PERFUME.

A revelation in transforming the worst skin into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap 3d. a tablets of soap when thinking of Zee-Kol Almond Oil Soap. This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL costs 4d. per lb. ALMOND OIL costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because it is not like most other soaps, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. Blended with the most exquisite perfumes, ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin and has a beautiful perfume that lingers over the face until washed away. When washing the natural oil is replaced and the skin keeps fine, smooth and beautiful. No Ordinary Soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills, together with the use of Zee-Kol Soap, keep one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts back the natural oils after washing. Zee-Kol pills are sold, price 1/3 and 3/- per box.

"You play divinely, my darling, but I am a little distracted gazing at your beauty—and your complexion is the most perfect I have ever seen. And what is this glorious perfume that you use?"...

FIANCEE: "You flatterer, I do not use any perfume. I use the most perfect soap that I have ever used in my life—it is called Zee-Kol Almond Oil Soap, and it is only 6d. a tablet, instead of 1/6, as I paid for other soaps, which were not so good, and the lovely perfume comes from this Zee-Kol Almond Oil Soap. The Almond Oil keeps my face young, and, as you say, beautiful." Everyone should try this beautiful soap—originally 1/- per tablet, now 6d.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL CO., LTD.

(Dept. 214), 46, Blenheim Rd., Upper Holloway, N.19.

NO SOAP—NO BRUSH

SHAVEX

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations. THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING which takes a quarter of the time.

WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

SHAVEX is without doubt the most perfect way of shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex and then a perfect Shave? Shavex contains Almond Oil, which is so fine and good for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one's face for a lifetime and it should be treated kindly. Oils in SHAVEX, we repeat, will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

TRY A SHAVEX BLADE, THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold everywhere in 6d., 1/-, 1/6 Tubes and 1/6 Pots

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL Co. Ltd.

(Dept. R.11), 46, Blenheim Road, Upper Holloway, N.19.

Good Lord! It's twenty to eight and I have to dress, shave and have my breakfast by eight o'clock, but what's the odds, having Shavex it only takes a minute or two to shave.

Hey! Presto! I've had a perfect shave in two minutes. I washed, and while my face was still moist I smeared Shavex over it, and with the use of a Shavex Super Blade I've had the finest shave that anyone could ever have. I feel as fresh as a daisy.

Now I've got ten minutes to have my breakfast and a nice walk and catch the 8.15 train. When I think of the old soap and brush method with my face all smarting and the time it took Shavex is indeed a godsend. Since I have used Shavex everybody tells me how well and young I look. It's the Shavex Cream containing Almond Oil which I rub in after I shave that preserves my skin and keeps the wrinkles away.

DOGE CREAM

THE MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe and has a beautiful perfume that lingers on the face until it is washed away. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used. The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin. We do not pay for Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

AT THE CARNIVAL

Who is that lovely woman dressed as the Venetian Lady in the trisorne hat? I have followed her everywhere. I cannot see her eyes, but her arms is really beautiful.

Friend: Why, she is Venetian and is my friend. She is the Countess Terrante. She is not young, but she looks too young to be the mother of three such Venetian Queens. Doge, which has made her look 20 years younger and has given her perfect. I have only been using it 3 days and everybody says I look so well. They do not know the reason. Of course it is Doge. I believe one of the ingredients is that they use Almond Oil in Doge Cream. Don't you know the properties? It is stated to keep one young, and it does not go short! Think of using it to anyone. It is exquisite. Here is the Countess. Let me introduce you.

In Tubes 6D and 9D

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL Co., Ltd.

(Dept. D.67), 46 Blenheim Road, Upper Holloway, London, N.19

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol healed it in a week."

ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.

This disfiguring skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

COMING.

The worst corns will soon disappear if Zee-Kol is applied on virgin night and morning.

SKIN DISEASES

Healed in a Night

WE HAVE A ROOM FULL OF TESTIMONIALS.

Many may promise a wonderful Remedy but there is nothing like Zee-Kol. Beware of Imitations.

ZEE-KOL is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent Medicine. This is the only way we have of letting world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol heals, in record time, Eczema, all kinds of Ulcers, Haemorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

BURNS.

Zee-Kol takes all pain away and no blister will form.

BOILS, ETC.

Boils cannot resist the wonderful healing properties of Zee-Kol and in two days they disappear.

PIMPLES AND BLACKHEADS.

"I always had Blackheads and Pimples. Zee-Kol healed them in a night—they vanished."

LUMBAGO, STIFF JOINTS, ETC.

Rubbed in gently by the firm, and for Rheumatism

ZEE-KOL

(Regd.)

The Wonder Skin Healer

Obtainable from Chemists & Stores at

1/3 or a large tin 3/-

or direct from—

SHAVEX ZEE-KOL Co. Ltd.

(Dept. Z.K.19), 46, Blenheim Road, Upper Holloway, London, N.19.

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